

## **Delivering PAKEJ – What is in store for industry players?**



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TRUE

Delivering Quality of Service and Seamless Coverage to all Malaysians sustainably to support the projected eCommerce Industry growth from 14 parcels\* per capita to 30 parcels per capita by 2025

Achieving Industry Sustainability

- 1) Parcel Point Network
- 2 Asset Sharing and Collaboration with Posmen Komuniti
- 3 Parcel Commercial Vehicle Enhancement Proposal
- 4 Incentives to support Industry Sustainability

- **(QoS) and Coverage-backed Growth** 
  - 5 QoS Standards Disclosure and Insurance Policy
  - 6 Licensing Framework Review
  - 7 Courier Infrastructure Network Map
  - 8 National Address System

### **National Aspirations**

- First class Quality of Service for the Rakyat
- Improved integration of last mile delivery
- Seamless customer experience

\*: partel per capita calculation as of December 2020 [MCMC Analysis]



#### **N-Courier**

National Delivery Service

#### **U-Courier**

Urban Delivery Service (3 Tiers)

#### **I-Courier**

Pick-up Drop Off Points (PUDO) and Intermediary Service

# **Key Focus Areas**

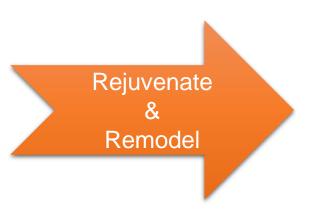
- From laissez-faire to sustainability model
- Risk based approach impact of services to the national economy, security and society
- Fair licensing fee
- Data driven based on market intelligence
- New licensing criteria and scope of services: 1) Network coverage, 2) Parcel volume capacity, 3) Basket of services



GDEX had on 22 December 2020 changed its official name from GD Express Carrier Bhd to **GDEX Berhad** to mark the new journey of the Group.

GD Express Carrier Bhd

- Pure play last mile delivery company with regional presence.
- Logistics business oriented.



#### **GDEX Berhad**

- To become a <u>technology driven</u> and <u>multi business stream</u> investment holdings company with regional presence.
- Strengthen the current business while <u>building more core businesses</u> to maintain the growth trajectory of the Group.
- Grow in both <u>organic and inorganic</u> ways and accelerate growth to create value for all stakeholders.



To fuel the growth of the Group, the Group will develop more new products and business segments. Digital and technological competencies are the main focus for these developments.

- New product offerings:
  - Aimed at providing more comprehensive digital solutions for customers
  - Continuous improvement in last mile / logistics service quality
- Building new business segments:
  - Create additional revenue streams and profit centres to drive the growth of the Group
  - Leverage on GDEX Group supply chain competencies and infrastructure
- Investments for inorganic growth:
  - Strengthen current core business via investments into strategic areas
  - Focus on cash flow and profitability
  - Expand the Group's business portfolio inorganically to accelerate growth



- New sorting hub:
  - Increase operational efficiency and capacity
  - Double current sorting capacity to 350k parcels/day
  - Estimated cost of RM20-25mil





For illustration purpose only

- Sustainability Journey:
  - A member of FTSE4Good Bursa Malaysia Index
  - Embarking on solar energy project
  - Reduce carbon emission using clean fuel for fleets
  - "Happy Customer" project to improve customer experience as part of Social commitment
  - Continue to invest in technology and digitalisation
  - Enhance data security especially cybersecurity
  - Implemented Anti-Bribery Management System (ISO 37001:2016)



# Q&A

#### THANK YOU