

# Experience New World of Responsible Investing

# **Shariah Investing Dialogue 2021**

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## **Our Journey**

#### Close to 30 years of investment experience in Shariah Fund Management



 Formation of Strategic Partnership with Arabesque Partners, UK

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- Launch of Malaysia's first global shariah equity fund BIMB-ARABESQUE I Global Dividend Fund 1 (BiGDF1)
- Launch of BIMB-Arabesque
   Malaysia Shariah-ESG Equity Fund
- Wins The Best Asset & Fund Manager 2017 by Alpha Southeast Asia Islamic Finance Awards
- Launch of World's first ESG
   Sukuk fund
   BIMB ESG Sukuk Fund

• Launch of Malaysia's first Asia

Pacific shariah-ESG equity

BIMB-Arabesaue Asia Pacific

Shariah-ESG Equity Fund

• Launch of Malaysia's first

Responsible Investment (SRI)

BIMB-Arabesque Valuecap

Malaysia Shariah-ESG Equity

shariah Sustainable &

Equity fund

Fund

fund

 Wins The Best Islamic Asset & Fund Manager 2018 by Alpha Southeast Asia Islamic Finance Awards

- Signs the United Nations-Supported Principles for Responsible Investment (UNPRI) Southeast Asia's first bank-backed Islamic Asset

  Manager

  Ma
- Wins the ESG Asset Manager of the Year 2019 by The Asset Triple A Islamic Finance Awards
- Wins The Best Islamic Asset & Fund Manager 2019 by Alpha Southeast Asia Islamic Finance Awards
- Wins The Best Risk-Adjusted Returns for ESG Principle Investments Fund Manager 2019 by Alpha Southeast Asia Fund Management Awards
- Launch of Retail BIMB-ARABESQUE i Global Dividend Fund 1 (BiGDF1)

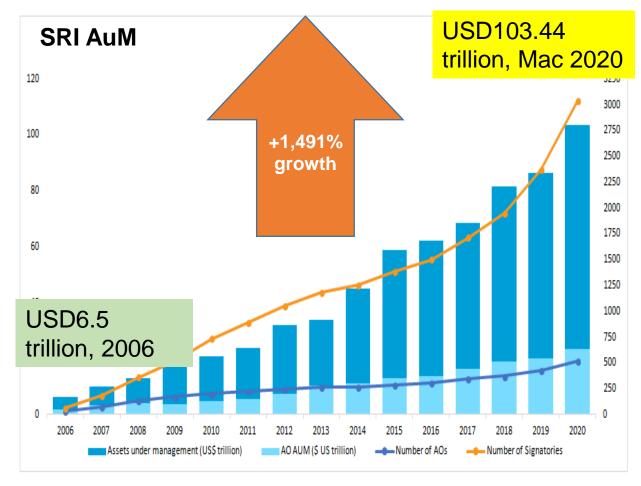
 Launch of robo-intelligence investment platform, BEST Invest

2020

- Launch of Wholesale Fixed Income fund;
   BIMB Shariah Income Plus Fund
- Launch of Bank Islam
   Premier Fund;
   Exclusive for High Net
   Worth Fund
- Wins the Best Shariah-ESG Fund Manager 2020 by Global Business Outlook Finance Awards
- Most Innovative Shariah ESG Sukuk Fund 2020 – BIMB ESG Sukuk Fund (BSF) by Global Business Outlook Finance Awards

- Wins the ESG Asset Manager of the Year 2020 by The Asset Triple A Islamic Finance Awards
- Best ESG Equity Fund 2020 BiGDF1 by The Asset Triple A Islamic Finance Awards
- Best ESG SUKUK Fund 2020 BSF by The Asset Triple A Islamic Finance Awards
- Wins The Best Islamic Asset & Fund Manager 2020 by Alpha Southeast Asia Islamic Finance Awards
- Wins The Best Risk-Adjusted Returns for ESG Principle Investments Fund Manager 2020 by Alpha Southeast Asia Fund Management Awards

## Remarkable Rise of SRI



SRI has seen a remarkable rise over the past years since its modest start more than 15 years ago

The AUM (include reported AUM and AUM of new signatories provided in signup sheet) as of March 2020 was US\$ 103.44 trillion from USD6.5 trillion in 2006, an impressive growth of **1,491%**.

The total **UNPRI signatories** has grown **4,722%** from the initial of 63 signatories to 3038 signatories as of 2020.

Source: UNPRI, data as of Dec 2020

## **SRI Funds in Malaysia**

	SRI	Conventional	Shariah
Total Registered under SC's Guidelines on SRI Funds	14		
Total Launched	20	462	242
Total AuM (RM bil)	2.5*	391.2	131.7
Average fund size per fund (RM mil)	139*	8.47	5.44

Source: SC as of Jan 2021 and compilation by BIMB Investment as of 15/3/2021. \*approximately.

- ✓ BIMB-Arabesque i Global Dividend Fund 1 (BiGDF1), launched in 2015, was the first ESG fund in Malaysia
- ✓ As of 15/3/21, BIMB Investment has launched 5 ESG funds across equity, mixed-asset and sukuk asset classes, covering Malaysia, Asia Pacific and global space.
- √ 5 out of total 20 SRI funds in Malaysia are managed by BIMB Investment

4 primary drivers for growth in ESG investment.

- The world is changing due to the rising demand for sustainable investing.
- Global sustainability challenges investors seek to re-evaluate traditional investment approaches.
- Technology, Big Data and analytics are evolving: With better data from companies combined with better ESG research and analytics capabilities
- Pandemic: 7 out of 12 funds that are registered under the SC's Guidelines on SRI Funds was launched in 2020 and 2021

## **ESG & SRI Asset Management - Recommendations**

1

#### **Active Stewardship**

- Encourage and incentivise companies with lower ESG ratings to increase their ESG ratings by disclosing more information of the companies. This will increase investable universe for ESG fund managers.
- Encourage financial market intermediary: state-owned, state designed companies, and GLC to invest in Shariah ESG products and mandates.
- Encourage pension funds to invest and seed local established Shariah ESG Funds.
- Pension funds to made available ESG/SRI Funds in addition to current Shariah Fund and Conventional Fund collective investment scheme

2

#### **Capacity Building**

- Setting up research centres on ESG and Sustainability with grant up to RM5 million per company.
- Attract Global Fund Houses with ESG and sustainable expertise to established research centres in Malaysia and collaborate with local universities and employ local talent for the research centre and technology transfer.

3

#### **Talent Development**

- Attract global ESG and SRI talents (across industries globally) to work in Malaysia with immigration green lane passes
- Special income tax relief (10% - 15% based on seniority) for the talents and green lane passes.

4

# Institutional Investors Support

- Dedicated seed fund allocation up to RM2 billion (ESG & SRI discretionary mandate and retail ESG & SRI unit trust funds) by institutional investors to support the development and value chain of Malaysia's ESG and SRI fund management industry
- Prioritize to support local and foreign fund management companies that are licensed in Malaysia with seed investment of up to five years
- Seed investment in Islamic Fund Management companies that demonstrate initiatives and track record integrating ESG and Shariah and developing shariah ESG investment products and solutions

## **ESG & SRI Asset Management - Recommendations**

5

# **Incentives for Market Players and Investors**

- Tax incentives for Banks that focus on growing SRI / ESG wealth assets particularly private banking, priority banking and wealth management
- Government subsidies/development fund to help ESG Fund Managers to develop own ESG capability through AI
- To allow Islamic ESG Fund Managers as PRS provider
- Tax relief for Individuals/corporate who /which invest in Shariah ESG funds

Robo Advisors /
Mobile App /
Online Unit Trust

- Tax relief for digital investing platforms that have ESG and SRI investment funds.
- Allocate matching seed grant of up to RM 1 billion for ESG and SRI funds listed on digital platform

7 Green &
Sustainable
Financing

- The fund management industry could play a significant role to support green and sustainable financing and crowdfunding
- The green and sustainable financing should be introduced as a new investment asset class for the fund management industry and recognized as securities under CMSA.

ESG / SRI EPF
Approved Funds

- FIMM, together with EPF to recognize ESG and SRI funds as one of the core funds in EPF-MIS approved funds.
- As an incentive, ESG and SRI unit trust funds with one year track record are eligible as EPF-MIS approved funds.

9 PRI Signatory

 To encourage locally registered asset and fund management companies to become PRI signatory with tax incentives up to a maximum of RM100K per company based on AUM



Robo-Intelligence Sustainable Shariah-ESG Investment App

by BIMB INVESTMENT

**BEST**nya Melabur!



## **BEST - Robo Intelligence Shariah Investment App**

#### The Eight BEST Benefits:

- 1. No more investment jargons, it is so user friendly
- 2. No more hassle which funds to choose, just focus on investment goals and financial target to achieve
- 3. Only need I/C to start investing
- 4. Investment advisory based on data and analytics to reduce/manage investment risks
- 5. Secured and trustworthy apps approved and regulated by the Securities Commission Malaysia
- 6. Your own Shariah investment tool in your palm
- 7. Easy transfer of your investment returns to any of your preferred banks
- 8. Go Green, paperless transaction, no physical form.





# Makmur myWakaf Fund

Waqf Social Finance for the Now and Hereafter

Malaysia's First\* Wakaf Featured Unit Trust Fund and a Qualified Sustainable and Responsible Investment\*\* Fund

\*under the Securities Commision Malaysia Wagf-featured Fund Framework

\*\*under the Securities Commision Malaysia Guidelines on Sustainable and Responsible Investment Funds

#### **Distribution of Wakaf Projects**

- Health
- Community Empowerment
- Education

#### **Sustainable and Responsible Investment**

The Fund's investment policy and strategies adopt the United Global Compact (UNGC) principles and Environmental, Social and Governance (ESG) factors.

#### **Wakaf Distribution**

50% of the Fund's monthly income distribution, if any, will be disbursed as Wakaf Asset.

#### **Global Mixed Asset**

The Fund shall invest in a broadly diversified portfolio of Shariah-compliant equities, Shariah-compliant equity-related securities, and Islamic fixed income instruments









BIMB-ARABESQUE GLOBAL SHARIAH SUSTAINABLE EQUITY FUND

Innovation with Artificial Intelligence Technology and Big Data for Sustainable Risk Adjusted Investment Performance



# Artificial Intelligence

- Leverages the latest advancements in Machine Learning (ML) technology
- Forward-looking indicator to complement stock selection, and enhance performance
- Enables the use of alternative forms of data (i.e. weather, news etc.) in the investment process



# Leader • BIMB Investment in

- BIMB Investment in partnership with Arabesque were the first movers to adopt an ESG approach in Malaysia
- Arabesque's ESG business, S-Ray® is industry leading, and backed by renowned institutional investors

#### Weekly Rebalancing

- The rules-based investment approach systematically rebalances the portfolio on a weekly basis
- This dynamic feature offers the opportunity to capitalise on the latest market trends and reversals

#### Risk Management

- Stringent risk management requirements protect our clients and allow them to achieve their long-term financial goals
- Individual stock weights are limited to 1% to avoid concentration risk
- Fully diversified across sectors and regions

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#### Signatory of:



# Thank you!