**TENDER NOTICE**

**VENDOR REQUIREMENT**

Bursa Malaysia Berhad [197601004668 (30632-P)] (‘Bursa Malaysia’) intends to invite vendors to submit their proposals with recommendations for Bursa Malaysia Brand Realignment exercise. Vendors must meet the following criteria:

1. Vendors must be a brand consultant. However, advertising or creative agencies that have proven brand consultancy experience can participate, based on their clients’ reference (refer to RFP Part A).
2. Team lead of vendor must have at least 15 years of experience in brand consultancy work.

**TENDER INSTRUCTION**

Tender document can be purchased via online at admintender@bursamalaysia.com:

<table>
<thead>
<tr>
<th>Date</th>
<th>14 – 17 December 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time</td>
<td>9:00 am - 12:30 pm</td>
</tr>
<tr>
<td></td>
<td>2:00 pm - 5:00 pm</td>
</tr>
<tr>
<td>Document Fee</td>
<td>RM50</td>
</tr>
</tbody>
</table>

Payment for the non-refundable tender document fee (if applicable) must be in the form of Bank Draft/ Money Order/ Postal Order/ Telegraphic Transfer and made payable to Bursa Malaysia Berhad (Malayan Banking Berhad - Kuala Lumpur Main Account No: 514011727920, Swift Code: MBBEMMYKL).

The duly completed Non-Disclosure Agreement (NDA) and Payment Remittance (if any) must be submitted prior to the request of the tender document. The NDA form can be downloaded from the Tender page on the Bursa Malaysia website.

The duly completed documents must be submitted to adminrfp@bursamalaysia.com not later than **Monday, 4 January 2021**, at 5:00pm.

**DISCLAIMER**

Bursa Malaysia reserves the right to only consider quotation/proposal/documents that are fully completed and submitted on or before the date and time as specified above. Late responses will not be entertained.

Bursa Malaysia is not bound to accept the lowest bid or any tender and reserves the right to reject all tenders.