THIS DOCUMENT HAS NOT BEEN REGISTERED BY BURSA MALAYSIA SECURITIES BERHAD. THE INFORMATION IN THIS DOCUMENT MAY BE SUBJECT TO FURTHER AMENDMENTS BEFORE BEING REGISTERED BY BURSA MALAYSIA SECURITIES BERHAD. UNDER NO CIRCUMSTANCES SHALL THIS DOCUMENT CONSTITUTE AN OFFER FOR SUBSCRIPTION OR PURCHASE OF, OR AN INVITATION TO SUBSCRIBE FOR OR PURCHASE SECURITIES.

PROSPECTUS



OCEAN FRESH BERHAD

Registration No. 202301019041 (1512963-A) (Incorporated in Malaysia under the Companies Act 2016)

INITIAL PUBLIC OFFERING IN CONJUNCTION WITH THE LISTING OF OCEAN FRESH BERHAD ("OFB" OR THE "COMPANY") ON THE ACE MARKET OF BURSA MALAYSIA SECURITIES BERHAD ("BURSA SECURITIES") COMPRISING A PUBLIC ISSUE OF 50,050,000 NEW ORDINARY SHARES IN OUR COMPANY ("SHARES") IN THE FOLLOWING MANNER:-

- (I) 10,510,000 NEW SHARES FOR APPLICATION BY THE MALAYSIAN PUBLIC;
- (II) 1,710,000 NEW SHARES FOR APPLICATION BY OUR ELIGIBLE DIRECTORS, EMPLOYEES AND PERSONS WHO HAVE CONTRIBUTED TO OUR SUCCESS; AND
- (III) 37,830,000 NEW SHARES BY WAY OF PRIVATE PLACEMENT TO SELECTED INVESTORS,

AT AN ISSUE PRICE OF RM[•] PER SHARE, PAYABLE IN FULL UPON APPLICATION

Principal Adviser, Sponsor, Underwriter and Placement Agent



No securities will be allotted or issued based on this Prospectus after six (6) months from the date of this Prospectus.

INVESTORS ARE ADVISED TO READ AND UNDERSTAND THE CONTENTS OF THIS PROSPECTUS. IF IN DOUBT, PLEASE CONSULT A PROFESSIONAL ADVISER. FOR INFORMATION CONCERNING RISK FACTORS WHICH SHOULD BE CONSIDERED BY PROSPECTIVE INVESTORS, SEE "RISK FACTORS" COMMENCING ON PAGE 149.

[Bursa Securities has approved the admission of our Company to the official list of Bursa Securities and the listing of and quotation for our entire enlarged issued share capital on the ACE Market of Bursa Securities ("Listing"). This Prospectus has been registered by Bursa Securities.] The approval of the Listing and registration of this Prospectus should not be taken to indicate that Bursa Securities recommends the offering or assumes responsibility for the correctness of any statement made, opinion expressed or report contained in this Prospectus. Bursa Securities has not, in any way, considered the merits of the securities being offered for investment.

Bursa Securities is not liable for any non-disclosure on the part of our Company and takes no responsibility for the contents of this document, makes no representation as to its accuracy or completeness, and expressly disclaims any liability for any loss you may suffer arising from or in reliance upon the whole or any part of the contents of this Prospectus.

THE ACE MARKET IS AN ALTERNATIVE MARKET DESIGNED PRIMARILY FOR EMERGING CORPORATIONS THAT MAY CARRY HIGHER INVESTMENT RISK WHEN COMPARED WITH LARGER OR MORE ESTABLISHED CORPORATIONS LISTED ON THE MAIN MARKET. THERE IS ALSO NO ASSURANCE THAT THERE WILL BE A LIQUID MARKET IN THE SHARES OR UNITS OF SHARES TRADED ON THE ACE MARKET. YOU SHOULD BE AWARE OF THE RISKS OF INVESTING IN SUCH CORPORATIONS AND SHOULD MAKE THE DECISION TO INVEST ONLY AFTER CAREFUL CONSIDERATION. THE ISSUE, OFFER OR INVITATION FOR THE OFFERING IS A PROPOSAL NOT REQUIRING APPROVAL, AUTHORISATION OR RECOGNITION OF THE SECURITIES COMMISSION MALAYSIA UNDER SECTION 212(8) OF THE CAPITAL MARKETS AND SERVICES ACT 2007.

THIS PROSPECTUS IS DATED [•]

Unless otherwise defined, all capitalised terms used shall bear the same meanings as defined under "Definitions" and "Glossary of Technical Terms" sections of this Prospectus.

RESPONSIBILITY STATEMENTS

Our Directors and Promoters have seen and approved this Prospectus. They collectively and individually accept full responsibility for the accuracy of the information. Having made all reasonable enquiries, and to the best of their knowledge and belief, they confirm there is no false or misleading statement or other facts which if omitted, would make any statement in this Prospectus false or misleading.

KAF IB, being our Principal Adviser, Sponsor, Underwriter and Placement Agent, acknowledges that, based on all available information, and to the best of its knowledge and belief, this Prospectus constitutes a full and true disclosure of all material facts concerning the offering.

STATEMENTS OF DISCLAIMER

Our admission to the Official List of Bursa Securities is not to be taken as an indication of the merits of our IPO, our Company or our Shares.

[This Prospectus, together with the Application Form, has also been lodged with the Registrar of Companies, who takes no responsibility for its contents.]

OTHER STATEMENTS

Investors should note that they may seek recourse under sections 248, 249 and 357 of the CMSA for breaches of securities laws including any statement in this Prospectus that is false, misleading, or from which there is a material omission; or for any misleading or deceptive act in relation to this Prospectus or the conduct of any other person in relation to our Company.

Our Shares are offered to the public on the premise of full and accurate disclosure of all material information concerning the offering, for which any person set out in section 236 of the CMSA, is responsible.

This Prospectus is prepared and published solely for our IPO. Our Shares being offered in our IPO are offered solely on the basis of the information contained and representations made in this Prospectus. Our Company, Directors, Promoters, Principal Adviser and Underwriter have not authorised anyone to provide any information or to make any representation not contained in this Prospectus. Any information or representation not contained in this Prospectus must not be relied upon as having been authorised by our Company, Directors, Promoters, Principal Adviser and Underwriter, any of their respective directors, or any other persons involved in our IPO.

This Prospectus has been prepared in the context of our IPO under the laws of Malaysia. This Prospectus has not been and will not be made to comply with the laws of any jurisdiction other than Malaysia, and has not been and will not be lodged, registered or approved pursuant to or under any applicable securities or equivalent legislation or by any regulatory authority or other relevant body of any jurisdiction other than Malaysia.

It shall be your sole responsibility to ensure that your application for our IPO would be in compliance with the terms of our IPO and would not be in contravention of any laws of countries or jurisdictions other than Malaysia to which you may be subject to. We will further assume that you had accepted our IPO in Malaysia and will at all applicable times be subject only to the laws of Malaysia in connection therewith. However, we reserve the right, in our absolute discretion, to treat any acceptance as invalid if we believe that such acceptance may violate any law or applicable legal or regulatory requirements.

It shall be your sole responsibility to consult your legal and/or other professional advisers on the laws to which our IPO or you are or might be subjected to. Neither we nor the Directors, Promoters, Principal Adviser and Underwriter nor any other advisers in relation to our IPO will accept any responsibility or liability if any application made by you shall become illegal, unenforceable or void in any country or jurisdiction.

ELECTRONIC PROSPECTUS / INTERNET SHARE APPLICATION

This Prospectus can be viewed or downloaded from Bursa Securities' website at www.bursamalaysia.com. The contents of the Electronic Prospectus and the copy of this Prospectus registered by Bursa Securities are the same.

You are advised that the internet is not a fully secured medium, and that your Internet Share Application may be subject to the risk of problems occurring during data transmission, computer security threats such as viruses, hackers and crackers, faults with computer software and other events beyond the control of the Internet Participating Financial Institutions. These risks cannot be borne by the Internet Participating Financial Institutions.

If you are in doubt as to the validity or integrity of the Electronic Prospectus, you should immediately request from us or the Issuing House, a paper/printed copy of this Prospectus. If there are any discrepancies arising between the contents of the Electronic Prospectus and the paper/printed copy of this Prospectus for any reason whatsoever, the contents of the paper/printed copy of this Prospectus, which is identical to this Prospectus registered by Bursa Securities, shall prevail.

In relation to any reference in this Prospectus to third-party internet sites ("Third-Party Internet Sites"), whether by way of hyperlinks or by way of description of the Third-Party Internet Sites, you acknowledge and agree that:-

- (i) we and our Principal Adviser do not endorse and are not affiliated in any way with the Third-Party Internet Sites and are not responsible for the availability of, or the contents or any data, information, files or other material provided on the Third-Party Internet Sites. You shall bear all risks associated with the access to or use of the Third-Party Internet Sites;
- (ii) we and our Principal Adviser are not responsible for the quality of products or services in the Third-Party Internet Sites, for fulfilling any of the terms of your agreements with the Third-Party Internet Sites. We and our Principal Adviser are also not responsible for any loss, damage or cost that you may suffer or incur in connection with or as a result of dealing with the Third-Party Internet Sites or the use of or reliance on any data, information, files or other material provided by such parties; and
- (iii) any data, information, files or other material downloaded from the Third-Party Internet Sites is done at your own discretion and risk. We and our Principal Adviser are not responsible, liable or under obligation for any damage to your computer system or loss of data resulting from the downloading of any such data, information, files or other material.

Where an Electronic Prospectus is hosted on the website of the Internet Participating Financial Institutions, you are advised that:-

- (i) the Internet Participating Financial Institutions are liable in respect of the integrity of the contents of an Electronic Prospectus, to the extent of the contents of the Electronic Prospectus situated on the web server of the Internet Participating Financial Institutions which may be viewed via your web browser or other relevant software. The Internet Participating Financial Institutions shall not be responsible in any way for the integrity of the contents of an Electronic Prospectus which has been downloaded or otherwise obtained from the web server of the Internet Participating Financial Institutions and thereafter communicated or disseminated in any manner to you or other parties;
- (ii) while all reasonable measures have been taken to ensure the accuracy and reliability of the information provided in an Electronic Prospectus, the accuracy and reliability of an Electronic Prospectus cannot be guaranteed as the internet is not a fully secured medium; and
- (iii) the Internet Participating Financial Institutions shall not be liable (whether in tort or contract or otherwise) for any loss, damage or cost, you or any other person may suffer or incur due to, as a consequence of or in connection with any inaccuracies, changes, alterations, deletions or omissions in respect of the information provided in an Electronic Prospectus which may arise in connection with or as a result of any fault or faults with web browsers or other relevant software, any fault or faults on your or any third-party's personal computer, operating system or other software, viruses or other security threats, unauthorised access to information or systems in relation to the website of the Internet Participating Financial Institutions, and/or problems occurring during data transmission, which may result in inaccurate or incomplete copies of information being downloaded or displayed on your personal computer.

TENTATIVE TIMETABLE

The indicative timing of events leading to the listing of and quotation for our entire enlarged issued share capital on the ACE Market is set out below:-

Events	Indicative Dates
Issue of Prospectus / Opening date for the Application	[•]
Closing date of the Application	[•]
Tentative date for balloting of Applications	[•]
Tentative date for allotment of IPO Shares	[•]
Tentative listing date	[•]

In the event that there is any change to the timetable, we will advertise the notice of changes in widely circulated English and Bahasa Malaysia daily newspapers in Malaysia and make an announcement of such changes on Bursa Securities' website accordingly.

DEFINITION

Unless otherwise indicated, the following definitions shall apply throughout this Prospectus:-

ACE Market : ACE Market of Bursa Securities

Acquisitions : Acquisitions by OFB of the OFS Products Group which entail the

following:-

(i) acquisition of the entire issued share capital of OFS Products for a total consideration of RM38,423,040 that has been satisfied via the issuance of 160,095,999 new Shares at RM0.24 each, which

was completed on [●]; and

(ii) internal reorganisation upon completion of the acquisition of the entire issued share capital of OFS Products whereby OFB has acquired the entire issued share capital of Lianli Huat, East Ocean and OF Trading for a total cash consideration of

RM7,614,603, which was completed on [•]

Act : Companies Act 2016

ADA : Authorised Depository Agent

AGM : Annual General Meeting

Application : Application for our IPO Shares by way of Application Form, Electronic

Share Application and/or Internet Share Application

Application Form : Printed application form for the application of our IPO Shares

accompanying this Prospectus

ATM(s) : Automated teller machine(s)

Authorised Financial Institution : The authorised financial institution participating in the Internet Share

Application with respect to payments for our IPO Shares

Board : Board of Directors of OFB

Bursa Depository or Depository : Bursa Malaysia Depository Sdn. Bhd. (Registration No. 198701006854

(165570-W)

Bursa Securities : Bursa Malaysia Securities Berhad (Registration No. 200301033577

(635998-W))

CAGR : Compound annual growth rate

CCM : Companies Commission of Malaysia

CDS : Central Depository System

CDS Account : An account established by Bursa Depository for a depositor for the

recording of securities and for dealing in such securities by the depositor

Central Depositories Act : The Securities Industry (Central Depositories) Act, 1991

China : The People's Republic of China

CMSA : Capital Markets and Services Act, 2007

DEFINITION (CONT'D)

Constitution : Constitution of our Company

COVID-19 : Coronavirus disease 2019

Deposited Securities : Securities in our Company standing to the credit of a Securities Account

of a Depositor subject to the provision of the Central Depositories Act

and the Rules

Depositor : A holder of a Securities Account

Director : An executive director or a non-executive director of our Company within

the meaning of section 2 of the Act

East Ocean Frozen Seafood Products (Sabah) Sdn. Bhd. (Registration

No. 201701010036 (1224201-A))

EBITDA : Earnings before interests, taxation, depreciation and amortisation

Electronic Prospectus : Copy of this Prospectus that is issued, circulated or disseminated via the

internet and/or an electronic storage medium

Electronic Share Application : Application for our IPO Shares through a Participating Financial

Institution's ATM

Eligible Parties : Eligible Directors, employees and persons who have contributed to the

success of our Group

EMSHA 1990 : Employees' Minimum Standards of Housing, Accommodations and

Amenities Act 1990

EPS : Earnings per Share

Factory A : Single storey detached factory with mezzanine office with a gross floor

area of approximately 2,038.29m²

Factory B : Single storey detached factory with mezzanine office with a gross floor

area of approximately 3,402.11m²

Financial Years/Period Under

Review

Collectively, FYE 2020, FYE 2021, FYE 2022 and FPE 2023

FMA 1967 : Factories and Machinery Act 1967

FPE : Six (6)-month financial period ended 30 June

FYE : Financial year ended/ending 31 December

GP : Gross profit

IMR or Providence : Providence Strategic Partners Sdn. Bhd. (Registration No.

201701024744 (1238910-A))

IMR Report : Independent Market Research Report on the frozen and dried seafood

market and the frozen seafood processing industry in Malaysia prepared

by Providence as set out in Section 8 of this Prospectus

DEFINITION (CONT'D)

Internet Participating Financial

Institution(s)

: Participating financial institution(s) for the Internet Share Application as

listed in Section 15.6 of this Prospectus

Internet Share Application : The application for our IPO Shares through an online share application

service provided by the Internet Participating Financial Institutions

IPO : Initial public offering of the IPO Shares in conjunction with the Listing,

comprising the Public Issue

IPO Price : Issue price of RM[•] per IPO Share

IPO Share(s) : New Shares to be issued pursuant to our Public Issue subject to the terms

and conditions of this Prospectus

Issuing House : Malaysian Issuing House Sdn. Bhd. (Registration No. 199301003608

(258345-X)

KAF IB or Principal Adviser or

Sponsor or Underwriter or

Placement Agent

KAF Investment Bank Berhad (Registration No. 197401003530 (20657-

W))

Lianli Huat : Lianli Huat Seafood Products Sdn. Bhd. (Registration No.

200301002588 (605008-T))

Listing : The admission of OFB to the Official List and the listing of and quotation

for our entire enlarged issued share capital on the ACE Market

Listing Requirements : ACE Market Listing Requirements of Bursa Securities

Listing Scheme : Collectively, the Acquisitions, the IPO and the Listing

LPD : 31 October 2023, being the latest practicable date prior to the registration

of this Prospectus or as otherwise stated

Malaysian Public : Citizens of Malaysia and companies, societies, co-operatives and

institutions incorporated or organised under the laws of Malaysia

Market Day(s) : Any day(s) between Mondays and Fridays (both days inclusive) which

is not a public holiday and a day on which Bursa Securities is open for

trading of securities

MCCG : Malaysian Code of Corporate Governance

MCO : Movement control order (including all versions and phases) issued by

the Government of Malaysia under the Prevention and Control of

Infectious Diseases Act 1988 and the Police Act 1967

MFRS : Malaysian Financial Reporting Standards

MITI : Ministry of Investment, Trade and Industry, Malaysia

NA : Net assets

NBV : Net book value

OF Trading : Ocean Fresh Trading Sdn. Bhd. (Registration No. 200901013688

(856748-D))

DEFINITION (CONT'D)

OFB or Company : Ocean Fresh Berhad (Registration No. 202301019041 (1512963-A))

OFB Group or Group : Collectively, our Company, OFS Products, Lianli Huat, OF Trading and

East Ocean

OFB Share(s) or Share(s) : Ordinary share(s) in our Company

Official List : The list specifying all securities listed on the ACE Market

OFS Processing : Ocean Fresh Seafood Processing Sdn. Bhd. (Registration No.

201301015215 (1045048-X)), formerly a wholly-owned subsidiary of

OFS Products

OFS Products : Ocean Fresh Seafood Products Sdn. Bhd. (Registration No.

200201001773 (569436-W))

OFS Products Group : Collectively, OFS Products and its subsidiaries, namely Lianli Huat, OF

Trading and East Ocean

PSFD : Pahang State Forestry Department

PSFD Land 1 : A piece of vacant land measuring approximately 0.75 hectares next to

our Factory B located at Kompt.1, Hutan Simpan Paya Laut Peramu, Mukim Kuala Kuantan, Daerah Kuantan, where we intend to construct our new cold storage facility, the details of which as given in Section

4.7(i) of this Prospectus

PSFD Land 2 : A piece of vacant land measuring approximately 0.43 hectares located at

Kompt.1, Hutan Simpan Paya Laut Peramu, Mukim Kuala Kuantan, Daerah Kuantan, where part of our Factory B has been erected, the

details of which as given in Section 7.18 of this Prospectus

Participating Financial

Institution(s)

The participating financial institution(s) for the Electronic Share

Application as listed in Section 15.5 of this Prospectus

PAT : Profit after taxation

PBT : Profit before taxation

PE Multiple : Price-to-earnings multiple

Pink Form Allocation : Allocation of 1,710,000 IPO Shares for subscription by the Eligible

Parties

Prescribed Securities : Shares of a company that are prescribed by Bursa Securities to be

deposited in the CDS subject to the provision of the Central Depositories

Act and the Rules

Processing Facility : In the context of this Prospectus, our two (2) factories, i.e. Factory A and

Factory B which located in the same premise as our headquarters at Lot 19869, Kampung Baru Peramu, 26060 Kuantan, Pahang Darul Makmur

Promoter(s) : Collectively, Siang Hai Yong, Kee Wan Chum and Kan Swee Koh

Prospectus : This Prospectus dated [●] in relation to our IPO

DEFINITION (CONT'D)

Public Issue The public issue of 50,050,000 IPO Shares at the IPO Price

Record of Depositors : A record provided by Bursa Depository to our Company under Chapter

24.0 of the Rules

Reporting Accountants or

Crowe

: Crowe Malaysia PLT (LLP0018817-LCA & AF 1018)

Rules : The Rules of Bursa Depository

SC : Securities Commission Malaysia

Securities Account : An account established by Bursa Depository for a Depositor for the

recording of deposit of securities and for dealing in such securities by the

Depositor

SICDA or Depository Act : Securities Industry (Central Depositories) Act, 1991

Sierra Mode : Sierra Mode Sdn. Bhd. (Registration No. 202101044051 (1444351-W))

Share Registrar : Securities Services (Holdings) Sdn. Bhd. (Registration No.

197701005827 (36869-T))

Specified Shareholder(s) : Collectively, Treasure Gain, Untung Besar, Sierra Mode, Siang Hai

Yong, Dato' Sri Chia Hooi Huak and Law Chee Kheong

Treasure Gain : Treasure Gain Sdn. Bhd. (Registration No. 200701032836 (790864-D))

Turkey : The Republic of Turkiye

Underwriting Agreement : The underwriting agreement dated [●] entered into between our

Company and the Underwriter pursuant to our IPO

Untung Besar Sdn. Bhd. (Registration No. 200701036541 (794570-W))

US : United States of America

Vendors : Collectively, the Specified Shareholders, Heah Theare Haw, Yau Ming

Teck, Chia Siew Lee, Kee Yow Lee, Eng Chai Hee and Wong Sing

Hong

CURRENCIES AND UNITS

m² : Square meter

RM and sen : Ringgit Malaysia and sen, respectively

RMB : Chinese Yuan Renminbi

sq ft : Square feet or square foot

USD : US Dollar

DEFINITION (CONT'D)

MAJOR CUSTOMERS & SUPPLIERS

The identities of certain major customers and suppliers are not disclosed as they have not given their consents for their names to be disclosed in this Prospectus.

Customer A : It is a wholesaler which principally involved in the distribution of frozen mackerel and other frozen food products and is based in Bangkok, Thailand. Customer A is not listed on any stock exchange

: It is an importer which principally involved in various activities including import and export of goods (such as seafood), sales of prepackaged food and special food and is based in Beijing, China. Its holding company is principally involved in import and export business. Both Customer B and its holding company are not listed on any stock exchange. Its ultimate shareholder is the State Council of China

: It is an importer which principally engaged in import and export of goods, including seafood and is based in Zhejiang, China. Customer C is not listed on any stock exchange

: It is a wholesaler which principally involved in the wholesale trading of fish, crustaceans molluscs and other fisheries and is based in Izmir, Turkey. Customer D is not listed on any stock exchange

It is an importer which principally involved in various activities including food business (such as seafood) and is based in Zhejiang, China. Its holding company is principally involved in import and export of goods. Both Customer E and its holding company are not listed on any stock exchange.

: It is a wholesaler which principally involved in import, export and wholesale trade of sea products including fish, crustaceans and molluscs and is based in Istanbul, Turkey. Customer F is not listed on any stock exchange

: It is an importer which principally involved in various activities including sale of foods (such as seafood) and is based in Beijing, China. Its holding company is principally involved in import and export business. Both Customer G and its holding company are not listed on any stock exchange. Its ultimate shareholder is the Assets Supervision and Administration Commission of the State Council

It is an importer which principally involved in the import and export business including food (such as seafood) and is based in Shanghai, China. Customer H is not listed on any stock exchange

: It is an importer which principally engaged in the sale of aquatic products and is based in Zhejiang, China. Customer I is not listed on any stock exchange

: It is an importer which principally engaged in the supply chain management services, including seafood and is based in Anhui, China. Its holding company is principally involved in import and export of goods. Both Customer J and its holding company are not listed on any stock exchange.

: It is a wholesaler and processing facility which principally involved in wholesale of other food including fish, crustaceans and molluscs and is based in Hadhramaut, Yemen. Supplier A is not listed on any stock exchange

Customer B

Customer C

Customer D

Customer E

Customer F

Customer G

Customer H

Customer I

Customer J

Supplier A

DEFINITION (CONT'D)

Supplier B	:	It is a wholesaler and processing facility which principally produces and exports frozen seafoods such as shrimps, fish, molluscs, crab and seafood mix and is based in Samut Sakhon, Thailand. Supplier B is not listed on any stock exchange
Supplier C	:	It is a wholesaler and processing facility which principally involved in the manufacturing, processing and export of marine products and is based in Kerala, India. Supplier C is not listed on any stock exchange
Supplier D	:	It is a wholesaler principally engaged in the sale of aquatic products and is based in Quanzhou, China. Supplier D is not listed on any stock exchange
Supplier E	:	It is a wholesaler principally involved in sale of fish and seafood and is based in Muscat, Oman. Supplier E is not listed on any stock exchange
Supplier F	:	It is a wholesaler and processing facility which principally engaged in the processing, refrigeration and sale of aquatic products and is based in Liaoning, China. Supplier F is not listed on any stock exchange
Supplier G	:	It is a wholesaler which principally involved in the sale of imported seafood and is based in Selangor, Malaysia. Supplier G is not listed on

[The rest of this page has been intentionally left blank]

any stock exchange

GLOSSARY OF TECHNICAL TERMS

The technical abbreviations and their meanings used throughout this Prospectus are in relation to our Group and business and may not correspond to the standard industry meanings usage of these terms. Unless otherwise indicated, the following definitions shall apply throughout this Prospectus:-

Agitator : A machine used to carry out the curling process on molluscs

Aquatic animals : Any animal that lives in water and includes molluscs, fishes, prawns,

abalone and sea cucumber

Asia Pacific : A region consisting of countries in East Asia, Southeast Asia and Oceania

and includes, but not limited to, countries such as China, Thailand, Vietnam,

Japan, Indonesia, Singapore and Korea

Barnacle shells : The shell of a barnacle which is a marine custacean

BOMBA : Fire and Rescue Department of Malaysia

°C : Degree in celsius

CCC : Certificate of completion and compliance

Central region of:

Peninsular Malaysia

Refers to Selangor, Negeri Sembilan and the federal territories of Kuala

Lumpur and Putrajaya

Cephalopods : A member of the molluscan class Cephalopoda. They are one of the types of

seafood products. Examples are squid, octopus, cuttlefish or nautilus

CF : Certificate of fitness for occupation

CFA : Certificate for Accommodation

Cold room : A refrigeration room where low temperature is maintained in order to ensure

our seafood products maintain their shelf life

Curling process : A process done on molluscs to loosen and remove any other inedible parts

of the mollusc as well as improve the texture

DAH : Department of Animal Health, Vietnam

DOL : Department of Labour of Peninsular Malaysia

DOSH : Department of Occupational Safety and Health, Malaysia

E-commerce marketplace : An online platform which allows the sale of products to customers

East Coast of Peninsular

Malaysia

Refers to Kelantan, Pahang and Terengganu

EU : European Union

EU approved vessels : Fishing vessels which adhere to strict rules and regulations implemented by

the MOH in order to meet the EU standards for seafood supplies. These

vessels have a designated landing jetty at the LKIM

EU Number 75: The certification required to allow the export of seafood products to

Certificate European countries

GLOSSARY OF TECHNICAL TERMS (CONT'D)

F&B : Food and beverage

:

seafood

Farm-raised supplies

Seafood supplies that are harvested from aquaculture farms

FDA : Food and Drug Administration, US

Fishing enterprises : An enterprise, either a company, sole proprietorship or partnership, which is

involved in fishing activities and sales of wild-caught seafood supplies

Food Act 1983 and

Regulations 1985

The Food Act 1983 and the Food Regulations 1985 is a legislation in

Malaysia that governs the safety and quality of food products

Frozen seafood products : Seafood supplies that have undergone freezing and other processes and

packaged to be sold to customers

GACC : General Administration of Customs of the People's Republic of China

(formerly known as Certification and Accreditation Administration of the

People's Republic of China (CNCA))

Glazing : A process where a protective layer of ice is formed on the product's surface,

allowing it to further safeguard the freshness of the product

GMP : Good Manufacturing Practice, a quality assurance system which ensures

products are consistently produced and controlled according to quality

standards appropriate for their intended use

HACCP : Hazard Analysis and Critical Control Point, a management system in which

food safety is addressed through the analysis and control of biological, chemical, and physical hazards from raw material production, procurement and handling, to manufacturing, distribution and consumption of the

finished product

HALAL : In the context of this Prospectus, food that is allowed or permitted by the

Islamic laws to be consumed and is in accordance with laws set out by

JAKIM

Insulated ice box : A non-mechanical box that is insulated to allow for cooling or preserving

food

JAKIM : Department of Islamic Development, Malaysia

JBA : Jabatan Bekalan Air, Malaysia

LDPE : Low density polyethylene

LKIM : Lembaga Kemajuan Ikan Malaysia

MAIN : Islamic Religious Council of the States, Malaysia

Master packaging : A form of packaging where frozen seafood products is enclosed in plastic

bags and packaged in carton boxes

MDTCA : Ministry of Domestic Trade and Consumer Affairs, Malaysia

GLOSSARY OF TECHNICAL TERMS (CONT'D)

MeSTI : Makanan Selamat Tanggungjawab Industri

MeSTI Secure Food Certification Scheme A food hygiene management and operations management certification issued by the Ministry of Health that assesses a company's food safety

protection and food quality and safety measures

Middle East : A region consisting of countries surrounding the southern and eastern shores

of the Mediterranean Sea, and includes, but not limited to, Turkey

Microbiological analysis : The use of biological, biochemical, molecular or chemical methods for the

detection, identification or enumeration of microorganisms in a material,

such as food, drink, environment or clinical sample

MOH : Ministry of Health, Malaysia

Mollusc : A diverse group of invertebrate animals that include various forms of

seafood, such as cuttlefish, squid, octopus, clams (including ark shell), etc

Online marketplaces : An e-commerce site that connects sellers with buyers

Otoshimi products : Minced fish meat

Peninsular Malaysia : The part of Malaysia which occupies the southern half of the Malay

Peninsula in Southeast Asia

pH : A quantitative measure of the acidity or basicity of aqueous or other liquid

solutions

Potable water : Water that has been treated to levels that meets state or federal standards for

consumption

QA : Quality assurance

QC : Quality control

Sea Planet : Our own brand of frozen seafood products

Seafood supplies : In the context of this Prospectus, seafood supplies are seafood procured to

undergo freezing and other processes in order to form frozen seafood

products

Semi-contact blast

freezers

This machine comprises height-adjustable racks of trays to freeze seafood

product units in blocks or individually, reaching a temperature of between

-40°C to -42°C

Shelf life : The length of time for which a product remains fit for consumption or sale-

able

Solar asset : The solar photovoltaic (PV) generation system that categorised as the

company's tangible asset which typically comprised solar panels and related

equipment

SOPs : Standard operating procedures

Surimi products : Otoshimi products that have undergone further processing such as

dehydration, straining and addition of sugar and polyphosphate. Surimi

products can be used in the production of imitation seafood products

GLOSSARY OF TECHNICAL TERMS (CONT'D)

TNB : Tenaga Nasional Berhad (Registration No. 199001009294 (200866-W))

Wild-caught seafood: Seafood supplies that are harvested by fishing enterprises from their natural

supplies habitats such as oceans, rivers and lakes

PRESENTATION OF INFORMATION

All references to "OFB" and "our Company" in this Prospectus are to Ocean Fresh Berhad. Unless the context otherwise stated, all references to "Group" are to our Company and our subsidiaries taken as a whole and words such as "we", "us", "our" and "ourselves" in this Prospectus shall be a reference to our Company, our Group or any member company of our Group as the context requires. Unless the context otherwise requires, references to "Management" are to our Directors and key senior management as at the date of this Prospectus, and statements as to our beliefs, expectations, estimates and opinions are those of our Management.

All references to "Government" in this Prospectus are to the Government of Malaysia, and references to "RM" and "sen" are to the lawful currencies of Malaysia. Certain abbreviations, acronyms and technical terms used in this Prospectus are defined in "Definitions" and "Glossary of Technical Terms". Words importing the singular include the plural and vice versa. Words importing a gender include any gender. References to persons include a corporation.

Any reference in this Prospectus, the Application Form, Electronic Share Application or Internet Share Application to any legislation, statute, or statutory provision shall be a reference to the statute or legislation of Malaysia and includes any statutory modification, amendment or re-enactment thereof, unless otherwise indicated.

The word "approximately" used in this Prospectus is to indicate that a number is not exact. Certain numbers presented in this Prospectus have been rounded off to the nearest thousandth or 2 decimal places, hence may not be accurate. Any discrepancies in the tables included herein between the amounts listed and the totals thereof are due to rounding.

This Prospectus includes statistical data provided by us and various third parties and cites third-party projections regarding growth and performance of the industry in which we operate. This data is taken or derived from information published by industry sources and from our internal data. In each such case, the source is stated in this Prospectus, provided that where no source is stated, it can be assumed that the information originates from us. In particular, certain information in this Prospectus is extracted or derived from report(s) prepared by the IMR. We believe that the statistical data and projections cited in this Prospectus are useful in helping you understand the major trends in the industry in which we operate. However, third-party projections, including the projections from the IMR, cited in this Prospectus are subject to significant uncertainties that could cause actual data to differ materially from the projected figures. Hence, you should not place undue reliance on the third-party projections cited in this Prospectus.

If there are any discrepancies or inconsistencies between the English and Bahasa Malaysia versions of this Prospectus, the English version shall prevail.

Any reference to a time of day in this Prospectus shall be a reference to Malaysian time, unless otherwise stated.

The information on our website or any website, directly or indirectly, linked to our website does not form part of this Prospectus and you should not rely on those information for the purposes of your decision whether or not to invest in our Shares. If there is any discrepancy between the contents of such website relating to our Company and this Prospectus, the information contained in this Prospectus shall prevail.

FORWARD LOOKING STATEMENTS

This Prospectus includes forward-looking statements, which include all statements other than statements of historical facts included in this Prospectus, including, without limitation, those regarding our financial position, business strategies, prospects, plans and objectives of our management for future operations.

Some of these statements can be identified by words that have a bias towards or are forward-looking such as "may", "will", "would", "could", "believe", "expect", "anticipate", "estimate", "aim", "plan", "forecast", "project" or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties, contingencies and other important factors beyond our Group's control that could cause our actual results, performances or achievements to be materially different from future results, performances or achievements expressed or implied by such forward-looking statements. Such forward-looking statements include, without limitation, statements relating to:-

- (i) demand of our products and services;
- (ii) our business strategies;
- (iii) our plans and objectives for future operations;
- (iv) our future financial position, earnings, cash flows and liquidity; and
- (v) our ability to pay future dividends.

Our actual results may differ materially from information contained in such forward-looking statements as a result of a number of factors beyond our control, including, without limitation:-

- (a) the economic, political and investment environment in Malaysia; and
- (b) Government policy, legislation or regulation.

Such forward-looking statements are based on numerous assumptions regarding our Group's present and future business strategies and the environment in which we operate. Additional factors that could cause our actual results, performances or achievements to differ materially include, but are not limited to those discussed in Section 9 on Risk Factors and Section 11.3 on Management's Discussion and Analysis of Financial Condition and Results of Operations of this Prospectus. We cannot assure you that the forward-looking statements in this Prospectus will be realised.

TABLE OF CONTENTS

			PAGE
1.	CORI	PORATE DIRECTORY	1
2.	APPR	OVALS REQUIRED	4
	2.1	Approvals and Conditions	
	2.2	Moratorium	
3.	PROS	SPECTUS SUMMARY	7
	3.1	Principal Details of the IPO	7
	3.2	Group Structure and Business Model	7
	3.3	Competitive Strengths	8
	3.4	Future Plans and Strategies	9
	3.5	Risk Factors	11
	3.6	Directors and Key Senior Management	13
	3.7	Promoters and Substantial Shareholders	14
	3.8	Utilisation of Proceeds	
	3.9	Financial Highlights	
	3.10	Dividend Policy	16
	3.11	Impact of COVID-19	17
4.	PART	TICULARS OF OUR IPO	18
	4.1	Opening and Closing of Application	18
	4.2	Indicative Timetable	
	4.3	Details of our IPO	18
	4.4	Basis of Arriving at the IPO Price	21
	4.5	Share Capital and Ranking of our Shares	22
	4.6	Dilution	22
	4.7	Utilisation of Proceeds	23
	4.8	Underwriting Commission, Brokerage Fee and Placement Fee	26
	4.9	Salient Terms of the Underwriting Agreement	26
5.	INFO	RMATION ON PROMOTERS, SUBSTANTIAL SHAREHOLDERS, DIRECTORS	;
	AND 1	KEY SENIOR MANAGEMENT	27
	5.1	Promoters and Substantial Shareholders	27
	5.2	Directors	
	5.3	Board Practices	
	5.4	Management Reporting Structure	65
	5.5	Key Senior Management	
	5.6	Relationships or Associations between the Promoters, Substantial Shareholders, Director	ors
		and Key Senior Management	
	5.7	Existing or Proposed Service Agreements	
	5.8	Declaration by the Promoters, Directors and Key Senior Management	72
6.	INFO	RMATION ON OUR GROUP	73
	6.1	History	73
	6.2	Key Achievements and Milestones	75
	6.3	Our Company	77
	6.4	Our Group	
	6.5	Material Investments and Divestitures	
	6.6	Public Take-Overs	81
	6.7	Regulatory Requirements and Environmental Issues	81

TABLE OF CONTENTS (CONT'D)

7.	BUSI	NESS OVERVIEW	88
	7.1	Principal Activities and Products	88
	7.2	Location of Operations	93
	7.3	Competitive Strengths	94
	7.4	Process Flows	97
	7.5	QA/QC	101
	7.6	Product Development	109
	7.7	Key Machinery and Equipment	109
	7.8	Modes of Marketing, Distribution and Sales	110
	7.9	Major Customers	112
	7.10	Major Suppliers	114
	7.11	Key Types, Sources and Availability of Materials	116
	7.12	Seasonality	116
	7.13	Interruptions to Business and Operations	116
	7.14	Impact of the COVID-19 Pandemic	116
	7.15	Major Approvals, Licences and Permits	118
	7.16	Patents, Trademarks and Registrations	127
	7.17	Contracts/Arrangements/Documents Which Our Group Is Materially Dependent On	128
	7.18	Properties, Plant and Equipment	128
	7.19	Production Capacity and Output	131
	7.20	Future Plans and Strategies	132
	7.21	Exchange Controls	135
	7.22	Employees	135
	7.23	Environmental, Social and Governance Practices	136
8.	IMR 1	REPORT	138
9.	RISK	FACTORS	149
	9.1	Risks Relating to Our Business and Operations	147
	9.2	Risks Relating to Our Industry	154
	9.3	Risks Relating to Investment in Our Shares	155
10.	RELA	ATED PARTY TRANSACTIONS AND CONFLICT OF INTEREST	158
	10.1	Related Party Transactions and Other Transactions	
	10.2	Conflict of Interest	
	10.3	Monitoring and Oversight of Related Party Transactions and Conflict of Interest	
	10.4	Declaration by the Advisers	
11.	FINA	NCIAL INFORMATION	166
11.	11.1	Historical Financial Information	
	11.2	Capitalisation and Indebtedness	
	11.3	Management's Discussion and Analysis of Financial Condition and Results of Operation	
	11.3	Liquidity and Capital Resources	
	11.5	Trend Information	
	11.6	Order Book	
	11.7	Dividend Policy	
10	100	•	
12.	ACC	OUNTANTS' REPORT	197
13.	REPO	ORTING ACCOUNTANTS' REPORT ON THE COMPILATION OF PRO FORMA	
	COM	BINED STATEMENTS OF FINANCIAL POSITION AS AT 30 JUNE 2023	298

TABLE OF CONTENTS (CONT'D)

14.	ADDI	ΓΙΟΝΑL INFORMATION	313
	14.1	Extracts of Our Constitution	
	14.2	Share Capital	
	14.3	Changes in Share Capital	321
	14.4	Limitation on the Right to Hold Securities and/or Exercise Voting Rights	321
	14.5	Deposited Securities and Rights of Depositors	
	14.6	Material Contracts	
	14.7	Consents	322
	14.8	Documents Available for Inspection	322
	14.9	Responsibility Statements	323
15.	SUMM	MARISED PROCEDURES FOR APPLICATION AND ACCEPTANCE	324
	15.1	Opening and Closing of Application Period	324
	15.2	Methods of Applications	
	15.3	Eligibility	
	15.4	Application by Way of Application Forms	
	15.5	Application by Way of Electronic Share Application	
	15.6	Application by Way of Internet Share Application	327
	15.7	Authority of Our Board and Our Issuing House	
	15.8	Over / Under-Subscription	
	15.9	Unsuccessful / Partially Successful Applicants	
	15.10	Successful Applicants	
	15.11	Enquiries	
		*	