

TELADAN SETIA GROUP BERHAD (0230)

ACE MARKET | 16 MARCH 2021 | PROPERTY

IPO STATISTICS

IPO Price (RM)	0.48	
Fund Raised (RM million)	77.31 from new issue	
	19.58 from offer for sale	
	Total: 96.89	
Enlarged issued share capital upon listing (million)	805.30	
IPO Market Capitalisation (RM million)	386.54	
Price Earnings Ratio	8.90x	



BUSINESS OVERVIEW

Business Activities

Teladan Setia Group Berhad is principally involved in property development of residential properties and shops in Melaka. The company has 20 completed projects, directly or through joint ventures, of which 14 projects have GDV above RM40 million and 6 projects with GDV below RM40 million.

In addition, Teladan Setia also has 3 on-going projects with an estimated total GDV of RM623 million and 3 future projects with an estimated total GDV of RM995.2 million.

Landbank

- Owned 73.9 acres of land, majority in Melaka
- In the process of acquiring additional 145.2 acres of land in Melaka

- Trade exhibitions and roadshows
- Buyer-get-buyer scheme
- Direct approach by engaging potential buyers directly
- Digital advertising
- Print and outdoor advertising
- Mobile trucks
- Property sales agencies

- Residential landed, low-rise and high-rise residential properties (14 completed, 2 on-going and 2 future projects)
- Mixed development residential properties and shops (6 completed, 1 on-going and 1 future project)

Competitive **Advantages**

Profit and Margin

Peer Analysis

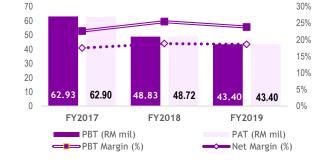
- Sizable pipeline of on-going and future development projects - estimated GDV of RM623 million for on-going projects and RM995.2 million for future projects
- Sizable undeveloped landbank of 73.9 acres and in the process of acquiring another 145.2 acres
- Proven track record of 24 years in Melaka
- Experienced and hands-on key senior management

BUSINESS STRATEGIES AND PLANS

- Complete on-going and commence future projects to strengthen presence in Melaka
- Acquisition of landbank for future property in Melaka

FINANCIAL PERFORMANCE & PEER ANALYSIS







- Company Margir (x) Scientex Berhad 24.39 15.70 Teladan Setia Group Berhad 18.63 8.90 Gromutual Berhad 19,44 9.47 Yong Tai Berhad *PAT margin based on prospectus. Trailing 12 month PER data from Bloomberg
- Project sales (recognised over time based on completion progress)
- at time of research except for Teladan Setia at IPO

Sales of inventory of completed units

PROMOTERS & SUBSTANTIAL SHAREHOLDERS

Promoter/ Substantial	Designation	Shareholding after IPO	
Shareholder		Direct	Indirect
Teo Lay Ban	Promoter & substantial shareholder. Managing Director.	41.6%	-
Teo Lay Lee	Promoter & substantial shareholder. Non-Independent Non-Executive Director	11.1%	-
Teo Siew May	Promoter & substantial shareholder. Non-Independent Non-Executive Director	11.1%	-
Wan Lei Chin	Promoter & substantial shareholder	11.1%	-

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