

NAP 2020 AND EV

22 March 2022

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STATUS OF AUTOMOTIVE INDUSTRY



GDP CONTRIBUTION

TOTAL INVESTMENTS

EMPLOYMENT

SALES & PRODUCTION

EEV PENETRATION

EXPORTS P&C













Yearly average 4% GDP share (Estimation for the ecosystem)

RM19.24B Approved Investments (2014-2020)

More than 600,000 employments
Over 27 OEMs/assemblers
Over 640 Vendors
Over 60,000 after market

Between 500,000 – 600,000 units yearly (Not including motorcycles)

88.3% TIV 2020 133 models, 289 variants 27 OEMs

RM74.4 billion (2014-2020)

Source: MARii & MIDA

BACKGROUND OF NATIONAL AUTOMOTIVE POLICY (NAP)



POLICY DRIVEN

VISION DRIVES POLICY









SUPPLY CHAIN INTEGRATION	INVESTMENTS PROMOTION	GREEN AND SUSTAINABILITY	CONNECTED MOBILITY
NAP 2006 (2006-2009)	NAP 2009 (2009-2014)	NAP 2014 (2014-2020)	NAP 2020 (2020-2030)
ADOPTED POLICY	REVIEWED	FOCUSED	ENHANCED
Introduced to transform the domestic automotive industry and integrating it into the increasingly competitive regional and global industry network.	Reviewed to enhance the capability and competitiveness of the domestic automotive industry.	Focused on developing Malaysia as the hub for Energy Efficient Vehicle (EEV)	Enhance Malaysia's automotive industry in the era of digital industrial transformation.

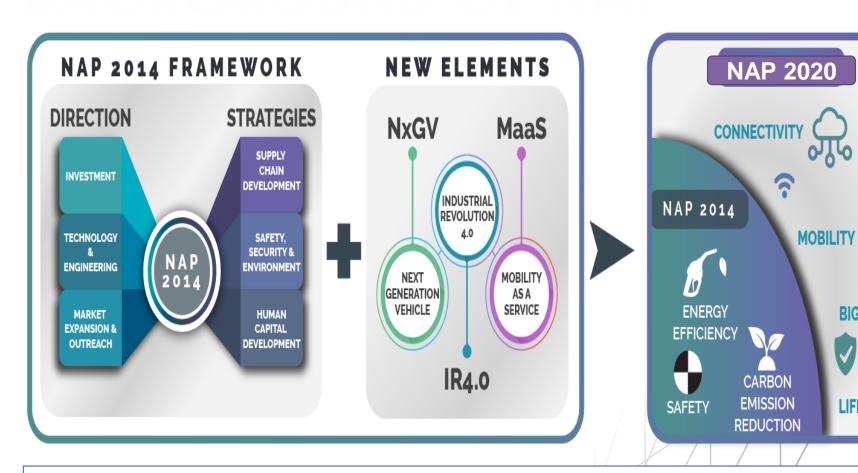
FRAMEWORK OF NAP 2020



NxGV

BIG DATA

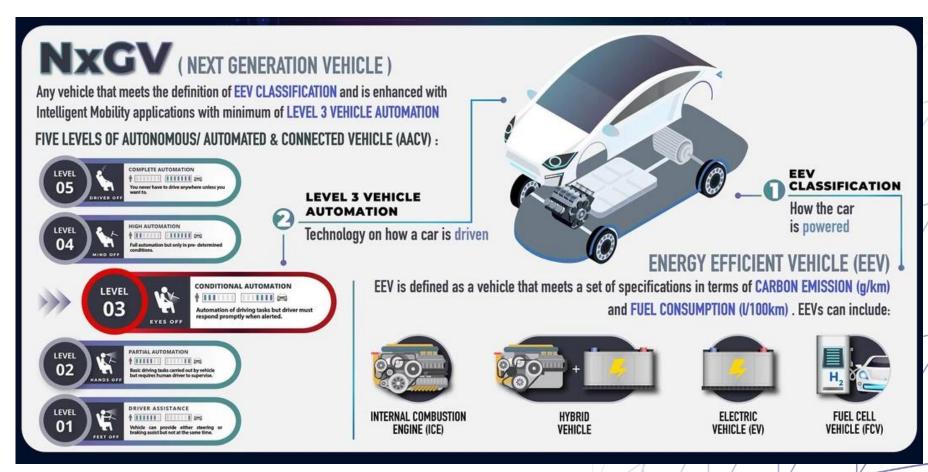
LIFESTYLE



The main objective of the National Automotive Policy (NAP) 2020 is to develop Malaysia as a regional automotive hub for Energy Efficient Vehicles (EEVs) including electric vehicles (EVs) with a focus on the development of NxGV, MaaS and IR4.0

NAP 2020 ON EEV & EV





NAP 2020 prioritizes future preparations for the local automotive industry by encouraging the production of energy efficient vehicles (EVs) including electric vehicles (EVs) that not only have digital features and smart technology but are energy efficient and environmentally friendly.

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Direct Tax

- Income Tax exemption on investors for manufacturing/assembly of vehicles and critical components:
 - Pioneer Status Incentive of 70% or 100% for a period of 5 or 10 years
 - <u>Investment Tax Allowance</u> of 60% or 100% for a period of 5 or 10 years
- 2. Income Tax Exemption for green technology services

70% for a period of 3 years for:

- EV charging station
- EV infrastructure repairs
- EV maintenance
- EV installation

Indirect Tax

Customized incentives

Import and excise duty exemption up to 100% for EVs and up to 85% for PHEVs



There is a call for measures/incentives to stimulate demand side.

EV INCENTIVE PACKAGE UNDER BUDGET 2022



Full exemption of import duty and excise duty on the importation of Completely Build Up (CBU) type EVs for a period of 2 years until 2023

Full exemption of import duty, excise duty and sales tax on locally assembled EVs or Complete Knocked-Down for a period of 4 years until 2025

100% Road tax exemption for EV vehicles

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Individual income tax relief up to RM2,500 for installation, rental, and purchase costs of EV charging facility including equipment hire-purchase and subscription fees.

NON-FISCAL EV MEASURES UNDER NAP 2020



- Promote manufacturing of EV through issuance of Energy Efficient Vehicle (EEV) Manufacturing License
- Develop skilled manpower in the field of EV, telematics and advanced technology through various human capital development programs including NOSS

Develop standards for:

3

- EV charging systems;
- EV powertrain integration system;
- battery recycling and disposal activities; and
- battery swapping and wireless charging technology
- Develop/Establish EV Interoperability Centre to align the standard conformation, technology and communication protocols as well as harmonizing testing procedures for batteries and interoperability systems

EV TARGETS



EV Targets are derived from Low Carbon Mobility Blueprint

xEV



15% of TIV by 2030

Charging Facility



10,000 units by 2025:

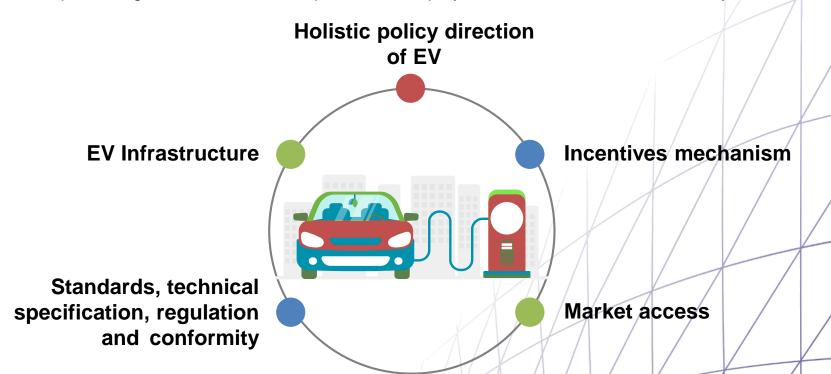
- 9,000 AC
- 1,000 DC



ELECTRIC VEHICLE TASK FORCE (EVTF)

The Electric Vehicle Taskforce (MEVT) was established in November 2020 to spearhead the strategic initiative towards the development and deployment of Electric Vehicle in Malaysia which include the followings:

- I. to identify gaps and ratify issues on the existing and/or new policy/initiatives related to development and deployment of Electric Vehicle in Malaysia; and
- II. provide policy recommendation, mechanism and/or specific initiatives together with its timeline on matters pertaining to the overall development and deployment of Electric Vehicle in Malaysia.



Electric Vehicle Eco System in Malaysia





NANOMALAYSIA®



TECHNOLOGY

INITIATIVE







Education, Research & Technology











Electric Vehicles as a Services Operator















MITI foresee huge potential growth especially in the area of Mobility as a Service (Maas) and development of critical components.

EV Related Development in Malaysia



Selangor aiming to install 10,000 EV charging stations by 2025 – first 1,000 units expected to be ready in 2022

In Electric Cars in Malaysia, Hybrids, EVs and Alternative Fuel, Local News / By Anthony Lim / 26 November 2021 10:54 pm / 34 comments



Porsche, Shell to set up EV charging stations in Malaysia. Singapore

By NST Business - March 31, 2021 @ 3:58pm



Petronas stations to get EV fast chargers by 1H 2022 in partnership with Mercedes-Benz Malaysia, JomCharge

In Cars, Hybrids, EVs and Alternative Fuel, Local News, Mercedes-Benz / By Jonathan Lee / 25 November 2021 10:57 am / 11 comments



NanoMalaysia inks US\$30mil multi-party MoA with Korean companies to export EV micro-mobility components in Asean

By NST Business - December 2, 2021 @ 6:06pm





2021
MEMBERSHIP SUBSCRIPTION
& WALLBOX INSTALLATION
PACKAGE

FREE
FOR BMW & MINI PHEV CAR
YEAR MADE IN 2020 & 2021
MEMBERSHIP
+EXTRA 2 MONTHS
RM240 /year



ENJOY
OVER 310
CHARGING STATIONS
NATIONWIDE
FOR FREE

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chargenow.chargev.my @
chargev@mgtc.gov.my

2022 Tesla Model 3 in Malaysia, priced from RM289k tax free – PEKEMA aims to sell 500 Tesla EVs per year

In Cars, Local News, Tesla Motors / By Anthony Lim / 6 December 2021 8:29 pm / 0 comments



Malaysia is gaining traction in EV related investments



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