

# **Bursa Malaysia Securities Berhad**

Date : 30 March 2012 R/R No. : 4 of 2012

- 1. AMENDMENTS TO THE RULES OF BURSA MALAYSIA SECURITIES BERHAD ("RULES OF BURSA SECURITIES") IN RELATION TO FINANCING TO RELATED CORPORATIONS AND FINALITY OF SETTLEMENT
- 2. AMENDMENTS TO KLSE/MESDAQ JOINT GUIDELINES FOR COMPLIANCE OFFICERS

#### 1. INTRODUCTION

- 1.1 Kindly be advised that Bursa Malaysia Securities Bhd ("Exchange") has amended the Rules of Bursa Securities in relation to the following:
  - (a) financing to related corporations; and
  - (b) finality of settlement.

These rule amendments are made to clarify and strengthen the regulatory framework. The details of the rule amendments are explained in **paragraph 2** below.

1.2 KLSE/MESDAQ Joint Guidelines for Compliance Officers have been updated. Further details are set out in **paragraph 3** below.

# 2. AMENDMENTS TO THE RULES OF BURSA SECURITIES

# 2.1 Financing to related corporations

The salient amendments to the Rules of Bursa Securities in relation to financing to related corporations are as follows:

- (a) Rule 408.2(1)(a) provides that the PO must have an effective implementation of policies and procedures to control and manage the risk exposure when carrying out such financing activities;
- (b) Rule 408.2(1)(b) provides that the PO must manage any potential conflict of interest that may arise between the PO and its related corporation, in which the interest of the PO must prevail; and
- (c) Rule 408.2(1)(c) provides that the PO must ensure that its policies and procedures on such financing activities are duly endorsed by the PO's Board of Directors, including policies and procedures on the authority and limits for the granting of financing to related corporations and prohibit any individual persons from being able to exercise an overriding authority over the provision of financing to related corporations.

# 2.2 Finality of settlement

The salient amendments to the Rules of Bursa Securities in relation to finality of settlement are as follows:

(a) Rule 804.1(3) has been amended to clarify that payment by a PO to the Clearing House not later than the Scheduled Settlement Time is irrevocable (such payment is final and the PO cannot recall the payment); and



(b) Rule 804.1(4) has been amended to clarify that payment by the Clearing House to a PO by the Scheduled Settlement Time is irrevocable (such payment is final and the Clearing House cannot recall the payment).

The above rule amendments on financing to related corporations and finality of settlement ("Rule Amendments") are set out in **Annexure 1**.

#### 3. AMENDMENTS TO KLSE/MESDAQ JOINT GUIDELINES FOR COMPLIANCE OFFICERS

The KLSE/MESDAQ Joint Guidelines for Compliance Officers issued via a letter to all Member Companies on 1 October 1998 by the Kuala Lumpur Stock Exchange ("Guidelines") have been updated. The salient changes are as follows:

- (a) title of document has been amended from KLSE/MESDAQ Joint Guidelines for Compliance Officers to Guidelines for Compliance Officers;
- (b) terminologies and references in the Guidelines have been updated in line with the current Rules of Bursa Securities, the Listing Requirements and the relevant Securities Laws to date; and
- (c) the provisions that are no longer applicable, for instance the submission of research reports to the Exchange (at page 20), have been deleted from the Guidelines.

The amended Guidelines are set out in Annexure 2.

# 4. EFFECTIVE DATE OF RULE AMENDMENTS AND AMENDMENTS TO THE GUIDELINES

Please be informed that the Rule Amendments and amendments to the Guidelines are effective from 2 April 2012.

#### 5. CONTACT PERSONS

In the event of any queries in relation to the Rule Amendments and amendments to the Guidelines, kindly contact the following persons:

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This Circular is available at http://www.bursamalaysia.com/website/bm/regulation/rules/bursa rules/

REGULATION



# RULES OF BURSA MALAYSIA SECURITIES BHD RULE AMENDMENTS IN RELATION TO FINANCING TO RELATED CORPORATIONS AND FINALITY OF SETTLEMENT

EXISTING PROVISIONS		AMENDED PROVISIONS
Rule 408	New Provision	RULE 408 FINANCING TO RELATED CORPORATIONS
Rule 408.1	New Provision	Rule 408.1 DEFINITION  (1) For the purposes of this Rule 408, related corporation shall have the same meaning as 'related corporation' under section 6 in the Companies Act.
Rule 408.2	New Provision	<ul> <li>Rule 408.2 GENERAL PRINCIPLES</li> <li>(1) Subject to any restriction or prohibition under any law, a Participating Organisation may extend financing to any related corporation of the Participating Organisation- if:-</li> <li>(a) the Participating Organisation has an effective implementation of policies and procedures to control and manage the risk exposure when carrying out such financing activities;</li> <li>(b) the Participating Organisation manages any potential conflict of interest that may arise between the Participating Organisation and its related corporation, where the interest of the Participating Organisation must always prevail; and</li> <li>(c) the Participating Organisation has ensured that the policies and procedures in Rule 408.2(1)(a):  (i) are duly endorsed by the Participating Organisation's Board of Directors;</li> <li>(ii) include the authority and limits for the granting of financing</li> </ul>



	EXISTING PROVISIONS	AMENDED PROVISIONS
		to related corporations; and  (iii) prohibit any individual persons from being able to exercise an overriding authority over the provision of financing to related corporations.
Rule 408.3	New Provision	(1) This Rule 408 does not apply to an Investment Bank. An Investment Bank must comply with the Guidelines on Investment Bank and such other requirements of the Central Bank relating to financing to related corporations ("the Relevant Guidelines and Requirements"), if any.
Rule 804.1(3)	RULE 804 SETTLEMENT	RULE 804 SETTLEMENT
	RULE 804.1 BETWEEN PARTICIPATING ORGANISATIONS AND CLEARING HOUSE	RULE 804.1 BETWEEN PARTICIPATING ORGANISATIONS AND CLEARING HOUSE
	(1) All amounts -	(1) All amounts -
	(a) payable by Participating Organisations to the Clearing House; and	(a) payable by Participating Organisations to the Clearing House; and
	(b) receivable by Participating Organisations from the Clearing House,	(b) receivable by Participating Organisations from the Clearing House,
	on every market day shall be netted in accordance with the Clearing House Rules.	on every market day shall be netted in accordance with the Clearing House Rules.
	(2) By the Scheduled Settlement Time, the Clearing House shall inform every Participating Organisation of the net amount	(2) By the Scheduled Settlement Time, the Clearing House shall inform every Participating Organisation of the net amount



EXISTING PROVISIONS		EXISTING PROVISIONS	AMENDED PROVISIONS	
	(3)	payable by the Participating Organisation to the Clearing House or the net amount receivable by the Clearing House from the Participating Organisation, being the difference between -  (a) the amount due to the Participating Organisation in respect of securities delivered by the Participating Organisation to the Clearing House; and  (b) the amount due from the Participating Organisation in respect of securities received by the Participating Organisations from Clearing House.  Settlement of amounts due from Participating Organisations to the Clearing House under Rule 804.1(2) shall be effected in immediately available funds by the Participating Organisations not later than the Scheduled Settlement Time.	or the net amount receivable by the Clearing House from the Participating Organisation, being the difference between -  (a) the amount due to the Participating Organisation is respect of securities delivered by the Participating Organisation to the Clearing House; and  (b) the amount due from the Participating Organisation is respect of securities received by the Participating Organisations from Clearing House.  (3) Settlement of amounts due from Participating Organisations to the Clearing House under Rule 804.1(2) shall be effected is immediately available funds by the Participating Organisation not later than the Scheduled Settlement Time. The payment with the participating organisation and later than the Scheduled Settlement Time. The payment with the scheduled Settlement Time.	
Rule 804.1(4)	(4)	Settlement of amounts due from Clearing House to Participating Organisations pursuant to Rule 804.1(2) shall be effected by the Clearing House by the Scheduled Settlement Time by way of remittances of funds through banks to the clearing bank accounts of the respective Participating Organisations.	Organisations pursuant to Rule 804.1(2) shall be effected by the Clearing House by the Scheduled Settlement Time by way or remittances of funds through banks to the clearing banks.	

[End of Amendments]

# HESE/MESDAQ JOINT-GUIDELINES FOR COMPLIANCE OFFICERS

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#### 1. INTRODUCTION

In order to attract both local and foreign investors to our capital market there is a need to increase confidence by enhancing investor protection. The most effective way to do this is through exercising a high standard of compliance and the implementation of best sales practices. A high standard of compliance lends confidence and enhanced credibility to the Ssecurities Lindustry whilst promoting solidity and growth.

In light of the above, it is pertinent that a Member Company's Participating Organisation's business activities be governed by the following:

# a) Supervisory Programme

Compliance and best sales practices refer to a proper supervisory programme and a competent system of internal controls within a Member CompanyParticipating Organisation. Proper management controls and diligent management enhances the credibility and reputation of a Member CompanyParticipating Organisation and provides the necessary investor protection. Indeed, the supervisory and control responsibilities of a Member CompanyParticipating Organisation are crucial to the maintenance of the integrity of the market place.

Compliance has sometimes been defined as the management of regulatory risk. This would entail the adherence to the regulatory framework within which an intermediary carries on its business. In addition, it means adherence to:-

- relevant Securities <u>Laws</u>, rules and regulations;
- ethical standards, principles and internal policies; and
- standards of self-regulatory bodies.

The elements of a competent supervisory programme should be as follows:

# Supervisory System

A Member CompanyParticipating Organisation is required to establish, maintain and enforce an adequate supervisory and compliance system to generally, supervise the overall proper running of its business activities and particularly, to supervise the activities of each registered dealer's representative, agent and other personnel. Such a system must be reasonably designed to achieve compliance with the applicable Securities \( \frac{1}{L} \) aws, rules and regulations.

In this regard, it is recommended that an independent Compliance Officer be appointed within a <u>Member CompanyParticipating Organisation</u> to ensure its trading activities are in compliance with the provisions of relevant Securities <u>Laws</u>, rules and regulations. However, the final responsibility for proper supervision rests with the <u>Member CompanyParticipating</u> Organisation and its Board of Directors.

# Written Procedures

Comprehensive documentation and written procedures on the system established pursuant to the above must be maintained and regularly updated to take into account any changes that may occur in the current regulatory framework. These procedures and any amendments thereto must be effectively disseminated and enforced throughout the <a href="Member-CompanyParticipating Organisation">Member CompanyParticipating Organisation</a>.

In addition, a <u>Member CompanyParticipating Organisation</u> is to maintain an internal record of all persons designated as supervisory personnel and those delegated with supervisory functions, including the dates for which such designation was effective. To effect individual as well as collective responsibility and accountability for its activities, a <u>Member CompanyParticipating Organisation</u> must ensure that all the relevant Supervisors/Heads of Department are registered with the <u>relevant Exchange</u>.

# **Internal Inspection**

A Member CompanyParticipating Organisation must ensure that, pursuant to the above, the relevant Supervisors/Heads of Department perform their supervisory responsibilities effectively. Regular and periodic reviews of its business activities and its office must be carried out to assist in detecting and preventing violations of any Securities \( \frac{1}{2} \) aws, rules and regulations. A written record of the dates of such reviews and the inspection conducted is to be maintained.

#### Written Approval

A <u>Member CompanyParticipating Organisation</u> shall establish procedures for the review and written endorsement by a Compliance Officer, of all transactions and correspondence of its dealer's representatives pertaining to the solicitation or execution of any transaction.

# **Qualification Investigated**

A <u>Member CompanyParticipating Organisation</u> shall have the responsibility and duty to investigate into the good character, business repute, qualification and experience of any person prior to making a certification of such person for registration with the Exchange and its Board of Directors must be held responsible and accountable for the same.

# b) <u>Client Compliance Programme</u>

# Opening of a Client's Account

Before commencing to trade in an account for or on behalf of a client, a <u>Member CompanyParticipating Organisation</u> must ensure that such account has been approved in accordance with the provisions of the <u>Business-Rules</u> of <u>the ExchangeBursa Securities</u> and the relevant business conduct and best sales practice requirements, including the following:

i. A <u>Member CompanyParticipating Organisation</u> must exercise due diligence to obtain the essential facts about a client's investment objectives and financial situation, which is to be reflected in the written records of the account. Such recorded information must include:

#### Particularly, for retail clients

- investment objectives
- employment status
- estimated annual income from all sources
- estimated net worth
- marital status and number of dependents
- age
- investment experience and knowledge

# Generally, for all clients

- source of background and financial information, including the basis of any estimates made by the <u>Member CompanyParticipating Organisation</u>
- the nature and types of transaction for which the account is approved
- name of approving party and date of approval date of verification by the Compliance Officer

A Compliance Officer or other authorised person(s) shall then base the approval of the client's account for trading on such information. Subsequently, the background and financial information obtained shall be sent to the client for verification within 15 calendar days after such approval. Where the person approving the account is not the Compliance Officer, such approval shall be subject to regular review by the Compliance Officer.

- ii. A Member CompanyParticipating Organisation is to effect a written Client agreement that the account shall be handled in accordance with the rules, and that a client, acting alone or in concert with others, shall not violate the position or exercise limits prescribed by the Member CompanyParticipating Organisation and/or the Exchange.
- iii. A Member CompanyParticipating Organisation is to obtain proper authorisation from a client in relation to accepting instructions from any person(s) on behalf of the client. If a client has granted discretionary trading authority to any person, a written agreement must be on file and the account records must show the name, relationship to the client and\_experience of the person holding the discretionary trading authority.

# Suitability of Recommendations

In general, the suitability rules provide that any time a person at the Member CompanyParticipating Organisation recommends a transaction to a client, he must have reasonable grounds for believing that the recommended transaction is not unsuitable for the client. No recommendation should be made unless the person making the recommendation has explained and discloses to the client all risks involved in transaction and that there is a reasonable basis for believing that the client has such knowledge and experience in financial matters that he may reasonably be expected to be capable of evaluating the risk of the recommended transactions.

In this regard, a Member CompanyParticipating Organisation must ensure that its dealer's representatives have reasonable grounds when making recommendations for the purchase or sale of stocks/products to clients, and that these recommendations have taken into account the information obtained when the client's account was opened (as mentioned above) and would be based on, among other things, the following:

- the type of client, i.e. whether retail or institutional;
- the recommendation is suitable on the basis of the client's investment objectives, financial situation and other known information;
- the client has such knowledge and experience in financial matters that he is capable of evaluating the risks of the recommended transaction; and
- the client is financial able to bear the risk of the recommended position(s) in the account/transaction.

It is the responsibility of the Compliance Officer to ensure that the information provided by a client as well as other available information is being considered by a dealer's representative

when determining whether and to what extent a client should be approved for a transaction/recommendation in an account.

# Record-keeping and the Supervision of Accounts

In order to conduct an effective programme of client account supervision, comprehensive records of all client accounts and transactions done thereunder must be maintained. Such records must be readily available to persons performing supervisory functions and must enable the review of, among other things, the size and frequency of purchase transactions, the amount commission generated, the P&L status, any undue concentration in any type of transaction, compliance with rules on margin (where applicable).

Consequently, a Member CompanyParticipating Organisation is required to develop and implement written procedures for the review of client accounts. This programme should not only require that customer and proprietary account be reviewed by the relevant supervisor/authorised person, but must also require that selected accounts be reviewed on a regular basis at the appropriate principal supervisory office, under the overall direction and supervision of a Compliance Officer. The written procedures for this programme must specify the manner in which individual accounts are to be reviewed, the frequency of such reviews and where the responsibility for each stage in the review process lies within the Member Company's Participating Organisation's structure.

Consideration should also be given to developing additional tests that will identify the need for special reviews of particular accounts. These tests may relate to unusual patterns in trading, large or frequent margin calls, or other signs of apparent increase in risk exposure of an account.

#### Discretionary Accounts

In order for a <u>Member CompanyParticipating Organisation</u> to exercise discretionary authority in a client's account, the following must be observed:

- Before any discretionary authority can be exercised, prior written authorisation from
  the client and written approval from the authorised person in charge must be
  obtained. The written approval of the person in charge must then be reviewed and
  confirmed in writing by a Compliance Officer, who must be satisfied as to the
  reasonableness of such approval. Comprehensive records of such approval must be
  maintained.
- Full and complete records of every transaction undertaken under any discretionary account must be documented and maintained.
- There must be no conflict of interests arising from such transactions.

# Advertisements, Sales Literature and Other Forms of Communications to the Client/Public

All persons responsible for preparing and/or reviewing all communications (oral or written) to the client/public must be thoroughly familiar with such publications and the correspondent Securities <u>Laws</u>, rules and regulations.

All promotional material and other forms of communication issued by a Member CompanyParticipating Organisation to the client/public must observe truth, avoid misrepresentation and make no promise in respect of profits and must always indicate the possibility of loss if profit is mentioned. Clients/the public must not be misled as to the contents of such information. Such information must always be balanced and accurate and

must not contain any false statements or omit any material facts that may distort the understanding of the information as provided.

Special care must be taken where forecasts or projections are included. Such information must be clearly identified as such and all underlying assumptions, risks and cost must be clearly stated.

All such communication must be reviewed and approved by a Compliance Officer prior to dissemination and where relevant, must be submitted to the Exchange for approval.

#### **Employee Transactions**

An employee of the Member CompanyParticipating Organisation shall only be allowed to trade if there is written approval from a Director of the Member CompanyParticipating Organisation or the board of directors may authorise the Head of Branch Office or any other employee(s) to grant such consent pursuant to Rule 702.2(3) of the Rules of Bursa Securities. Where a Director intends to undertake trading, written approval from the Board of Directors must be obtained, such approval being appropriately minuted in the Minutes of Meetings. To ensure strict adherence to the aforementioned, a Member CompanyParticipating Organisation is to maintain proper records of all employee accounts and any transactions undertaken thereunder. In addition, such accounts shall be subject to active monitoring by a Compliance Officer.

#### Client Complaints

A proper register to document all client complaints must be maintained by a Member CompanyParticipating Organisation. At best, such register must contain the following information:

- the identity of the complainant;
- the date the complaint was received
- the dealer's representative servicing the account (where applicable);
- a general description of the complaint; and
- a record of the action taken in respect of the complaint.

The overall objective of the above mentioned programmes is to inculcate a proper compliance culture amongst members of the industry and by doing so, <a href="Member-Companies-Participating Organisations">Member Companies-Participating Organisations</a> would be able to safeguard the interest of their clients as well as the risk position of their firms.

In this respect, it has been recommended that a "middle office" concept be introduced to achieve the objectives as set out above.

The Kuala Lumpur Stock Exchange (KLSE) and Malaysian Exchange of Securities Dealings And Automated Quotation (MESDAQ)Bursa Malaysia Securities Berhad, with the guidance of the Securities Commission, have established in their Rules—Rules of Bursa Securities the mandatory requirement of a "Compliance Officer" within a Member CompanyParticipating Organisation. Such a person will be the "conduit" through which a Member CompanyParticipating Organisation achieves the above mentioned objectives, whilst providing an independent check and balance with the Member CompanyParticipating Organisation, thereby ensuring that its trading activities are in compliance with the relevant Securities ILaws, rules and regulations. The Compliance Officer will also acts as a deterrent against any wrongdoing by market participants and provide the necessary foundation for the protection of investors' interests in the equity market.

However, it must be stressed that the ultimate responsibility for proper supervision and client compliance rests with the Member CompanyParticipating Organisation and its Board of Directors. The Compliance Officer merely facilities the attainment of these objectives and does not relieve the Member CompanyParticipating Organisation or its Board of Directors of any of its responsibilities. The formulation and coordination of any given supervisory or compliance programme may be within the purview of a Compliance Officer's job function but the effective implementation and maintenance of such programmes lies with the Member CompanyParticipating Organisation and its Board of Directors. Any failure to effectively supervise the overall business undertaking of the Member CompanyParticipating Organisation or the activities of its employees will be deemed a failure on the part of the Member CompanyParticipating Organisation and its Board of Directors.

As the Compliance Officer is relatively new concept in the equities market, there must be proper implantation of the said function. Further, in n ensuring that a Compliance Officer is effective in performing his function, the Member Company Participating Organisation needs to be educated on the Compliance Officer's role and the objectives he sets out to achieve.

The main purpose of the Compliance Officer's function is to achieve the following:

- 1. Maintenance of high standards of business conduct and strong internal controls within the <a href="Member-CompanyParticipating Organisation">Member CompanyParticipating Organisation</a>
  - to perform overall supervision to ensure that the Member CompanyParticipating Organisation adheres to all current laws, regulations, rules, codes, guidelines and good practice with which the Member CompanyParticipating Organisation is required to comply with;
  - to ensure that the <u>Member CompanyParticipating Organisation</u> establishes, maintains, updates and enforces a proper system and corresponding written procedures to supervise the activities of each dealer's representative, agent and other personnel; and
  - to ensure there is no concentration of authority within the supervisory ambit of one person and that there is proper segregation of functions (proper corporate governance).
- 2. Promoting the Member Company's Participating Organisation's compliance culture
  - by consolidating compliance manuals, seeing to its effective implementation and ensuring that compliance procedures are properly disseminated and followed by the staff.
- 3. To assist in situations of non-compliance by the <a href="Member-CompanyParticipating">Member CompanyParticipating</a>
  <a href="Organisation">Organisation</a>
  - recommending remedial action and seeing to its effective implementation.
- 4. Liaison between the Exchange/regulators and the Member CompanyParticipating
  Organisation
  - the middle person between the Exchange/regulators and the Member CompanyParticipating Organisation on all compliance matters; and

the focal point for all staff of the Member CompanyParticipating Organisation in relation to the compliance matters.

This joint guideline by KLSE and MESDAQ is an elaboration of the duties of the Compliance Officer already provided by the Rules of Bursa Securities of the respective Exchanges.

The purpose of this guideline is:

- a) to provide a general guide on compliance which will serve as a basis for the formulation of the compliance manual and the measurement for the performance of the Compliance Officer;
- b) to emphasize the role, duty and responsibility of the Compliance Officer to the board of Directors; and
- c) to enhance the quality and effectiveness of the functions of the Compliance Officer.

This set of guidelines is no way exhaustive and the Exchanges may from time to time, upon consultation with the Securities Commission, amend these guidelines or prescribe further quidelines.

# 2. <u>DEFINITIONS</u>

In this guideline, unless the context otherwise requires or the contrary intention appears---

Exchange	means the Kuala Lumpur Stock Exchange
	(KLSE) and the Malaysian Exchange of
	Securities Dealings and Automated
	Quotation (MESDAQ)Bursa Malaysia
	Securities Berhad.

Listing Requirements

means the rules governing the listing and
regulation of securities on the Main Market
and ACE Market, as amended or
consolidated and published by the Exchange
from time to time.

Member Company Participating Organisation means a Member Company of KLSE and

Member and Market Maker of MESDAQhas the same meaning as "Participating Organisation" in the Rules of Bursa

Securities.

Rules means the Memorandum and Articles of

Association, Business Rules and Listing Rules/Requirements of KLSE and MESDAQ and any directives and guidelines issued by

the Exchange.

<u>Rules of Bursa Securities</u> <u>means Rules of Bursa Malaysia Securities</u>

Bhd.

Securities Laws means the Capital Markets and Services Act

> 2007, Securities Industry Act 1983, The Securities Industries Act (Central Depositories) Act 1991, the Securities Commission Act 1993 and unless expressly stated otherwise, includes regulations, rules orders, notifications or other subsidiary legislation made under those laws. any

> written notices, circulars, regulations,

orders any directives or guidelines the Securities Commission issued pursuant to

any of the abovementioned Acts.

means Securities Clearing Automated Network Services Sdn. Bhd. Bursa Malaysia

Securities Clearing Sdn Bhd.

#### The Concept of "Compliance Officer" 3.

# A " middle office" function

**SCANS**Clearing House

To review the activities of both the front band back office of a Member Company Participating Organisation without any conflict of interest, the Compliance Officer must be independent of both back and front office. He must have no sales and/or operational function and must not be directly involved in trading (e.g. he shall not be allowed to solicit or execute any orders on behalf of client), settlement, funding, processing or reconciliation activities of a Member Company Participating Organisation. In this respect, the Compliance Officer is only to engage in full time compliance work.

# Overall Supervision of a Member Company's Participating Organisation Activities

The Compliance Officer undertakes an overall supervisory responsibility over the trading an operational functions of a Member CompanyParticipating Organisation. He monitors ongoing business activities on a pro-active basis and ensures that the Member CompanyParticipating Organisation complies with all its internal control, sales practices, all relevant Securities Laws, rules and regulations including all directives and guidelines issued by the Exchange (referred to as the "regulatory framework").

He oversees and supplements other supervisory measures already in place within a Member Company Participating Organisation and ensure that the relevant supervisors/Heads of Department perform their supervisory responsibilities effectively.

However, the Compliance Officer does not relieve any supervisor/Head of Department of their responsibilities. The burden of executing designated job functions still remains with the respective supervisors/Heads of Department. The Compliance Officer merely oversees that such supervisors/Heads of Department carry out their duties and obligations to the Member CompanyParticipating Organisation in a competent and effective manner.

#### Qualifications of a Compliance Officer

The Compliance Officer shall be a person qualified to perform supervisory duties. He must have passed an examination approved by and be registered with the relevant Exchange.

In addition to the qualifications laid down in the RulesRules of Bursa Securities, the Compliance Officer must be equipped with the authority and ability to effect decision so as to be able to carry out his responsibilities effectively. He must have unlimited access to all information and records in relation to the Member CompaniesParticipating Organisations business activities and must be authorised to question any employee regarding any conduct, business practice, ethical matter or any other issue which is relevant to the discharging of his duties.

#### 4. THE ROLE AND POSITION OF A COMPLIANCE OFFICER

The Role of the Compliance Officer in relation to Existing other Departments or functions within the Member Company Participating Organisation

The Compliance Officer plays a supervisory role over every management level within the Member CompanyParticipating Organisation to ensure that the Member CompanyParticipating Organisation complies with all the relevant Securities ILaws, rules and regulations. In this respect, the Compliance Officer keeps in constant communication and works closely with all supervisory heads within the Member Company'sParticipating Organisation structure, with a view to supplementing existing reviews of the supervisors and ensuring that the necessary policies and procedures are in place to effect proper supervision of the respective departments.

The Internal Aaudit Department and the Compliance Officer should strive to complement each other and work towards achieving a high standard of compliance. It is recommended that the Compliance Officer review the work undertaken by the Internal Aaudit Department and that he sit on the Audit Committee in respect of issues pertaining to compliance matters. If the Member Company Participating Organisation has a Risk Management Committee, the Compliance Officer shall should also sit on the committee. If, however, the Member Company does not have a Risk Management Committee, then the Compliance Officer can undertake the Risk Management functions. It is important to note that the Compliance Officer does not resume or take over the duties and functions of any of the other departments within the Member Company Participating Organisation.

#### The Role of the Compliance Officer in relation to the Board of Directors

He reports directly to the Board of Directors of the Member CompanyParticipating Organisation. He has access (when necessary) to the Board of Directors to report, update, inform and make recommendations to the Board on all matters pertaining to compliance and breach thereto. Take note that the Board of Directors is ultimately responsible and accountable for non-compliance of the regulatory framework that a Member CompanyParticipating Organisation is subjected to. Therefore when the Board fails to act upon a notification from the Compliance Officer, the Exchange shall deem it a failure to act, on the part of the Board of Directors. Hence, a copy of any reports and recommendations pertaining to compliance and any breach thereto is to be submitted by the Compliance Officer to the Exchange.

# 5. <u>DUTIES AND FUNCTIONS OF A COMPLIANCE OFFICER</u>

The duty of the Compliance Officer is to do everything within his powers to ensure that the Member CompanyParticipating Organisation achieves compliance with the regulatory framework. A Compliance Officer is responsible for ensuring that there is adequate system or a set of written procedures that provides for the system of monitoring in the front and back office. Areas of compliance in the business of a Member CompanyParticipating Organisation are generally clients, operational and financial compliance. He further supervises to ensure that this system is strictly enforced by the supervisory personnel.

These guidelines are framework within which the Compliance Officer must operate and conduct his duties and functions. The bigger and more varied a Member Company's Participating Organisation's business, the more supervision and monitoring is expected from a Compliance Officer. Below are some of the general areas where strict compliance is required and the Compliance Officer's responsibility in relation thereto.

Where the <u>Member CompanyParticipating Organisation</u> is also an Adviser or a Sponsor (only applicable in the context of <u>MESDAQACE Market</u>), the Compliance Officer is required to ensure compliance with the relevant provisions of the <u>Rules Listing Requirements</u> pertaining to Advisers, and Sponsors.

It is stressed that the responsibilities of a Compliance Officer must always be associated with and be based on the Supervisory and Client Compliance Programmes of the Member CompanyParticipating Organisation as aforementioned. In this regard, a Compliance Officer must always be mindful of the requirements of the supervisory and client compliance objectives of the Member CompanyParticipating Organisation when effecting his duties.

#### I. <u>General</u>

- Intermediary between the Exchange/regulators and Member CompanyParticipating Organisation on compliance issues.
- Responsible for creating, promoting and cultivating a compliance culture and making a high standard of compliance part of the day-to-day management of the Member CompanyParticipating Organisation.
- Oversees that compliance is met by ensuring that all systems and procedures are in place and maintained by all supervisory personnel.
- To ensure that the regulatory framework is strictly adhered to by all employees of the <u>Member CompanyParticipating Organisation</u>.
- Upon being notified of or identifying an event of non-compliance, to inform the relevant supervisor/Head of Department and to work with the appropriate person to rectify the matter in an efficient and practical manner.
- To recommend remedial action to the Member CompanyParticipating Organisation in the event of non- compliance and to see to its successful implementation.
- To ensure that all violations are properly disciplined.

- To review course of action in the event of non-compliance, examine the extent of non-compliance and report to the Exchange with remedies.
- To advise the management and personnel of the Member CompanyParticipating Organisation in relation to conformity to all rules and regulations.
- To ensure that all staff of the <u>Member CompanyParticipating Organisation</u> are properly trained in relation to the regulatory framework and all the relevant Securities <u>Laws</u>, rules and regulations.
- To ensure that any regulatory changes are properly implemented within the Member Company Participating Organisation and to ensure strict adherence thereto.
- To design and develop appropriate structures, controls and procedures that will promote and ensure compliance within the <u>Member CompanyParticipating</u> Organisation.
- To ensure that the <u>Member CompanyParticipating Organisation</u> has adequate systems for record-keeping to enable the effecting of a competent supervisory and client compliance programme.
- Keep himself up to date on compliance issues over the week and review other regulatory issues, including new products, new policies to be introduced by the respective departments, and generally keeping himself updated on current issues in the industry.
- To ensure that any changes in written procedures are communicated effectively throughout the <u>Member CompanyParticipating Organisation</u>.
- To ensure that all notifications from the Exchange are properly disseminated within the Member CompanyParticipating Organisation.
- To ensure that there are constant and regular meetings with the supervisory personnel
  and dealer's representatives pertaining to issues of compliance and enforcement with a
  view to identifying existing and prospective issues and problem pertaining to
  compliance.
- To minimise conflict of interests between the client's interests and the interests of the
   Member CompanyParticipating Organisation
   e.g. by constructing and safeguarding
   proper information barriers. Where there is conflict, to ensure that client's interest is
   given priority.
- To establish an effective and quick mechanism of resolving problems that may arise which pertain to compliance.
- To ensure that all the necessary steps and procedures for the settlement of disputes are adhered to.

# II. The Compliance Officer's duties in respect of the Client

This is a very important function of the Compliance Officer as it involves dealings between the Member CompanyParticipating Organisation and members of the public.

# a) Client Account Opening

- Ensure that the information quintessential to the opening of a client's account has been
  obtained, including the essential facts about the client's financial background,
  investment objectives and investment experience. Any approval for the opening of the
  said account will then be based on such information as obtained.
- Ensure that the client's written agreement and the written approval necessary for the opening of the account has been obtained.
- Ensure that the <u>Member CompanyParticipating Organisation</u> maintains at all times proper records of its clients' accounts and to review the <u>Member Company'sParticipating Organisation's</u> written procedures pertaining to the opening of client accounts.
- Ensure that all requirements have been met prior to the approval of new client amounts and all necessary documentation are in place, including checking that the client's background and financial information verification is carried out within the stipulated time.

#### b) Client orders/dealings in securities

- Ensure that client order procedures are complied with and reviewed regularly.
- Ensure the provision of sales solicitation training.
- Ensure that dealer's representatives do not give unpermitted incentives to clients or prospective clients.
- Ensure that policies pertaining to best sales practice and "Know your Customer"/"Know your Client and Product" rules are complied with. This would include ensuring that unsuitable recommendations are not made to clients and that dealer's representatives have reasonable basis for making recommendations to clients. The necessary information must have been considered when forming the basis of such recommendation. Such information would include the type of client (retail or institutional), the client's investment objectives, investment experience and his ability to evaluate the risks involved in the said recommendation.

# c) <u>Client Account Review</u>

The review of accounts is important in ensuring that the procedures for account opening as well as the suitability rules have been strictly adhered to. In addition, such reviews will enable the detection of unusual patterns in trading or signs of apparent increase in the risk exposure in an account. With this in mind, a Compliance Officer should conduct/supervise account reviews based on the following:

• Ensure that client and proprietary accounts are reviewed regularly by the relevant supervisor/authorised person and to supervise such reviews.

- Maintain regular and periodic review of high exposure accounts or accounts of high-risk clients.
- Based on the review as above, to maintain regular meetings with the relevant supervisor for the purpose of identifying problematic or potentially problematic accounts and that they are monitored more closely by the supervisor.
- Ensure that any problem arising from any client's account be addressed promptly and resolved as soon as possible and where necessary, to be reported to the Exchange.

# d) Client Complaints/Disputes

- Ensure that the requirement for reporting, investigating and documenting client complaints are in place and are adhered to.
- Review and follow-up on the Client's Complaints Log/Register and ensure that all
  complaints made are duly noted and documented by a senior staff of the Member
  CompanyParticipating Organisation and addressed promptly.
- Monitoring and handling of disputes with clients- arbitration procedures and awards.

# III. Monitoring

- Regularly review and monitor all aspects of the <u>Member Company'sParticipating</u>
   <u>Organisation's</u> business so as to keep check and to be aware of any threats of non-compliance.
- Monitoring on a regular basis and following up on the findings of such monitoring.
- Monitoring shall include amongst others these areas:

#### a) Dealer's representatives

- Ensuring dealer's representatives are properly registered with the relevant Exchange
- Ensuring that dealer's representatives conduct trading based on the "Know Your Customer"/"Know Your Client Product" rules and do not make recommendations which are unsuitable to clients. Such recommendations must be based on the relevant information produced by or obtained on a client, including the client's investment objectives and experience and his ability to evaluate the risks involved in the said recommendation.
- Ensure that there is no conflict of interest when trading is being conducted and where such a conflict of interest does arise, to always give preference to the client's interest.
- Ensure that client's instructions are always adhered to.
- Ensure that all transactions are properly recorded and processed.

# b) Proprietary accounts

- Spot review of proprietary accounts to ensure that there is no conflict of interests with execution of client trades and that the "best execution" rule has been adhered to, i.e. that client orders/ transactions are always given priority to proprietary trades.
- Ensuring spot review of order flow of proprietary trading.

# c) <u>Discretionary accounts</u>

- To review the acceptance of discretionary accounts and to ensure that prior written authorisation from the client and written approval from the authorised person in charge has been duly obtained.
- To review on a daily basis all trades done in a discretionary account.
- To ensure that in executing discretionary accounts, the client's interest must always be
  observed. In this regard, there must be a mechanism in place to prevent the churning of
  such accounts purely to generate commission.
- To ensure that all discretionary trades are executed within the proper discretionary authority granted to the <u>Member CompanyParticipating Organisation</u> and that such trades are properly recorded.
- To ensure the maintenance of full and complete documentation of every transaction undertaken under any discretionary account.

#### d) Credit Control

- To review the credit control reports in respect of issues pertaining to compliance and enforcement.
- To ensure that any credit limit imposed on any given client has been duly approved by the authorised person in charge and that such limit commensurates with the relevant information produced by or obtained on such client, i.e. such limit must be appropriate in light of factors such as income and financial status, investment experience, credit record, etc.
- To ensure that any increase in credit limit granted to clients has been approved by the Credit Committee or the relevant authorised personnel and that the relevant information necessary to approve such increase has been considered.
- To ensure that the credit control policy pertaining to debt recovery is not abused, i.e. there must be prompt recovery of outstanding amounts from clients and that no preference should be given to any client to roll over a position without undergoing the proper process and without valid reason.
- Ensure that the provisions pertaining to exposure to a single client and a single security is strictly adhered to, and that there is proper mechanism to monitor these matters.

#### e) Margin accounts

- To ensure that the margin policies of the Member CompanyParticipating Organisation comply with the Exchange's rules on margin trading and to establish procedures for the purpose of ensuring that the same are complied with.
- To ensure that all margin trading is in accordance with the relevant Securities Laws, business rules and the margin agreement signed with the client. For example, in regards to the topping up of the margin equity ratio, the making of margin calls, the rollover of margin positions, the limits on a <a href="Member Company'sParticipating Organisation's">Member Company'sParticipating Organisation's</a> exposure to margin financing. No margin client should be given undue flexibility in relation to all these matters.

# f) <u>Advertisements, Sales Literature and other related communication directed to clients or</u> public

- To ensure the establishment and maintenance of adequate procedures to monitor the production and dissemination of any form of communication to the client and/or the public.
- Reviewing and approving all advertisements, sales literature and any other type of
  information pertaining to recommendations/business, disseminated to the client and/or
  the public, in terms of accuracy and compliance with the relevant rules and regulations
  and Securities Laws and to ensure that there is no misrepresentation and that such
  information is not false or misleading.

#### g) Assessments

- To review the work done by the linternal Aaudit department
- To ensure that the monthly self-assessments are carried out in accordance with procedures as laid down in the rules of Exchange.

# h) Segregation of Assets

- To ensure the complete segregation of:
  - client's assets from the <u>Member Company'sParticipating Organisation's</u> and dealer's representatives' assets;
  - Member Company's Participating Organisation's accounts and client's accounts; and
  - Member Company's Participating Organisation's fund from client's fund.
- To ensure that there are adequate policies and procedures in place to monitor the strict adherence to provisions on segregation of assets as contained in the Securities \*Laws, rules and regulations.

#### j) Proper record-keeping

 To ensure that all transactions and any activities as aforementioned are properly recorded and documented in order to establish an audit trail.

# IV. Education and Training

A <u>Member CompanyParticipating Organisation</u> must ensure that all personnel are adequately trained in terms of all the provisions of the Securities <u>Laws</u>, rules and regulations, as well as the relevant business conduct and best sales practice requirements. All members of staff must be equipped with the necessary capabilities to effectively carry out responsibilities assigned to them.

A Compliance Officer will assist a Member CompanyParticipating Organisation in achieving the aforementioned as follows:

- To ensure employees are given comprehensive training in key areas of business. The Compliance Officer is encouraged to assist in the formulation of training programmes and the co-ordination of training of to advise on areas where training is most required.
- To ensure adequate staff training in relation to compliance issues.
- Ensure that adequate training programmes are in place for employees directly involved in the handling of the client's accounts.
- Educate senior personnel in relation to compliance and how it may be disseminated within the Member CompanyParticipating Organisation.

# V. Segregation of Duties

A <u>Member CompanyParticipating Organisation</u> must ensure that adequate internal policies/procedures on the following are formulated and enforced:

# a) <u>Code of Conduct for Employees</u>

These procedures must be designed to ensure that all employees of the Member CompanyParticipating Organisation exercise proper business conduct and do not undertake any unfair or unethical practices. These procedures must outline the necessary standards of personal and professional integrity expected for employees.

#### b) Procedures to effect Proper Corporate Governance

There must be proper and actual segregation of functions between back room and front office personnel, and there must be no concentration of authority within the supervisory ambit of one person, e.g. the Executive Director in charge of the back office must not also be supervising the dealing/trading operations. Similarly, there must also be an effective segregation of functions between persons undertaking/in charge of client trading and those undertaking/in charge of trading on behalf of the <a href="Member CompanyParticipating">Member CompanyParticipating</a> Organisation. This is to ensure that no conflict of interest arises and that clients' interest are duly maintained.

#### c) Policy on "Chinese Walls"

Where a <u>Member CompanyParticipating Organisation</u> assumes more than one role in the market place, there would inevitably be potential conflicts of interests. Hence, barriers to communication must be erected between the relevant departments of a <u>Member CompanyParticipating Organisation</u> to prevent the transfer and misuse of non-public information.

In this regard, adequate internal procedures pertaining to information barriers (Chinese Walls/Fire Walls) and the strict adherence to the same must be in place to avoid any possibility that the Member Company's Participating Organisation's interest will be set above that of the client's. Such procedures must adequately minimise the risk of and provide ample disincentive for the abuse of confidential information, making it highly inconvenient and costly for any person to utilise such information in furtherance of his own interest.

An example of such procedure is the taping of conversations of employees of the Member Company — Participating Organisation to ensure that price-sensitive or other non-public information is not relayed to unauthorised persons. In addition, the Compliance Officer must ensure that any information transferred between the "Chinese Walls" be passed through him, who must then, as far as possible, control the flow of such information.

These policies/procedures must be submitted to the Exchange for approval and must be strictly enforced thereafter. These policies/procedures are to be adhered to by each member of the <a href="Member-CompanyParticipating Organisation">Member CompanyParticipating Organisation</a>, including its Supervisory personnel and its Board of Directors.

Such policies must be in place to facilitate the monitoring of the Compliance Officer, which will include the following:

- Ensure that there is a separation of duties between persons handling customer orders and company employees or principals trading for the company's proprietary accounts or their own accounts. This is to prevent the preference of the <u>Member Company's Participating</u> <u>Organisation's</u> or its employee's transactions at the expense of the client's.
- To ensure the separation of functions between the back-room functions (administration and record-keeping) and the front-office trading functions and also between the front office trading function and the risk management function. There must be proper division between incompatible functions. This is to provide a necessary system of check and balances and to produce efficacy in a <a href="Member-Company'sParticipating Organisation's">Member-Company'sParticipating Organisation's</a> system of internal controls.
- To ensure there is no concentration of authority within the supervisory ambit of one person
  and that there is proper segregation of functions (proper corporate governance). This would
  prevent the abuse of position/authority and would ensure that no one person is responsible
  for the supervision of a large number of department/employees without any corresponding
  check or control.
- Where the Member CompanyParticipating Organisation assumes more than one role in the
  market place, the Compliance Officer must ensure that there is proper segregation of
  function and that there is at all times, no conflict of interest. There must be adequate
  internal procedures pertaining to information barriers (Chinese Walls/Fire Walls) and the
  strict adherence to the same, to prevent misuse of non-public information or the occurrence
  of other trading abuses.

#### VI. The Compliance Officer's Duties in respect of the Exchange

The Compliance Officer shall submit a compliance report to the Exchange on a monthly basis
of any non-compliance and the appropriate actions or remedy taken by the Member
Company.Participating Organisation.

- The Compliance Officer must inform the Exchange immediately of any circumstances affecting the <a href="Member-Company'sParticipating Organisation's">Member Company'sParticipating Organisation's</a> solvency or any condition that would materially impair its ability to meet any of its obligations.
- The Compliance Officer must inform the Exchanges of any constitutional changes in relation to the Member Company's Participating Organisation's operation and any changes affecting the Member Company's Participating Organisation's dealer's licence or licences issued to its dealer's representatives.
- To ensure the submission of research reports by the Member Company to the Exchange (only in the context of MESDAQ)
- The Compliance Officer must ensure that the Exchange and SCANS-the Clearing House are supplied with documents and information as and when requested. The Compliance Officer is answerable to any query that the Exchange or SCANS-the Clearing House may have in relation to his duties and responsibilities.
- All submissions to the Exchange shall be as follows:

**KLSE**- Corporate and Legal Affairs **MESDAQ**- Market Supervision

#### 6. COMPLIANCE MANUAL

- A <u>Member CompanyParticipating Organisation</u> must establish and maintain a comprehensive "Compliance Manual" tailored to its respective needs. Such manual will be subject to review for adequacy by the Compliance Officer, who will then ensure that the requirements in the manual are adhered to.
- The Compliance Manual must elaborate on the practical applications of a Compliance Officer's detailed functions. The manual must specify among others his monitoring, supervisory and review procedures in relation to all his functions.
- The manual must among others include—
- the outline for the compliance policies, procedures and controls of the Member CompanyParticipating Organisation, to safeguard the Member CompanyParticipating Organisation and its customers from serious risks of loss and defalcation;
- a Code of Conduct outlining standards of personal integrity expected from the staff;

The Member CompanyParticipating Organisation is also required to develop a Business Conduct Manual, which among other things, would assist dealer's representatives in the compliance with the provisions of the Securities laws, rules and regulations, when undertaking their trading activities. In this regard, the Compliance Officer shall then attend to inquiries from personnel, including the dealer's representatives, as to matters pertaining to clarification on any authoritative enactments.

- account opening requirements for new clients;
- distinct requirements on matters such as the complete segregation of:

- a) duties between the front and back offices and trading rooms;
- b) clients assets from the <u>Member Company'sParticipating Organisation's</u> and dealer representatives' assets; and
- c) Member Company's Participating Organisation's fund from clients fund;
- personnel account dealing procedures;
- transaction reporting requirements, information on the laws against insider trading, and steps to be taken to preserve the confidentiality of client information;
- staff dealing rules and code of conduct in relation to compliance;
- considerations on Chinese walls and/or Insider Dealing; and
- customer complaints handling.
- The Compliance Officer must ensure that the procedures established in the manual are adequate. Adequate procedures are those designated to meet industry standards, regulatory requirements, and the circumstances of the <u>Member CompanyParticipating</u> <u>Organisation</u>.
- The Compliance Officer must ensure that the compliance procedures are designed to anticipate, as far as possible, the activities most likely to result in misconduct by the <u>Member</u> <u>CompanyParticipating Organisation</u>.
- The Compliance Officer must ensure that each compliance programme must be appropriate for the size and nature of the organisation.
- Once the compliance procedures are established, the Compliance Officer must ensure that the compliance procedures are monitored and enforced.
- The Compliance Officer must ensure that the compliance procedures established are effectively communicated within the <a href="Member-CompanyParticipating Organisation">Member CompanyParticipating Organisation</a>.
- The Compliance Officer must ensure that the manual be subjected to regular periodic review or whenever there are major changes to the relevant Securities laws, rules, and regulations.
- The Compliance Manual must be approved by the Board of Directors after which the compliance manual must be submitted to the Exchanges for approval.

# 7. CONCLUSION

It is important that the employees in a Member CompanyParticipating Organisation give full cooperation to the Compliance Officer. The management must create and promote a compliance culture in their respective departments or units. An ethos of professionalism and best practice that is essential for an effective compliance function can only be achieved if everyone plays his part.

It is important that the management ensures that the organisational structure, reporting lines and functional responsibilities of its employees are clearly stipulated in writing. There must be a proper segregation of tasks and delineation of responsibilities between the different departments and employees, so as to avoid an over-concentration of powers, or responsibilities on a particular person within the company. Segregation of duties is fundamental to any effective control system. It is the first line of protection against the risk of fraudulent to any effective control system. It is the first line of protection against the risk of fraudulent or unauthorised activities.

# **KLSE AND MESDAQ JOINT GUIDELINES FOR COMPLIANCE OFFICERS**

It is the view of the Exchange that the role and functions of the Compliance Officer can be best performed and executed with the support of a Compliance Department. In this regard, the size of the Compliance Department of a given Member CompanyParticipating Organisation would very much depend on the size and complexity of the business activities and operations of the Member CompanyParticipating Organisation. It is therefore felt that a Member CompanyParticipating Organisation would be in the best position to make determinations in relation to the size of its Compliance Department.