



UPHOLDING SUSTAINABLE GROWTH IN OUR MARKETPLACE

SUSTAINABILITY REPORT 2013

BURSA TRADE
SECURITIES 2
(BTS 2)

GOLD FUTURES
CONTRACTS
(FGLD)

GREEN LANE POLICY

EXCHANGE
TRADED BONDS
AND SUKUK (ETBS)

CORPORATE
GOVERNANCE
GUIDE 2



FORMATION OF NEW
REGULATORY AND
CONFLICTS
COMMITTEE

3,937



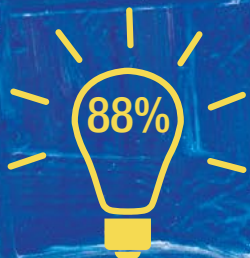
EMPLOYEE
VOLUNTEERING
HOURS



CODE OF ETHICS
FOR DIRECTORS
AND EMPLOYEES



PAY-FOR-PERFORMANCE
REMUNERATION



**EMPLOYEE
ENGAGEMENT LEVEL**



ENGAGE PARTICIPATE
Shaping Bursa of Tomorrow

3D

DYNAMIC
DRIVEN
DEPENDABLE

VISION

To be the preferred partner in Asia for fund raising, trading and investment.

MISSION

As the preferred partner, Bursa Malaysia offers a fair and orderly market that is easily accessible with diverse and innovative products and services.

Contents

- 4 About This Report
- 5 Bursa Malaysia at a Glance
- 14 CEO's Message
- 16 Sustainability at Bursa
 - Stakeholder Engagement
 - Governance
 - Commitment and Priorities
- 19 Performance Data
- 27 Sustainability Developments
- 49 Policies, Codes And Procedures
- 50 GRI Content Index

About This Report

REPORT PROFILE

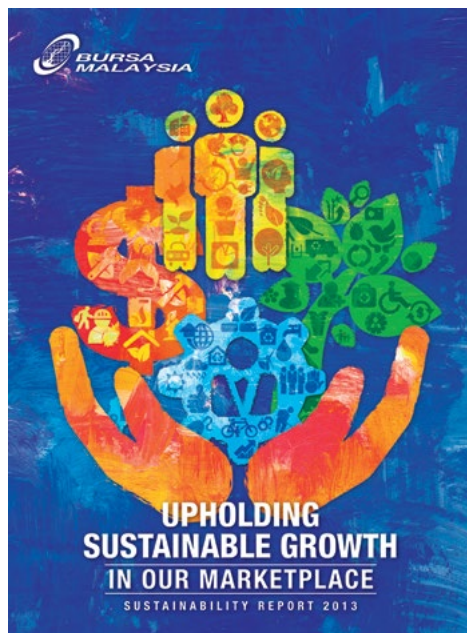
Bursa Malaysia Berhad's first standalone Sustainability Report was issued in 2011 and this is our third Sustainability Report to date. It describes how we leveraged on our competencies and strengths to make positive changes in our business environment, society and planet throughout 2013, and is an apt reflection of our ongoing commitment to conducting our business in a responsible and ethical manner.

In developing 2013's Sustainability Report, we continued to refer to the Global Reporting Initiative™ G4 Sustainability Reporting Guidelines for guidance on effective sustainability reporting and the essential performance indicators that socially responsible companies are expected to disclose. We disclosed elements required under the General Standard Disclosures for the 'in accordance' core criteria option as summarised in the GRI Content Index. We also disclosed aspects under the Specific Standard Disclosures where relevant. We were also guided by the principles of social responsibility outlined in the International Organisation for Standardisation (ISO) 26000, Guidance on Social Responsibility.

REPORT SCOPE AND BOUNDARY

This report is intended to complement Bursa Malaysia's Annual Report 2013 (AR2013), in which detailed descriptions of our business operations and financial performance can be found. Together, these documents aim to highlight material sustainability issues arising from our business operations and through continuous engagement with our stakeholders, our responses to the issues and our sustainability performance.

Our scope and aspect boundaries remain the same as per previous reports and we are not re-stating any information provided in earlier reports.



EXTERNAL ASSURANCE

There is currently no policy with regards to seeking external assurance for this report. We, however, envisage that such policy may be forthcoming as we progress towards integrated reporting.

YOUR FEEDBACK ON THIS REPORT

This report is available on our corporate website at www.bursamalaysia.com.

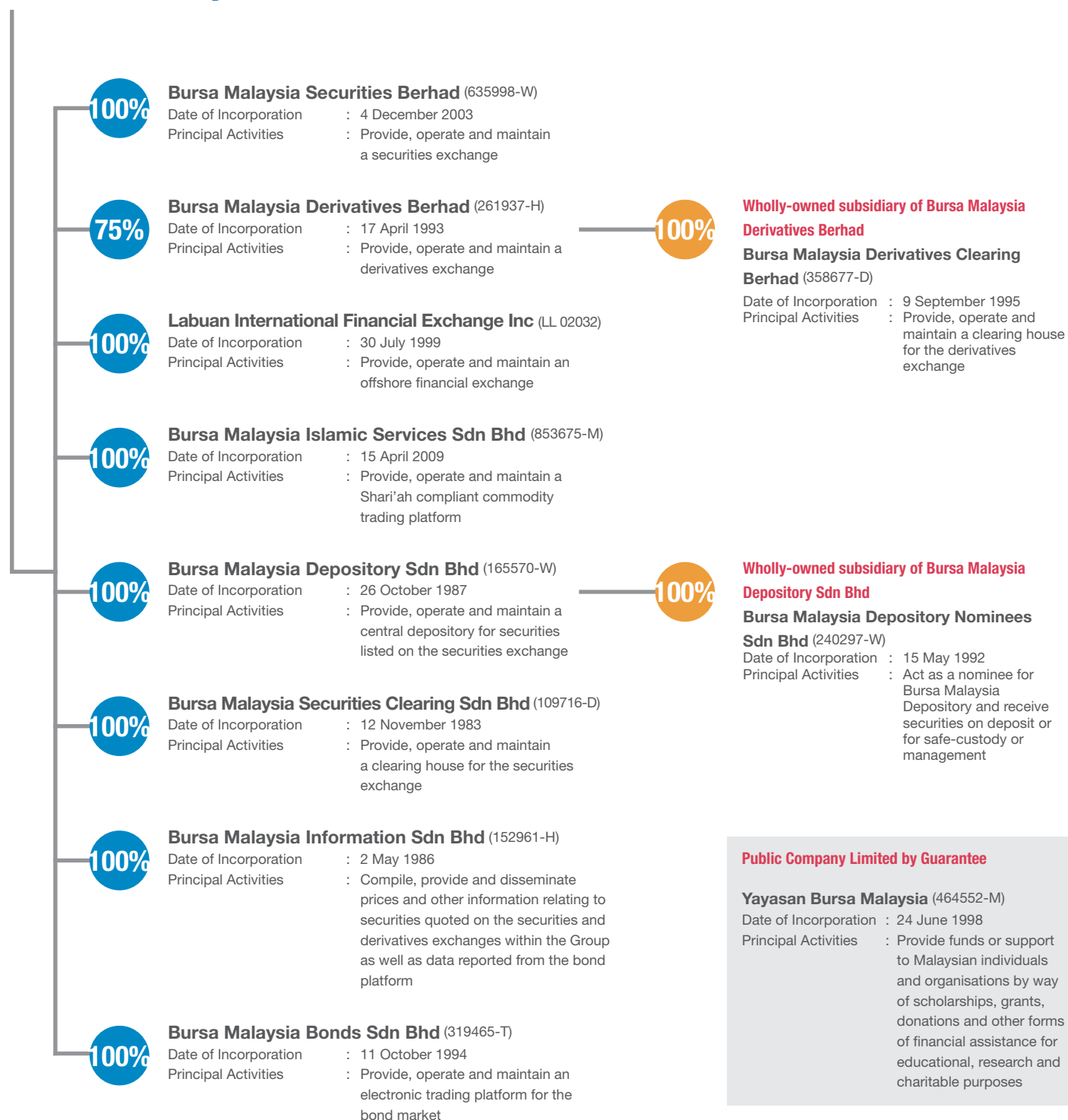
For further comments or queries on our sustainability practices, performance and reporting, please write to us at:

Corporate Services
Bursa Malaysia Berhad
13th Floor, Exchange Square, Bukit Kewangan
50200 Kuala Lumpur
Malaysia
E-mail: sustainability@bursamalaysia.com.

Bursa Malaysia At A Glance

Corporate Information (Group Corporate Structure)

Bursa Malaysia Berhad (30632-P)



Bursa Malaysia At A Glance

Corporate Information (Other Corporate Information)

SENIOR INDEPENDENT NON-EXECUTIVE DIRECTOR

Dato' Saiful Bahri Zainuddin
Tel: 03-2145 4528
E-mail: saifulbahri@affininvestmentbank.com.my

COMPANY SECRETARIES

Yong Hazadurah Md. Hashim
LS 006674

Hong Soo Yong, Suzanne
MAICSA 7026744

REGISTERED OFFICE

15th Floor, Exchange Square
Bukit Kewangan, 50200 Kuala Lumpur
Tel: 03-2034 7000
Fax: 03-2732 6437
E-mail: enquiries@bursamalaysia.com
Web: www.bursamalaysia.com

FORM OF LEGAL ENTITY

Incorporated on 14 December 1976 as a public company limited by guarantee. Converted to a public company limited by shares on 5 January 2004 pursuant to the Demutualisation (Kuala Lumpur Stock Exchange) Act 2003

STOCK EXCHANGE LISTING

Listed on Main Board of Bursa Malaysia Securities Berhad on 18 March 2005
Stock Code: 1818
Stock Name: BURSA

CUSTOMER SERVICE

Bursa Malaysia Berhad
3rd Floor, Exchange Square
Bukit Kewangan, 50200 Kuala Lumpur
Tel: 03-2026 5099
Fax: 03-2026 4122
E-mail: customerservice@bursamalaysia.com

INVESTOR RELATIONS

Koay Lean Lee
14th Floor, Exchange Square
Bukit Kewangan, 50200 Kuala Lumpur
Tel: 03-2034 7306
Fax: 03-2732 6160
E-mail: ir@bursamalaysia.com

REGISTRAR

Tricor Investor Services Sdn. Bhd. (118401-V)
Level 17, The Gardens North Tower
Mid Valley City, Lingkaran Syed Putra
59200 Kuala Lumpur
Tel: 03-2264 3883
Fax: 03-2282 1886
E-mail: is.enquiry@my.tricorglobal.com
Web: www.tricorglobal.com

AUDITORS

Ernst & Young (AF 0039)
Chartered Accountants
Level 23A, Menara Milenium
Jalan Damanlela
Pusat Bandar Damansara
50490 Kuala Lumpur

PRINCIPAL BANKERS

CIMB Bank Berhad (13491-P)
5th Floor, Bangunan CIMB
Jalan Semantan
Damansara Heights
50490 Kuala Lumpur

Malayan Banking Berhad (3813-K)
Menara Maybank
100, Jalan Tun Perak
50050 Kuala Lumpur

We have a clear goal to become

ASEAN's Multinational Marketplace.

Our Strategic Blueprint has enabled us to move forward with steadfast focus and make everything we do matter. As we endeavour to achieve our goal, step by step, success upon success, we are making steady progress and growing from strength to strength.



ASEAN'S MULTINATIONAL MARKETPLACE

OUR BLUEPRINT



Strategic Intent

Create a more
facilitative TRADING
ENVIRONMENT



Strategic Intent

Facilitate more
TRADABLE
ALTERNATIVES



Strategic Intent

Reshape MARKET
STRUCTURE
& FRAMEWORK



Strategic Intent

REGIONAL
MARKETPLACE
with Global Access

Bursa Malaysia At A Glance

Market Highlights

31 DEC 2009 31 DEC 2010 31 DEC 2011 31 DEC 2012 31 DEC 2013

Securities Market

FBM KLCI	1,272.78	1,518.91	1,530.73	1688.95	1866.96
Market Capitalisation (RM billion)	999	1,275	1,285	1,466	1,702
Velocity (%)	34	33	33	28	30
Daily Average Trading Volume - OMT & DBT (million shares)	1,000	1,021	1,344	1,361	1,567
Daily Average Trading Volume - OMT (million shares)	945	953	1,288	1,294	1,477
Daily Average Trading Value - OMT & DBT (RM million)	1,221	1,574	1,788	1,666	2,137
Daily Average Trading Value - OMT (RM million)	1,129	1,454	1,699	1,573	1,915
Total Trading Volume - OMT & DBT (billion shares)	248	253	329	334	387
Total Trading Value - OMT & DBT (RM billion)	303	390	438	408	528
Total Funds Raised (RM billion)	27.8	33.0	15.0	32.0	22.5
Total Listed Counters	1,305	1,392	1,476	1,640	1,566
• No. of PLCs	960	957	941	921	911
- No. of New Listings - IPOs (including REITs)	14	29	28	17	18
- No. of Delistings (including REITs)	32	31	43	36	27
• No. of Listed REITs	12	14	15	16	17
- No. of New Listing - REITs	-	2	1	1	1
• No. of Listed ETFs	3	5	5	5	5
- No. of New Listings - ETFs	-	2	-	-	-
• No. of Listed Structured Warrants	137	225	304	477	398
- No. of New Listings - Structured Warrants	124	204	363	551	410
% of Shari'ah Compliant PLCs	88	88	89	88	71
% of Shari'ah Compliant (by Market Capitalisation)					
• PLC	64	63	63	64	63
• ETFs	56	51	40	32	30
• REITs	35	22	18	14	43
No. of Rights & Bonus Issues	52	77	61	60	54
No. of New CDS Accounts opened (yearly)	161,100	157,911	164,110	207,393	153,764
Total CDS Accounts (million)	4.0	4.1	4.2	4.3	4.4
No. of Trading Days	248	248	245	245	247
No. of Participating Organisations of Bursa Malaysia Securities	34	35	35	33	31

Derivatives Market

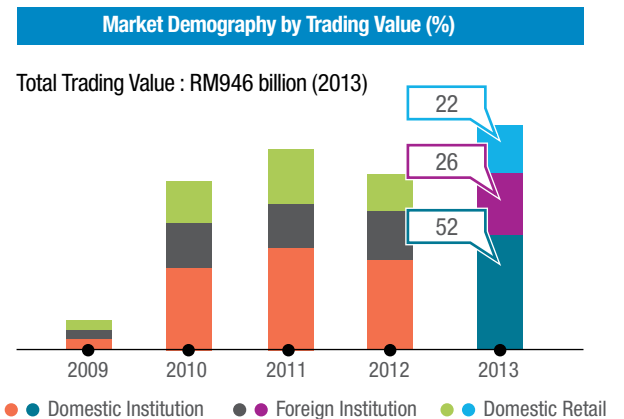
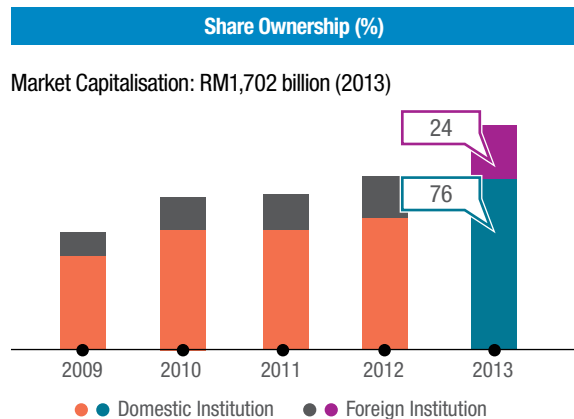
Open Interest	123,141	132,151	152,419	214,065	196,493
• Crude Palm Oil Futures (FCPO)	76,366	88,544	112,720	173,649	151,486
• FBM KLCI Futures (FKLI)	14,827	21,837	23,505	30,550	40,473
• Others	31,948	21,770	16,194	9,866	4,534
No. of Contracts Traded:					
• FCPO (million)	4.0	4.1	5.9	7.5	8.0
• FKLI (million)	2.0	2.0	2.5	2.1	2.7
• 3-Month KLIBOR Futures	126,690	95,477	92,775	50,946	16,791
• Gold Futures ¹	-	-	-	-	24,253
• Other Products (OCPO ² & OKLI ³)	-	-	-	6,314	7,831
Daily Average No. of Contracts Traded	24,749	24,818	34,474	39,387	43,490
Total Contracts Traded (million)	6.1	6.2	8.4	9.6	10.7
No. of Trading Days	248	248	245	245	247
No. of Trading Participants of Bursa Malaysia Derivatives	19	20	20	20	18

Islamic Market

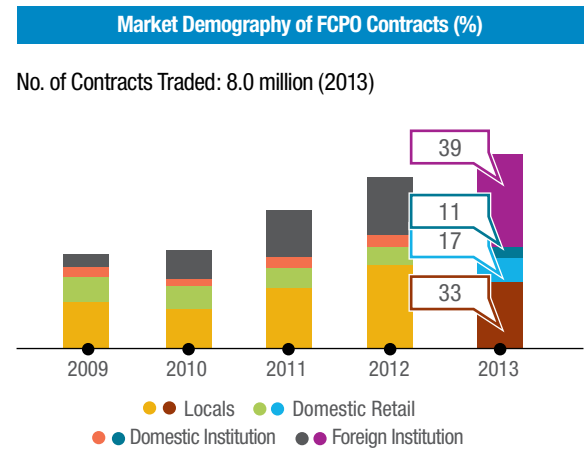
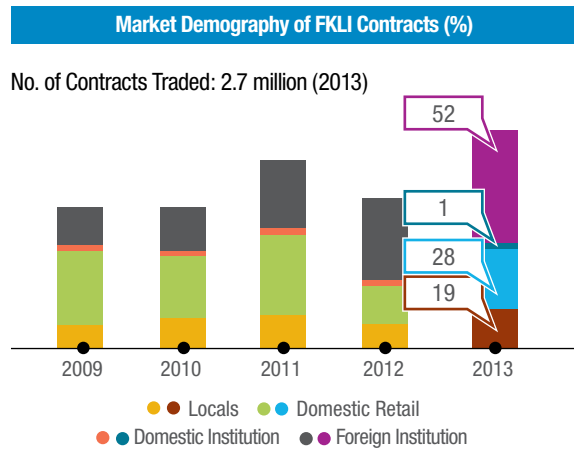
No. of Sukuk Listings on Bursa Malaysia Securities	12	19	19	20	20
Value of Sukuk Listings (USD billion)	17.6	27.7	28.5	33.7	32.9
Bursa Suq Al-Sila ⁴ :					
• Daily Average Value Commodity Traded (RM billion)	0.1	0.4	1.2	2.3	3.9
• Total Commodity Trading Value (RM billion)	6.5	90.2	298.6	563.3	958.9
• Total no. of Matched Contracts	370	2,273	9,111	20,858	285,547
• No. of Trading Days	93	257	245	245	247
• No. of Trading Participants	16	33	55	69	78

¹ Gold Futures Contract was introduced in October 2013² OKLI was introduced in May 2012³ OCPO was introduced in July 2012⁴ Bursa Suq Al-Sila⁴ was launched in August 2009

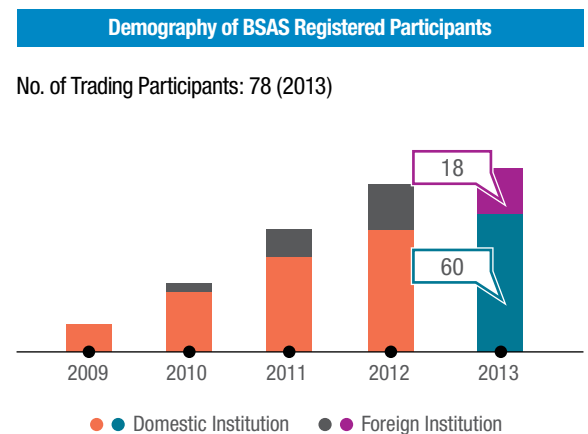
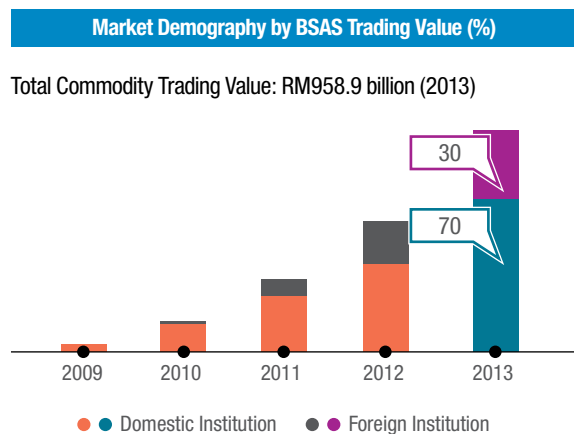
SECURITIES MARKET



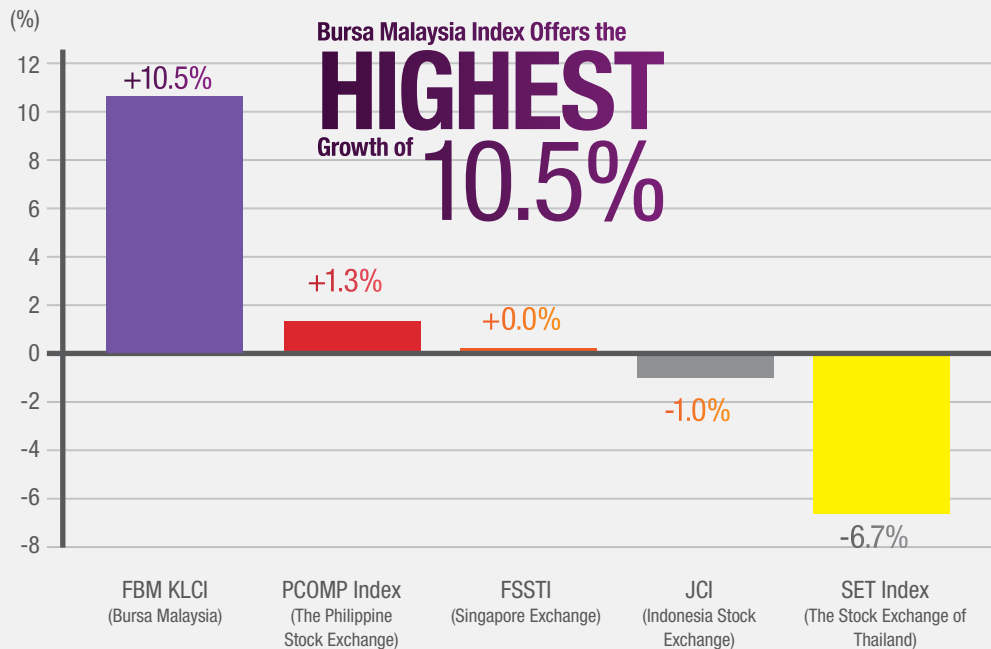
DERIVATIVES MARKET



ISLAMIC MARKET

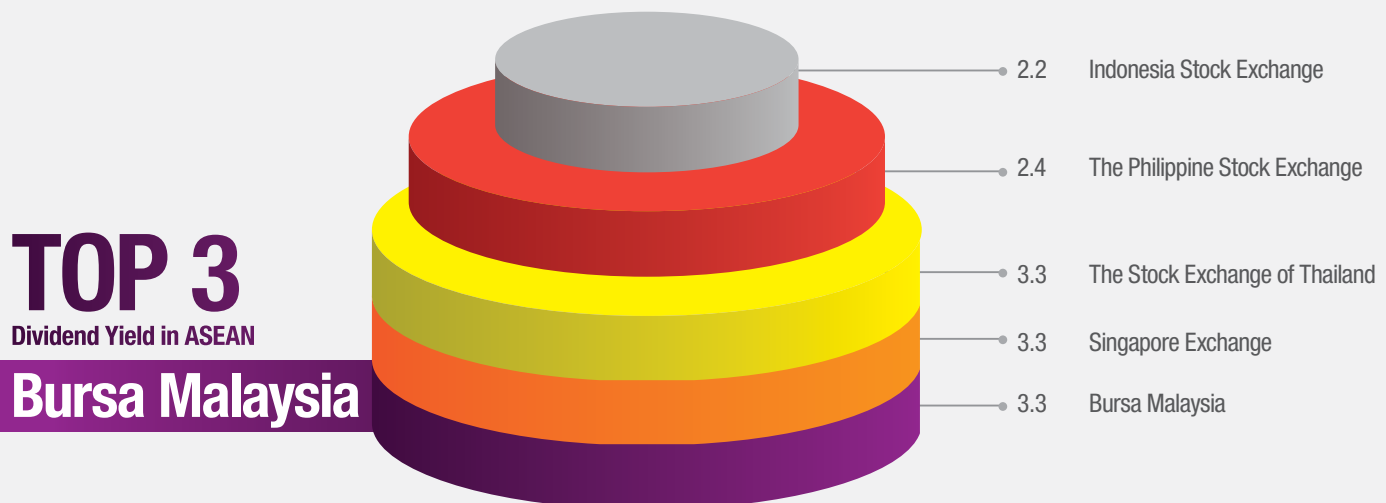


Benchmark Index Performance in 2013



Index Point as at 31 December 2013	1866.96	5889.83	3167.43	4274.18	1298.71
FBM KLCI (Bursa Malaysia)	PCOMP Index (The Philippine Stock Exchange)	FSSTI (Singapore Exchange)	JCI (Indonesia Stock Exchange)	SET Index (The Stock Exchange of Thailand)	

Dividend Yield (%)



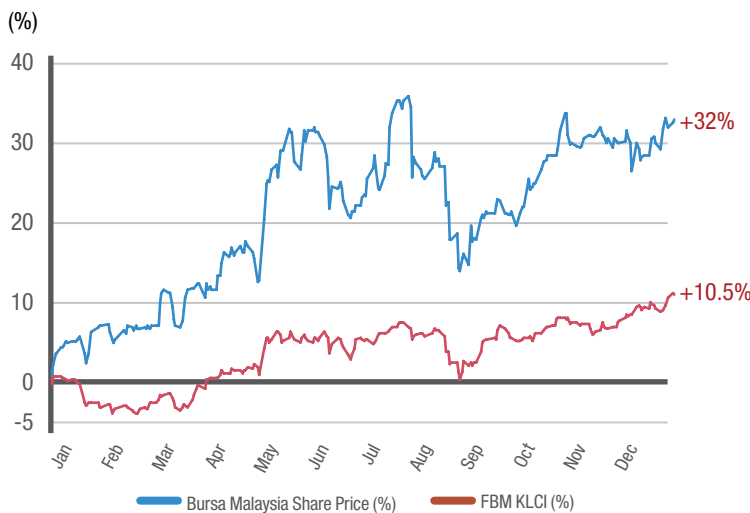
Source: Bloomberg

Bursa Malaysia At A Glance Shareholder Value Creation

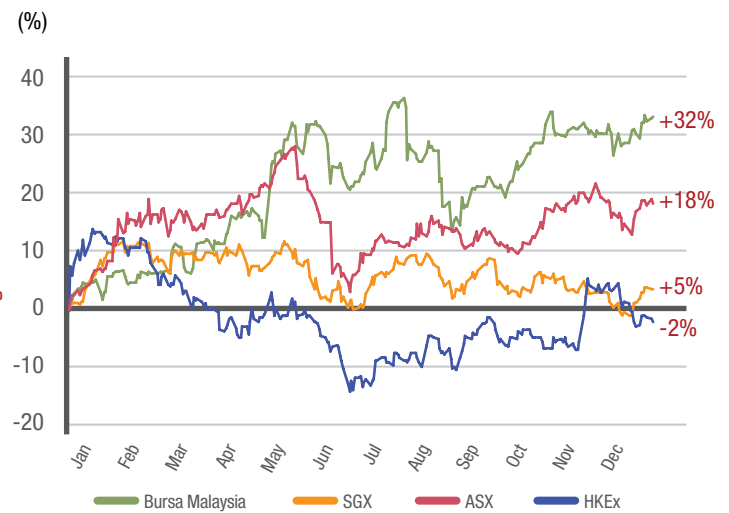
SHARE PRICE MAKES FURTHER GAINS IN 2013

- Delivered a total shareholder return of 40.7%;
- Share price improved from RM6.22 (31 Dec 2012) to RM8.23 on 31 December 2013, and outperformed the FBM KLCI;
- Outperformed listed Asian peers.

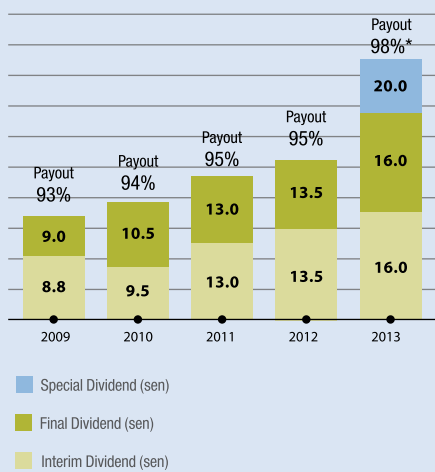
Bursa Malaysia Share Price Performance vs. FBM KLCI



Bursa Malaysia Share Price Performance vs. Listed Asian Peers



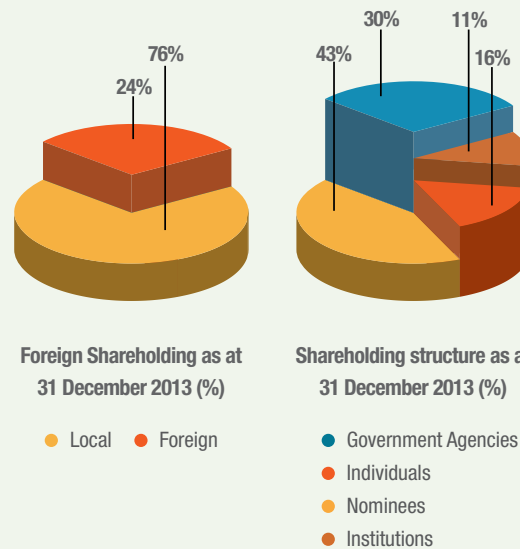
THE HIGHEST ANNUAL DIVIDEND PAYOUT



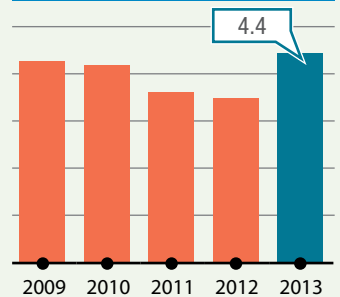
* Payout does not include special dividend

FOREIGN SHAREHOLDING AND MARKET CAPITALISATION ON THE UPTREND

Our public shareholding of 64.9% provides a fair free float for Bursa Malaysia's shares and a good level of liquidity. As at end 2013, we had a total shareholder count of 20,537. Our market capitalisation, meanwhile, increased from RM3.3 billion in 2012 to RM4.4 billion in 2013.

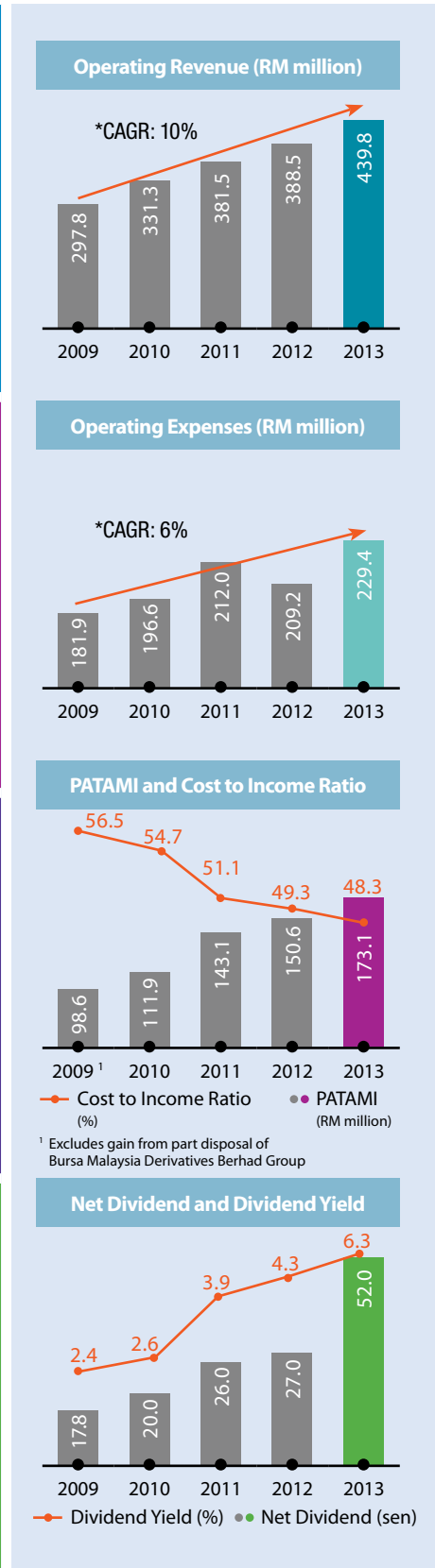
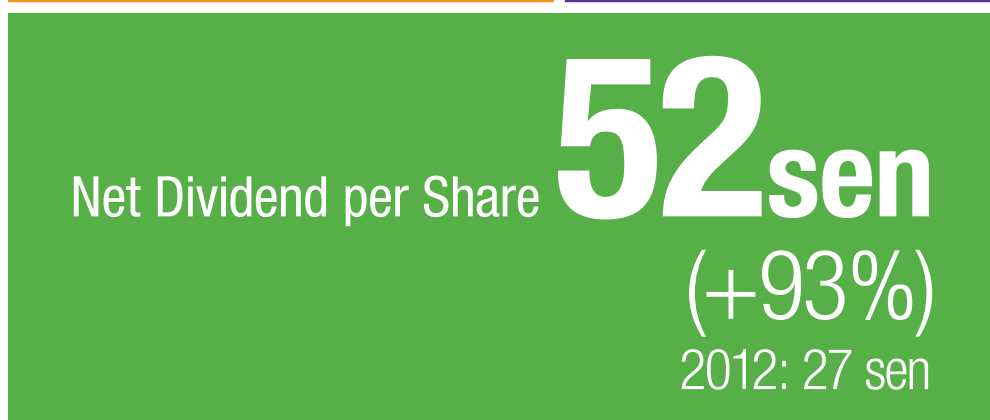
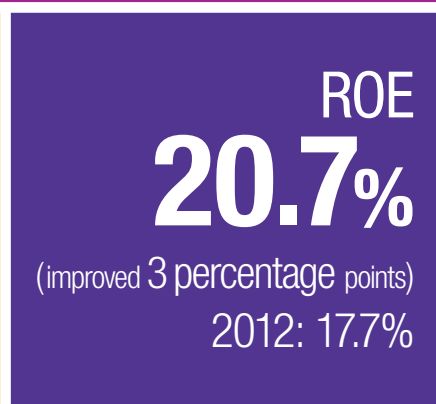


Market Capitalisation (RM billion)



Investor Relations Contact

All investors are welcome to contact the Investor Relations (IR) team directly at ir@bursamalaysia.com or visit the IR section on our website, where they can subscribe to regular updates on Bursa Malaysia via email alerts and access our quarterly newsletter.



* CAGR: Compounded Annual Growth Rate

WE ARE INTERNATIONALLY BENCHMARKED

- Top 5 Overall Corporate Governance Award 2013
 - Top 3 Corporate Governance Transparency Award
 - Best Conduct of AGM Award
- based on Malaysia-Asean Corporate Governance Index 2013

- 4th out of 11 countries in Asia in terms of Corporate Governance
 - Top 50 Corporate Governance ranking of mid/small caps in the Asia Pacific
- Asia Corporate Governance Association biennial survey



WORLD BANK

4th

among
189 countries
for Investor Protection

WORLD ECONOMIC FORUM

13th

among
148 countries
for Efficacy of Corporate Boards

WORLD ECONOMIC FORUM

4th

among
148 countries
for Strength of Investor Protection

Chief Executive Officer's Message



Dato' Tajuddin bin Atan
Chief Executive Officer

Dear Stakeholders,

Although the market capitalisation of members of the World Federation of Exchanges has soared tremendously in a short span of time (from USD8.8 trillion in 1990 to USD64.2 trillion at end 2013), competition for capital continues to intensify while the exchange business remains competitive and full of uncertainties. For Bursa Malaysia, while we too have had our fair share of challenges, our numbers speak for themselves. In 2013, the FBM KLCI ended the year at 1866.96 points, up 10.5% from 2012. The Exchange exceeded its peers in benchmark performance and was the second largest IPO fund raising destination in ASEAN with USD2,577.9 million raised. Most importantly, we continued to create shareholder value delivering a total shareholder return of 40.7%.

We believe we are on track to make Bursa Malaysia an exchange to be reckoned with – one that is not only vibrant, but also competitive and exciting. While the four strategic intents we put in place in 2011 have made our sustainability journey more structured, holistic and effective, our milestones and successes would not have been realised if not for the unwavering support from all our key stakeholders, including our employees. For this we are grateful.

Our goal to become the leading ASEAN exchange remains intact and is well reflected in our new 2014-2016 Business Plan. We aim to further unlock the potential of our marketplace and tap into new game-changing opportunities. In fact, we are encouraged by the positive feedback from our stakeholders, who are enthusiastic about the growth story we have shared with them thus far at industry dialogues and meetings.

Ensuring a high level of market integrity and investor protection is no mean feat and Malaysia continues to make good inroads in this area. Malaysia was ranked 4th among 189 countries for Investor Protection by the World Bank. We were also ranked 4th and 13th place among 148 countries for Strength of Investor Protection and Efficacy of Corporate Boards respectively by the World Economic Forum. This is apt recognition of the good progress our nation is making as well as the Exchange's efforts in ensuring that we operate and maintain a fair, transparent and orderly market with high investor protection. Such recognition also underscores our commitment to fostering best corporate governance (CG) and sustainability practices among our public listed companies (PLCs).

As a responsible organisation, we continue to set high standards for ourselves and others. Being closely connected to 911 PLCs listed on our markets, we have both the responsibility and the opportunity to be a model PLC. For our efforts to lead by example, we received three awards from the Minority Shareholder Watchdog Group. These included the Top 3 Corporate Governance & Transparency Award, Best Conduct of AGM Award and Top 5 Overall Corporate Governance Award 2013.

Bursa Malaysia continues to invest in community initiatives that aim to improve lives and creating meaningful impact. Our focus on developing youth through enhanced educational opportunities has benefited 52 young undergraduates and graduates under our internship and training programmes. In increasing financial literacy and capital market awareness through educational activities, we have educated 3,517 students who visited the Exchange to learn about our business

as well as conducted the Derivatives Trading Challenge for university students. Meanwhile, our philanthropic activities continue to make an impact on the needy and deserving with our employees volunteering a total of 3,937 hours towards community service.

As part of our commitment to minimise our operational impact on the environment, we introduced the Electronic Rights Issue and Electronic Statement for investors and PLCs, BoardPac for our directors, as well as removed the obligation for PLCs to submit hardcopies of documents including annual reports, all of which are reducing the need for paper. Although our electricity consumption reduced 0.25% year-on-year, this contributed in part by the replacement of all fluorescent lights in our basement car parks with LED lights, our overall greenhouse gas (GHG) emission from electricity, business air travel and paper consumption rose slightly by 0.22% to 6,276 in tonnes of CO2 equivalent.

In its Budget 2014 announcement, the Malaysian Government highlighted that it is intensifying its efforts to promote Malaysia as a market for Social Responsible Investment (SRI) funds. This augurs well as it will propel PLCs to strengthen their sustainability practices and disclosure to meet mainstream investors and other stakeholders' demands for our PLCs to manage and mitigate material sustainability issues. Meanwhile, our work on the Environmental, Social and Governance (ESG) Index is progressing well and we are optimistic of the many benefits it will offer our marketplace and PLCs over the long-term. To begin with, PLCs with the best practices could benefit from Valuecap Sdn Bhd's RM1 billion fund targeting qualifying index constituents as well as other global SRI funds estimated at USD34 trillion.

With the release of the International Integrated Reporting Framework in December 2013, we are closely monitoring the development of the global adoption of integrated reporting (IR) with a view to following in the footsteps of over 100 global companies in the International Integrated Reporting Council's Pilot Programme. Our move towards IR shall be a natural progression in our communication on value creation, which is currently being disclosed via our Annual Report and standalone Sustainability Report. We believe that the launch of the ESG Index shall accelerate progress on the IR front for us and our PLCs.

As a regulator and a PLC, Bursa Malaysia is serious about setting exemplary standards and embedding responsible and sustainable practices into our total business operations and marketplace. We want to stand out as a model for responsible corporate and will endeavour to improve our corporate governance and sustainability practices as well as promote the same among our listed issuers. As we move forward, our stakeholders can rest assured that we will work to deliver tangible outcomes in the areas of the Marketplace, Community, Environment and Workplace. Only then can we truly create sustainable value and forge lasting ties with all our stakeholders.

Dato' Tajuddin Atan

Chief Executive Officer

Sustainability at Bursa Malaysia

Bursa Malaysia is committed to delivering sustainable value for all our stakeholders by creating a vibrant marketplace, protecting the integrity of our marketplace and being a responsible PLC. We constantly engage with our stakeholders to ensure that we integrate key and long-term economic, social and environmental elements into our business strategies and practices.

A) STAKEHOLDER ENGAGEMENT

We interact with a large number of different stakeholder groups. As such, strong stakeholder engagement is crucial to help us identify and prioritise material sustainability issues before integrating them into our business strategies. We empower all our business and functional units to interact with their respective stakeholders on their chosen platforms. These engagements are done on a regular basis as they are integral to our business development, our relationships with our stakeholders and our commitment to corporate social responsibility.

Our regular channels include our website, Investor Relations Portal, quarterly financial reports, analysts' briefings, various committees and working groups as well as various announcements made via Bursa LINK. We also undertake market feedback, public consultation and employee engagement surveys for better insights into our audiences' needs. On top of this, we organise or participate in roadshows, dialogues, seminars and talks as well as knowledge sharing and thought leadership sessions to facilitate greater understanding of our business operation and its impact on the marketplace, workplace, community and the environment. Meanwhile, complaints and enquiries are generally directed to our Customer Service Centre.

The details of our engagement programmes and activities for our Securities Market, Derivatives Market as well as Islamic and Alternative Markets can be found on page 32, 34 and 36 of the AR2013 respectively. Our engagement activities with other relevant stakeholders are discussed in the Sustainable Development section of this Report.



B) GOVERNANCE

Bursa Malaysia's sustainability leadership is led by its Board of Directors, which oversees and ensures that Bursa Malaysia pursues its regulatory and commercial objectives and remains a responsible organisation.

The Board is responsible for oversight and overall management of the Company. It has established a Governance Model for Bursa Malaysia, delegating specific powers of the Board to the relevant Board Committees' and the Chief Executive Officer (CEO). The Governance Model, which is supported by the Authority Limits Document, is reviewed and amended as and when required to ensure an optimum framework comprising the highest standards of independence, oversight and transparency.

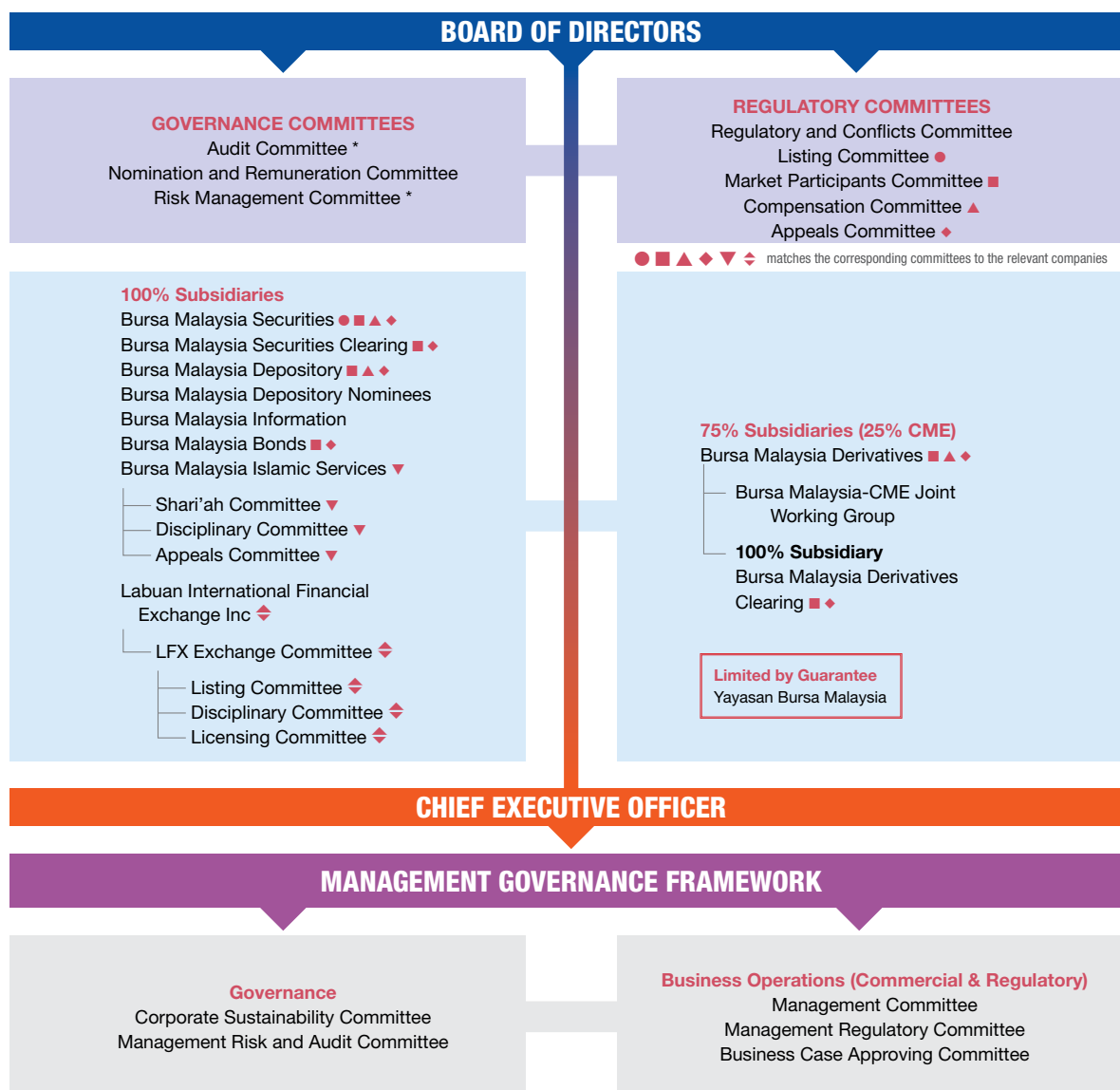


Detailed information on the Board of Directors, the Governance Model, Board Committees and their Terms of References can be found on our corporate website.

The Company's compliance with the principles and recommendations of the Malaysian Code on Corporate Governance 2012 is set out on page 64 of the AR2013 while the Board's statement on the Company's system of Internal Control & Risk Management can be found on page 69 of the same report. The Audit Committee Report, which provides assurance of the effectiveness of the risk management, control and governance processes in the Group, is available on page 70 of the AR2013.

On top of these measures, the CEO has fortified Bursa Malaysia's sustainability practices across the management and operational fronts in line with a separate Group Management Governance Framework. On an annual basis and at a dedicated session, the Management Team led by the CEO, presents to the Board its recommended sustainability strategy, together with its proposed business and regulatory plans for the ensuing year, for the Board's review and approval.

Detailed information on the Framework, various Management Committees and their Terms of Reference is available on our Employees Information Site.



Note:

* All subsidiaries of Bursa Malaysia have fully adopted the Governance Model of Bursa Malaysia Group except for Bursa Malaysia Derivatives and its wholly-owned subsidiary, Bursa Malaysia Derivatives Clearing which have adopted two Governance Committees, and the applicable Regulatory Committees.

¹ Board Committees comprise three Governance Committees and five Regulatory Committees as set out in the Governance Model of Bursa Malaysia Group.

C) COMMITMENT & PRIORITIES

Our stakeholders expect us to ensure that our marketplace remains dynamic and of high quality and integrity with investor protection. We place great emphasis on innovation to meet the needs of a wide range of investors and issuers, as well as ensure that our regulatory framework continues to remain relevant and inclusive and that our markets remain fair, orderly and transparent. We also are committed to raising the bar on good CG, transparency and ethics among PLCs and ensuring that our systems, policies, guidelines and processes continue to embody all the right characteristics of a responsible organisation. We believe that our focus (as summarised in the three priority areas below) underscores our persistent efforts in creating values for all our stakeholders:

1) Responsible and Ethical Practices

- In the Marketplace, we aim to:
 - o Create a vibrant marketplace;
 - o Protect the integrity of our marketplace; and
 - o Be a model PLC.
- In the Workplace, we strive to:
 - o Attract, retain, motivate and nurture our human capital;
 - o Ensure our employees uphold the highest ethical standards and business conduct; and
 - o Ensure our work environment is safe, conducive, inclusive and supportive.

2) Reaching Out to Communities

- In the Community, we endeavour to:
 - o Build an informed investment community;
 - o Improve lives and create meaningful impact through corporate giving; and
 - o Encourage employee volunteering.

3) Managing Our Impact on the Environment

- In the area of protecting the Environment, we shall:
 - o Focus on initiatives that reduce the impact of our operations on the environment and lower operational cost;
 - o Manage our carbon footprint; and
 - o Promote responsible usage of resources and environmental protection.

Performance Data

KEY MARKETPLACE INITIATIVES AND INDICATORS

NO	INITIATIVE	OBJECTIVE	2013
1.0	Half-day Governance Programmes and Sustainability Sessions for Directors and Senior Management	Promote good governance and sustainability practices among PLCs - Assist directors in familiarising themselves with good practices for sustainable business growth and to discuss the practical application of sustainability in various industries	No of directors, senior management and practitioners trained: 1654
1.1	Launch of 2 nd edition of Corporate Governance Guide - Towards Boardroom Excellence	Promote good corporate governance and sustainability practices	Launched in October
1.2	Launch of Statement on Risk Management and Internal Control - Guidelines for Listed Issuers	Promote best CG practices	n/a
1.3	Introduction of 'Green Lane Policy'	Improve time to market for equity broker	
1.4	Launched Bursa Trade Securities 2	Drive greater innovation for Exchange	Launched 2 nd December
1.5	Launched Exchange Traded Bonds & Sukuk (ETBS)	Expand products, asset classes and market participants	Launched in January
1.6	Launched Gold Futures Contract	Expand products, asset classes and market participants	Launched 7 th October
1.7	Established Legislation Compliance Guidelines for Bursa Group	Enhancement of policy	Effective 30 th November
1.8	Reviewed our Legislation Compliance Register	Enhancement of policy	Effective 30 th November
1.9	Issued Best Practice Guide in relation to Independent Advice Letter	Ensure market of high quality and integrity	Completed 31 st January
2.0	Issued an industry consultation on the amendment to Main Market Listing Requirement in relation to Stapled Securities	Expand products, asset classes and market participants	Issued by KLCCP (KLCCP shares and REIT) in April
2.1	Establishment of the Capital Market Education and Integrity Fund (CMEIF)	Educate to improve community's understanding and ability to make informed decisions	Effective 1 January

MEMBERSHIPS

- 1) World Federation of Exchanges (WFE)
- 2) International Options Market Association (IOMA)
- 3) Asian & Oceanian Stock Exchanges Federation (AOSEF)
- 4) International Organisation of Securities Commission (IOSCO)
- 5) Futures Industry Association (FIA)
- 6) Association of National Numbering Agencies (ANNA)

RISK MANAGEMENT

- 1) All business and functional units were analysed for risks, including fraud and corruption risks.
- 2) Our company received no case for breaches of customer privacy and losses of customer data in 2013.

PURCHASING

- 1) In the selection of vendors, the Purchasing Manual emphasises our preference for suppliers that can meet the Health, Safety and Environmental standards.

COMPLAINTS

- 1) We did not receive any complaint pertaining to breaches of customer privacy and loss of customer data.
- 2) We also did not receive any complaint pertaining to anti-competitive behaviour, anti-trust and monopoly practices.

LEGAL ASPECTS

- 1) Bursa Malaysia was not fined or subjected to legal actions and non-monetary sanctions for non-compliance with any laws and regulations.

KEY WORKPLACE INDICATORS

YEAR	2010	2011	2012	2013
EMPLOYMENT				
Total Headcount	n/a	599	584	614
Breakdown of headcounts				
a) Top Management				
- Local	n/a	5	7	7
- Foreign	n/a	1	1	1
Total	0	6	8	8
b) Employee				
- Local	n/a	590	574	605
- Foreign	n/a	3	2	1
Total	0	593	576	606
New Hires				
Malaysian	n/a	n/a	n/a	89
Foreign Nationals	n/a	n/a	n/a	0
Total	0	0	0	89
Attrition Rate (%)				
Total employee	-	-	13.5	9.2
Employees Age Group				
a) Under 30	-	-	-	97
b) 30-50	-	-	-	457
c) Over 50	-	-	-	60
Total	0	0	0	614
Employment Contract				
a) Permanent	-	-	-	582
b) Contract	-	-	-	32
Total	0	0	0	614
Employees in the National Union of Commercial Workers (NUCW)				
a) Number of employees	-	103	101	69
b) Percentage of total employees	-	17.0	17.3	11.2

KEY WORKPLACE INDICATORS (CONT'D.)

YEAR	2010	2011	2012	2013
OCCUPATIONAL HEALTH & SAFETY (OSH)				
OSH Committee				
Number of Representatives:				
a) Management	n/a	5	5	5
b) Employee	n/a	5	5	5
Percentage of total representatives:				
a) Management	n/a	50%	50%	50%
b) Employee	n/a	50%	50%	50%
Type and Rate of Injury				
a) Lost Time Injury				
- Male	n/a	0	0	0
- Female	n/a	0	0	0
b) Work-related fatalities				
- Male	n/a	0	0	0
- Female	n/a	0	0	0
TRAINING AND EDUCATION				
Safety and Health				
a) Total Training Hours	-	-	1,760	59
b) Number of attendees	-	-	764	902
Skills Management				
a) Total Training Hours	-	-	14,725	3,169
b) Number of attendees	-	-	1,532	1,933
Policies and Procedures				
a) Total Training Hours	-	-	2,172	127
b) Number of attendees	-	-	580	1,417
Training hours by gender				
a) Male	n/a	n/a	n/a	11,017
b) Female	n/a	n/a	n/a	10,292
Training hours by employee category				
a) Non-Executive	n/a	267	2,283	2,144
b) Executive (G4-G6)	n/a	2,822	12,424	14,503
c) Middle Management (G2-G3)	n/a	662	3,799	4,415
d) Top Management (Manco)	n/a	37	151	248
Percentage of employees receiving regular performance and career development reviews				
a) By Gender				
- Male	100	100	100	100
- Female	100	100	100	100
b) By Employee Category				
- Non-Executive	100	100	100	100
- Executive (G4-G6)	100	100	100	100
- Middle Management (G2-G3)	100	100	100	100
- Top Management (Manco)	100	100	100	100
Total investment in employee development				
Total employees (RM million)	-	-	-	1.6

KEY WORKPLACE INDICATORS (CONT'D.)

YEAR	2010	2011	2012	2013
DIVERSITY & EQUAL OPPORTUNITY				
Racial Diversity				
a) Top Management				
- Malay	34	34	50	38
- Chinese	33	33	38	50
- Indian	33	33	12	12
- Others	0	0	0	0
Total	100	100	100	100
b) Employee				
- Malay	62	59	60	59
- Chinese	25	27	25	28
- Indian	11	12	12	12
- Others	2	2	3	1
Total	100	100	100	100
Gender Diversity				
a) Top Management				
- Male	67	67	63	50
- Female	33	33	37	50
Total	100	100	100	100
b) Employee				
- Male	56	56	55	55
- Female	44	44	45	45
Total	100	100	100	100
Others				
a) Disabled	2	2	2	2
b) Children	0	0	0	0

Note: The people with disabilities whom we employed enjoy equal access to facilities.

KEY WORKPLACE INDICATORS (CONT'D.)

YEAR	2010	2011	2012	2013
EQUAL REMUNERATION FOR WOMEN AND MEN				
Basic salary ratio (% of total RM salary paid to gender group)				
a) Male				
- Top Management	-	67	76	64
- Middle Management	-	50	58	59
- Executive	-	46	51	51
- Non-Executive	-	76	64	77
Total	-	56	57	55
b) Female				
- Top Management	-	33	24	36
- Middle Management	-	50	42	41
- Executive	-	54	49	49
- Non-Executive	-	24	36	23
Total	-	44	43	45
BENEFITS PROVIDED TO FULL-TIME EMPLOYEES THAT ARE NOT PROVIDED TO TEMPORARY OR PART-TIME EMPLOYEES				
a) Life Insurance	Yes	Yes	Yes	Yes
b) Health Care	Yes	Yes	Yes	Yes
c) Disability and invalidity coverage	Yes	Yes	Yes	Yes
d) Parental leave	Yes	Yes	Yes	Yes
e) Retirement provision	Yes	Yes	Yes	Yes
f) Stock ownership	Yes	Yes	Yes	Yes
Employee Engagement Survey				
Response rate (%)	90.9	97.0	93.4	88.0

DISCRIMINATION

1) There was no incident of discrimination.

KEY COMMUNITY INDICATORS AND INITIATIVES

No	Initiative	Objective	Measure	2009	2010	2011	2012	2013
1.0	Employee Volunteering	Promote employee participation in community work	No. of employees	n/a	110	162	645	614
			No. of volunteer hours	n/a	530	2,399	2,737	3,937
1.1	The Edge-Bursa Malaysia Kuala Lumpur Rat Race	Raise funds for communities in need	Donation raised (RM million)	1.8	1.8	1.9	2.2	1.8
			No. of participating companies	67	81	91	80	67
			No. of teams	159	141	151	148	125
			No. of beneficiaries	20	20	19	26	28
			Total raised since event launch (RM)	9.4	11.2	13.1	15.3	17.2
			Total beneficiaries since event launch	110	130	150	176	204
1.2	The Great Cookout	Fund raising for the underprivileged and the needy by Bursa employees	Amount raised (RM)	n/a	n/a	n/a	12,150	30,000
1.3	Yayasan Scholarship Programme	Promote educational excellence amongst Malaysian undergraduates	No. of students in programme	20	15	20	17	20
1.4	Yayasan Excellence Award	Promote educational excellence among children of Bursa employees	No. of recipients	n/a	37	39	43	46
1.5	Internship Programme	Train undergraduates and prepare them for employment	No. of students trained	n/a	93	60	27	48
1.6	Skim Latihan 1 Malaysia (SL1M)	Help reduce unemployment rate among graduate	No. of graduates trained	n/a	n/a	12	5	4
1.7	Thought Leadership Series	To connect, share and learn from various industry personalities	No. of sessions conducted	n/a	n/a	n/a	n/a	3
			No. of employees attended	n/a	n/a	n/a	n/a	155
1.8	Knowledge Sharing Sessions	To connect, share and learn from Bursa's subject matter experts	No. of sessions conducted	n/a	n/a	n/a	n/a	11
			No. of employees attended	n/a	n/a	n/a	n/a	672

KEY COMMUNITY INDICATORS AND INITIATIVES (CONT'D.)

No	Initiative	Objective	Measure	2009	2010	2011	2012	2013
1.9	CEO Conversation 1&2	For CEO to engage with employees	No. of sessions conducted	n/a	n/a	n/a	n/a	2
2.0	Safety Awareness Talks	Ensure health and safety	No. of employees participated	n/a	n/a	n/a	n/a	162
2.1	City Survival Program for Ladies	Ensure health and safety	No. of employees participated	n/a	n/a	n/a	n/a	69
2.2	Talk on Sexual Harassment		No. of employees participated	n/a	n/a	n/a	n/a	40
2.3	Security In-house training	Ensure health and safety	No. of employees participated	n/a	n/a	n/a	n/a	31
2.4	Evacuation Drill	Ensure safety of Bursa and tenants' employees	No. of employees participated	n/a	n/a	n/a	Bursa: 521 HSBC: 279 Total: 800	600
2.5	Major national event celebration volunteering	Strengthen employee engagement	No. of employees participated	n/a	n/a	n/a	n/a	70
2.6	Durian Party, Festive Open House and The Great Cookout	Strengthen employee engagement	No. of employees participated	n/a	n/a	n/a	n/a	614
2.7	Treasure Hunt	Strengthen employee engagement	No. of employees participated	n/a	n/a	n/a	n/a	132
2.8	Annual Dinner	Strengthen employee engagement	No. of employees participated	n/a	n/a	n/a	n/a	445
2.9	Employee-Led CSR Activities	Strengthen employee engagement and Promote Employee Volunteering	No. of employees participated	n/a	n/a	n/a	n/a	151
3.0	Student Visits	To educate students on the fundamentals of capital market	No. of students involved	n/a	n/a	n/a	2,000	3,517
3.1	Invest Malaysia	Expand Informed Investment Community	No. of fund managers attended					HK: 91
3.2	Invest ASEAN	To showcase the diversity of ASEAN and profile the region as an asset class	No. of participants	n/a	n/a	n/a		Bangkok: 400 Singapore: 350 KL: 380

KEY ENVIRONMENT INDICATORS AND INITIATIVES

No	Initiative	Objective	Measure	2009	2010	2011	2012	2013
1.0	Introduced climate-friendly solutions (e-Services)	Towards a paperless operating environment	-	n/a	n/a	Introduced e-Dividend	Introduced CDS-STP and eCash Payment Framework	Introduced eRights and eStatement
1.1	Electricity Usage	Manage our energy usage	Electricity usage (in Kwh)	9,047,992	9,042,140	8,989,454	8,920,529	8,898,662
1.2	Green House Gas (GHG) Emissions	Manage our GHG emissions from electricity usage, business air travels and paper consumption	Electricity Usage (in tonnes of CO2 equivalent)	6,189	6,185	6,149	6,102	6,087
			Business Air Travel (in tonnes of CO2 equivalent)	475	495	231	148	160
			Paper Usage (in tonnes of CO2 equivalent)	n/a	16	15	12	13
			Total GHG emission from electricity usage, business air travel & paper consumption (in tonnes of CO2 equivalent)	6,664	6,696	6,395	6,262	6,276
1.3	Waste Management	Manage our waste	General Waste disposed (kg)	406,410	168,191	408,790	448,975	610,958
			Scheduled waste disposed (kg)	219.2	353	444	552	684
1.4	Water Conservation	Manage our water usage	Water drawn from source (m3)	n/a	92,673	57,550	63,202	61,672
			Average usage / person (m3)	n/a	4.7	2.9	3.2	2.6
1.5	Introduced BoardPac for Board meetings	Paperless meeting environment	Implementation date	n/a	n/a	n/a	n/a	1 st Board meeting on 19 th March

OUR LOCATION

- 1) Our location of operations situated within the commercial area of Kuala Lumpur.
- 2) The land is leased from the Federal Land Commissioner for 99 years.
- 3) The land is not neighbouring to any protected areas, wild life habitats or areas of high biodiversity value.

WATER

- 1) We consume water sourced locally from Syarikat Bekalan Air Selangor Sdn Bhd.
- 2) Water waste is channelled to public sewerage tank under Indah Water Konsortium.

WASTE

- 1) We generate two types of waste in our operation: general waste and scheduled waste (SW110).
- 2) The general waste is disposed of by a government-approved party at Pusat Perlupusan Sisa Pepejal, Sanitari Bukit Tagal Rawang.
- 3) The scheduled waste, which mainly comprise of fluorescent tubes, is disposed of by Pamuri Holdings Sdn Bhd, an approved agent of Kualiti Alam.

COMMUNITY

Elevating lives and enriching communities

ENVIRONMENT

Undertaking responsible practices that preserve our environment

We are committed to **building an enduring** business model that takes into account the **marketplace, workplace, environment and the community**, as well as balances out business opportunities and risks. **Our sustainability strategy** aims to deliver lasting value for **our shareholders & stakeholders.**

Creating a conducive environment in which our people thrive

WORKPLACE

Promoting ethical marketplace practices and walking our talk

MARKETPLACE

SUSTAINABILITY DEVELOPMENT



RESPONSIBLE & ETHICAL PRACTICES

MARKET
CAPITALISATION

RM1,702
BILLION

TOTAL NO. OF

PLCs
911

IN THE MARKETPLACE

We remain guided by our four strategic intents in our effort to create a vibrant marketplace. Being a market operator and regulator of the Malaysian capital market, we discharge our duty in a manner that is effective, balanced and independent. We promote best CG as well as sustainability practices and disclosure among our PLCs and strive to provide leadership in this area.



CREATING A VIBRANT MARKETPLACE

CREATE A MORE FACILITATIVE TRADING ENVIRONMENT

We continued to invest in new technologies to enhance the entire value chain of trading, clearing, settlement and depository with the launch of a new trading engine Bursa Trade Securities 2 (BTS2) on 2 December 2013. The delivery of this system marked a significant milestone for us as it shall drive greater innovation for the Exchange as it attracts a variety of participants and creates innovative products and services to match international demand.

We also enhanced the Central Matching Facility (CMF) to include a multi-currency capability, enhancing the CMF's straight-through processing mechanism and improving efficiency.



FACILITATE MORE TRADABLE ALTERNATIVES

We geared up our efforts in this area with the launch of Exchange Traded Bonds & Sukuk (ETBS), which is a new asset class. We also added stapled securities and Gold Futures Contracts (FGLD) to our range of products. The first retail sukuk listed was issued by Danalnfra Nasional Berhad. As for the FGLD, the cash-settled, Ringgit-denominated FGLD is traded in small contract size of 100 grams, providing greater accessibility and affordability to all who want to trade or invest in gold.



RESHAPE MARKET INFRASTRUCTURE AND FRAMEWORK

We introduced the Green Lane Policy to improve time to market for equity brokers, enabling them to undertake new activities such as the opening of branch offices or Electronic Access Facilities, commence proprietary trading and enhance self-regulation with just a notification to Bursa Malaysia Securities. This initiative encourages greater self-regulation among equity brokers.

We revamped the business rules of Bursa Malaysia Securities to strike a balance between facilitating business and market development and ensuring effective market regulation. We enhanced the governance framework of equity brokers to strengthen their role in terms of investor protection. The revamped rules, on the other hand, provide greater ease to equities brokers when managing their compliance obligations.

We amended the rules to enable the listing of business trusts and foreign collective investment schemes to further promote market and product innovation. A business trust is a business enterprise set up as a trust structure. It has hybrid structures with elements of both a company and a trust.

We also enhanced Regulated Short Selling (RSS) and Securities Borrowing and Lending (SBL) to facilitate more efficient price discovery, increasing the number of eligible RSS counters from 100 to 171 effective 22 July 2013. The enhancement to the RSS/SBL market mechanism was necessary to enable our market to progress from the current market status of “Advanced Emerging” to “Developed” market status.

BECOME A REGIONAL MARKETPLACE WITH GLOBAL ACCESS

We elevated the Malaysian capital market internationally and profiled our PLCs at various platforms including the Invest Malaysia platform. The Invest Malaysia Hong Kong 2013 attracted 91 Hong Kong-based fund managers. The event saw us highlighting Malaysia's Government Transformation Programme, the Economic Transformation Programme and the Strategic Reform Initiatives, among other initiatives that aim to spur the growth of our PLCs. The same platform was used to showcase the diversity of our marketplace and our indigenous Malaysian multinational companies which have successfully pushed boundaries. The Invest Malaysia USA 2013 roadshow was conducted in three cities namely New York, Boston and San Francisco.



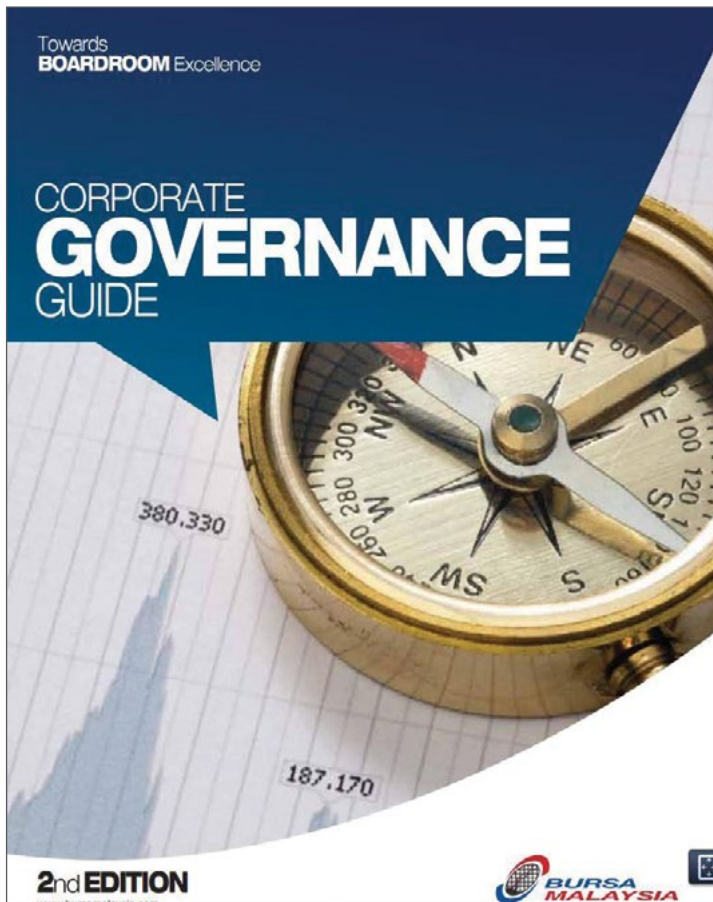
The Invest ASEAN 2013 roadshow was successfully rolled out in Bangkok, Singapore and Kuala Lumpur, attracting some 1,200 participants in total. Invest ASEAN 2013, which showcased the diversity of ASEAN and profiled the region as an asset class, involved three exchanges namely Bursa Malaysia, the Singapore Exchange (SGX) and the Stock Exchange of Thailand (SET) in partnership with local broker partners.

We hosted the Palm and Lauric Oils Conference & Exhibition Price Outlook (POC) themed "Price Volatility – Ride it, Manage it". The event, which garnered the participation of 1,980 delegates from over 50 countries, facilitates the exchange of ideas and enables participants to share their assessments on the developments that will impact the price outlook in the palm and lauric oils market.

PROTECTING THE INTEGRITY OF OUR MARKETPLACE

ENSURING BEST CG & SUSTAINABILITY PRACTICES

We issued the second edition of the Corporate Governance Guide – Towards Boardroom Excellence to reflect the principles and recommendations of the Malaysian Code on Corporate Governance (MCCG) 2012 and changes in the Listing Requirements of Bursa Malaysia Berhad.



We amended the timeframe for issuance of Annual Reports (ARs) by PLCs pursuant to the public consultation paper we issued in May and the review undertaken by a taskforce established under the Corporate Governance Blueprint 2011. The taskforce comprised representatives from the Securities Commission, the Audit Oversight Board, selected industry associations, PLCs and the Exchange. The amendment shall improve the timeliness of issuance of ARs in line with best practices in other markets. The changes shall be introduced in phases to provide PLCs time to prepare for and meet the new requirements.

ADVOCATING BEST CG & SUSTAINABILITY PRACTICES

Since the launch of CG and sustainability-related educational programmes in 2009, we have advocated CG and sustainability best practices among 11,885 directors, senior management and practitioners. In 2013, some 1,654 directors and senior management participated in our sustainability awareness and corporate social responsibility (CSR) statement reporting workshops for directors and practitioners.



We continued to foster a responsible marketplace by supporting industry initiatives such as the National Annual Corporate Report (NACRA) 2013 Awards, The Edge Billion Ringgit Club Award 2013, the ACCA Malaysia Environmental & Social Reporting (Mesra) Awards 2013 and the Star Outstanding Business Award (SOBA) 2013.



BEING A MODEL PLC

STRENGTHENING OUR OWN SUSTAINABILITY PRACTICES



In 2013, the Board of Bursa Malaysia established a new Regulatory and Conflicts Committee (RACC) to oversee the regulatory functions and conflicts arrangement within the Group to further strengthen internal governance. The RACC is also responsible for reviewing and approving proposed changes to the Listing Requirements and the Group's business rules. Details on the RACC and its Terms of Reference can be obtained from our corporate website.

We also established Legislation Compliance Guidelines for the Bursa Malaysia Group as a management tool to ensure compliance with all provisions of applicable laws, rules and regulations relevant to the Company. Subsequently, we carried out a group-wide exercise to update our Legislation Compliance Register (LCR) to close all gaps.

Our Enterprise Risk Management Framework was further enhanced with the implementation of a new set of quantitative and qualitative parameters for measuring risks and a revised heat map to align with risk tolerance.

We also embarked on a business process improvement exercise of our procurement process during the year with the objective of improving turnaround time and the selection process. The work in progress is expected to be completed in the first quarter of 2014.

We were also re-certified MS ISO/IEC 27001:2007 over the course of the year.



RESPONSIBLE & ETHICAL PRACTICES

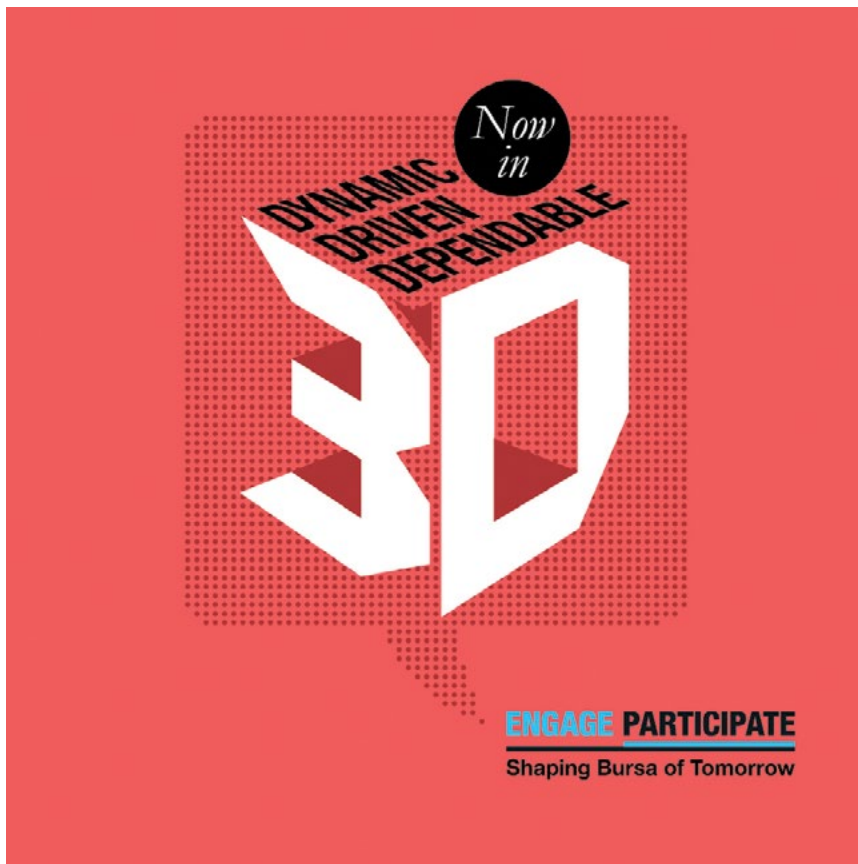
PERCENTAGE OF
EMPLOYEE AGE
30-50

74%

TOTAL
TRAINING HOURS

21,310
HOURS

IN THE WORKPLACE



Our 614 employees embrace the dynamic, driven and dependable “3D” values, which embody the high performance organisation (HPO) culture we are nurturing. These are key drivers in our goal to become ASEAN’s Leading Marketplace. As a responsible employer, we benchmark ourselves against market best practices to ensure that we offer competitive performance and reward management, work-life balance choices as well as personal and professional development opportunities. Our employees uphold the highest ethical standards and business conduct when dealing with our stakeholders, guided by our Codes of Ethics. We also strive to ensure that our workplace remains safe, conducive, inclusive and supportive.

ATTRACTING, RETAINING, MOTIVATING AND NURTURING OUR HUMAN CAPITAL

BUILDING A HIGH-PERFORMANCE ORGANISATION

INCENTIVISING AND REWARDING TO ATTRACT AND RETAIN TALENTS

Our “pay-for-performance” philosophy aims to ensure that we attract and retain the right talent for our Company. The year saw us carrying out a salary benchmarking exercise against the market. This was necessary to ensure that we continue to attract, retain and nurture the right talent. As a result, salary adjustments were made based on job size and employees’ performance.

We also mapped the behavioural competencies to various HR practices, which included succession management and performance management.

NURTURING AND UP-SKILLING THROUGH TRAINING AND DEVELOPMENT PROGRAMMES

We continued to develop our employees through various structured development programmes as well as functional and technical training. To further nurture our talents, we introduced Access Scholarship Programme and awarded two scholarships to our employees who are pursuing Chartered Financial Analyst certification.



Christopher Low Ching Soon

AVP, Corporate Services

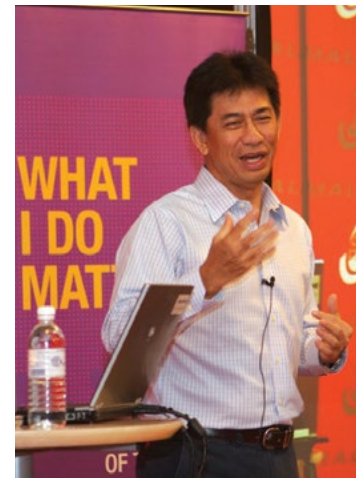


Mohd Zayd

Manager, Enterprise Transformation

HEIGHTENING EMPLOYEE ENGAGEMENT, KNOWLEDGE AND SKILLS

We regularly connect with our employees in formal forums such as the CEO Conversations platform to discuss matters relevant to our business. In a more informal vein, we also organise many social gatherings. 2013 saw us organising our Annual Dinner, Hari Raya festive celebration open house, Merdeka Durian Party and Pictionary Challenge Board Game Tournament. Twenty of our employees participated in the ATV Adventure Ride at Hulu Klang while another 132 joined in the Treasure Hunt event to Kuantan. Our employees also participated in national outdoor events such as Maal Hijrah.



Attracting, retaining, motivating and nurturing our human capital



In 2013, we launched a Transformation Portal called iMarkETplace. This platform keeps our employees abreast of our market performance, upcoming events and market news as well as enables them to share their ideas.

We strengthened employee business knowledge and skills via the Thought Leadership Sessions (TLS) and Knowledge Sharing Sessions (KSS). A total of 155 employees joined the TLS whilst 672 participants were involved in the KSS. A number of personalities with extensive field experience and subject matter experts were invited to share their work at three TLS and eleven KSS organised throughout 2013.

ENSURING OUR EMPLOYEES UPHOLD HIGHEST ETHICAL STANDARDS AND BUSINESS CONDUCT

CORRUPTION AND INTEGRITY

Pursuant to a pledge we made in 2012 to uphold anti-corruption principles and create a business environment that is free from corruption, we enhanced our employees' understanding of corruption and integrity by organising several educational talks. These sessions centred on the various aspects and effects of corruption as well as highlighted how to prevent and report corruption. Some 458 or 75% of our employees benefitted from the talks by a guest speaker from the Malaysian Anti-Corruption Commission.

We were also privileged to host several distinguished speakers from the Institute of Integrity Malaysia who briefed our employees on their roles and responsibilities in adopting and promoting integrity, transparency and good governance at the workplace as well as in their conduct of our business and operations. About 308 or 51% of our employees attended these talks.

In 2013, we invited a speaker from prominent law firm Zaid Ibrahim & Co to enhance our employees' understanding of the issue of sexual harassment. Forty employees participated in this talk.



ENSURING OUR WORK ENVIRONMENT IS SAFE, CONDUCTIVE, INCLUSIVE AND SUPPORTIVE

EMPLOYEE WELLNESS AND SAFETY MATTERS

Our formal joint management-employees health and safety committee regularly monitors and advises on matters relating to occupational and safety. We heightened employee awareness by organising talks on personal safety with guests from the Red Code and Malaysia Volunteer Fire Rescue Association. Sixty-nine of our employees attended the City Survival Programme for Ladies while 162 employees joined in the talk on Family Crime Prevention & Survival. In addition, 31 employees underwent our in-house training on security while all our employees took part in our annual fire evacuation drill.



We promoted personal wellness among our employees with three wellness campaigns, involving health-related talks on cancer, human papillomavirus, non-communicable diseases, cholesterol, lifestyle choices, probiotics and healthy eating. There was also a personal fitness demonstration by prominent fitness guru Kevin Zahri while our employees also had the opportunity to undergo basic health screening.





REACHING OUT TO THE COMMUNITIES

TOTAL STUDENTS
VISITED THE
EXCHANGE

3,517
STUDENTS

TOTAL EMPLOYEE
VOLUNTEER HOURS

3,937
HOURS

IN THE COMMUNITY

Here at Bursa Malaysia, we place great importance on balancing our business and societal needs and are committed to investing in community initiatives that aim to improve lives and create meaningful impact. We contribute to youth development through enhanced educational opportunities such as scholarship and internship programmes as well as increase financial literacy and capital market awareness through our community education activities. Our foundation, Yayasan Bursa Malaysia, remains the vehicle for our philanthropic activities and employee volunteerism.



BUILDING AN INFORMED INVESTMENT COMMUNITY

EDUCATING THE INVESTMENT COMMUNITY ABOUT OUR CAPITAL MARKET

We educate the investment community to improve their understanding and ability to make informed decision when investing or trading in our markets. During the year, we established a Capital Market Education & Integrity Fund (CMEIF) aimed at educating and training market participants and investors on various aspects relating to the capital market.

Together with our six broker partners, we co-hosted a series of investment workshops called Workshop@Bursa, which incorporated three themes, namely Fundamental & Technical Analysis, Alternative Trading Products and Online Trading. We also organised Derivatives Day aimed at educating the public on derivatives products and career opportunities. During the year, we continued to support our broker partners, media, universities and interested parties such as Nanhua Futures of China in their efforts to educate their clients, students and the public about derivatives products and trading strategies, among other things.

Meanwhile, our participation in the Minggu Saham Amanah Malaysia 2013 event organised by Permodalan Nasional Berhad (PNB) drew an estimated 3,500 people to our booth and game corner, which we set up in partnership with CIMB Securities and Alliance Investment Bank.



ENHANCING FINANCIAL LITERACY AND RISK MANAGEMENT AWARENESS AMONG YOUTH

As part of our Young Malaysians Programme, we played host to a total of 3,517 students from various higher learning institutions who came to the Exchange to learn about our business.



Building an informed investment community

We also hosted a Junior Marketplace Workshop for 58 Young Enterprise Programme (YEP) participants, educating them about our capital market particularly with regard to fund-raising via initial public offerings. The YEP is a year-long programme organised by the American Malaysian Chamber of Commerce for 14-year old students.

We helped students from four universities enhance their understanding of financial literacy and risk management by organising the Commodity Trading Challenge. As part of our collaboration with seven universities to provide learning modules for derivatives, we worked with the Securities Industry Development Corporation to train the trainers to deliver these learning modules.

We offered our stakeholders access to our Knowledge Centre, our CBRS Research Scheme and Bursa Bytes, our quarterly newsletter for stakeholders.



IMPROVING LIVES AND CREATING MEANINGFUL IMPACT THROUGH CORPORATE CONTRIBUTIONS

We exposed 48 undergraduate students and four graduates in the Skim Latihan 1 Malaysia to working life, our business and the industry through our training and internship programmes.

AWARDING SCHOLARSHIPS TO HIGH-PERFORMERS FROM LOW-INCOME HOUSEHOLDS

We awarded scholarships to eight high performing students to pursue their first degree courses at local universities. The recipients, who were selected based on their academic performance, active participation in extra-curricular activities and leadership qualities, are from families with a household monthly income of under RM3,500. Since the introduction of the scholarship programme in 2006, we have awarded an estimated RM1.7 million worth of scholarships to 32 students, of which 17 are still studying.



In line with our commitment to promote educational excellence, we rewarded 46 children of our employees who had excelled in major public examinations with Excellence Awards. The cash rewards ranged from a minimum of RM300 for the Ujian Penilaian Sekolah Rendah (UPSR) to a maximum of RM1,000 for the Sijil Tinggi Pelajaran Malaysia (STPM). We are pleased that the number of children who received the award in 2013 increased from 43 previously.



RAISING AND CONTRIBUTING RM1.9 MILLION FOR THE NEEDY AND DESERVING

The Edge-Bursa Malaysia Kuala Lumpur Rat Race 2013 (RR2013), which we co-organised, raised RM1.83 million for 28 beneficiaries. Since its humble beginnings in 2000 when RM354,000 was collected for the Malaysian Paediatric Foundation, the RR has maintained its stature and popularity as a significant event for Corporate Malaysia. Over the last 14 years, it has raised a total of RM17.2 million for 204 charity organisations supporting various causes. The highest amount collected under the RR was RM2.12 million in 2012.



Following the success of the inaugural The Great Cookout charity fund-raising event in 2012, our 614 caring employees once again lent their support in 2013 raising RM12,461 for various causes supported by their respective divisions. The money collected was subsequently channelled to various beneficiaries such as the Kechara Soup Kitchen Lunch Project, the critically-ill children at the Hospital Kuala Lumpur and 33 poor and orphaned primary school students of Sekolah Kebangsaan Cyberjaya 1. The funds were also distributed to children of the Mah Meri Community and Sekolah Kebangsaan Pendidikan Khas Melaka.



We also lent support to other fund-raising initiatives organised by our stakeholders such as the SGX Bull Charge 2013, Skrine Regatta 2013 and Frost & Sullivan's Frost the Trail Corporate Challenge 2013.



SUPPORTING EMPLOYEE VOLUNTEERISM

STRENGTHENING TIES WITH COMMUNITIES THROUGH SERVICE

We are proud of our employees who have gone the distance to support our efforts to strengthen our ties with communities. Our employees contributed a total of 3,937 volunteer hours, volunteering for activities such as the RR2013, the Great Cookout and the various employee-led CSR initiatives. They also joined us when we hosted a buka puasa event for 32 orphans and poor children from Pertubuhan Anak Yatim & Miskin Sungai Buaya and 40 students from Maahad Tahfiz Yayasan Sofa Negeri Sembilan.



4



MANAGING OUR IMPACT ON THE ENVIRONMENT

E-INITIATIVES:
**eRIGHTS &
eSTATEMENT**

GHG EMISSION
(IN TONNES OF CO₂ EQUIVALENT)

6,276

OUR IMPACT ON THE ENVIRONMENT

In managing our impact on the environment, we focus on initiatives that reduce our impact on the environment and lower operational costs. We also manage our carbon footprint and promote responsible usage of resources among our employees and stakeholders.



FOCUSING ON INITIATIVES THAT REDUCE IMPACT ON THE ENVIRONMENT AND LOWER OPERATIONAL COSTS

CUT CARBON, GROW PROFIT – OUR INITIATIVES TO CUT PAPER USAGE

INTRODUCING eRIGHTS AND eSTATEMENTS TO REDUCE PAPER

The successful introduction of the Electronic Dividend (eDividend) and Electronic Share Application (ESA) in 2012 led us to add the Electronic Rights Issue (eRights) and Electronic Statement (eStatement) to our current range of climate-friendly business solutions. Our eRights enables investors to apply and make payment for Right Issues electronically, ensuring error-free transactions and greater cost efficiency. The eStatement, on the other hand, enables Central Depository System (CDS) statements, notices and other communication to be sent to CDS account holders via emails instead of ordinary mail. Both initiatives increase efficiency and eliminate the need to use paper.

REMOVING OBLIGATION FOR PLCs TO SUBMIT HARDCOPIES OF DOCUMENTS INCLUDING ANNUAL REPORTS

To facilitate compliance with the shorter timeframe for PLCs to issue annual reports or ARs, we expanded the form in which the AR can be issued to include other electronic formats other than CD-ROM. We also removed the obligation for PLCs to submit 15 copies of specified documents under the Listing Requirements (including the AR) to us. This move increases efficiency, saves cost and reduces paper usage.

IMPLEMENTING PAPERLESS BOARD MEETINGS

We introduced BoardPac to our Board meetings and our 36th Annual General Meeting to improve the Board papers dissemination process and facilitate effective communication in a secured paperless meeting environment. The BoardPac enables speedy delivery of Board papers, reduces cost of delivery and consumption of papers, as well as reduces the risks associated with printing and physical handling of proprietary, sensitive and confidential information.

MANAGING OUR CARBON FOOTPRINT

OUR GHG EMISSIONS

Although we have in place a Building Management System, we continue to look for ways to reduce our energy usage. During the year, we proceeded to replace our fluorescent lighting with LED lights at our basement car parks, helping to reduce electricity usage by 0.25%.

For the year under review, our GHG emission from three sources increased slightly by 0.22%.

GHG Protocol Emission Scope ¹	Source of Emission	GHG Emission ² (in tonnes of CO ₂ equivalent)				
		2009	2010	2011	2012	2013
Scope 2	Electricity Usage	6,189	6,185	6,149	6,102	6,086
Scope 3	Business Air Travel	475	495	231	148	176
Scope 3	Paper Consumption	-	16	15	12	13
Total		6,664	6,696	6,395	6,262	6,276
% change		-	0.48	(4.49)	(2.08)	0.22

Note:

- Our GHG emission scope and source of emission were referenced to the GHG Protocol – A corporate accounting and reporting standard of the World Resources Institute and World Business Council for Sustainable Development.
 - Scope 2 refers to indirect GHG emissions from consumption of purchased electricity, heat or steam.
 - Scope 3 refers to other indirect emissions, such as the extraction and production of purchased materials and fuels, transport-related activities in vehicles not owned or controlled by the reporting entity, electricity-related activities (e.g. T&D losses) not covered in Scope 2, outsourced activities, waste disposal, etc.
- GHG emission is computed as follows:
 - GHG emission for electricity usage was calculated by multiplying quantity of purchased electricity (kWh) by 0.684 tonnes CO₂/MWh emission (factor is based on 2007 report by Pusat Tenaga Malaysia titled “Study on grid connected electricity baselines in Malaysia”)
 - GHG emission for business air travel was based on the International Civil Aviation Organisation Carbon Emissions Calculator. Carbon footprint was computed for each man trip made.
 - GHG emission from paper consumption used VfU Indicator 2005 emission calculator. No emission was calculated for 2009 due to the inability of data

PROMOTING RESPONSIBLE USAGE OF RESOURCES AND ENVIRONMENTAL PROTECTION

OTHER ENVIRONMENTAL-RELATED PRACTICES AT BURSA

We promoted environmental protection among our employees with screenings on environmental-related documentaries such as The Light Bulb Conspiracy. We also produced a three-minute video with environmental protection messages that was screened on our Pulse Project TV monitors.

We recycled ground water in the vicinity for the cooling towers and slowed the water flow of water taps to help reduce our water usage further to 61,672 m³ from 63,202 m³ in 2012.

We also carried out an indoor air quality (IAQ) inspection and certification.

Policies, Codes and Procedures

AVAILABLE ON EMPLOYEE INFORMATION SITE:

Asset Declaration Guidelines
Corporate Fraud Policy
Code of Ethics
Common ISO Related Documents
Communication Guidelines
Competition Law Compliance Policy
Confidentiality Policy
Contract Management Guidelines
Corporate Authority Manual
Counselling Framework
Counselling Guidelines
Education Assistance Programme
Employees Handbook
Employee Relief Fund
Executive Performance Appraisal User Guide (Appraisee)
Executive Performance Appraisal User Guide (Appraiser)
Get Well and Bereavement Policy
Guidelines for Handling of Conflict of Interest
Information Security Standards
Information Security Policy
Legislation Compliance Guidelines
Legislation Compliance Register
Management Governance Framework
Media Policy
Occupational Fraud and Abuse
Occupational Safety and Health Policy
Performance Improvement Plan
Policy on Communicable Diseases
Purchasing Manual
Risk Management Policy
Risk Management Guidelines
Securities Transaction Policy
Security Guidelines Manual
Training Needs Identification Guidelines
Whistleblower Policy and Procedures

GRI Summary

GLOBAL REPORTING INITIATIVE™ G4 SUSTAINABILITY REPORTING GUIDELINES			
GENERAL STANDARD DISCLOSURES			
GRI Content Index for 'In Accordance' - Core			
Aspect	Short Description	Extent of disclosure	Disclosed in
STRATEGY AND ANALYSIS			
G4-1	Statement from the CEO	Fully disclosed	Annual Report 2013 (AR2013) - CEO's Message and Management Discussion and Analysis
ORGANISATIONAL PROFILE			
G4-3	Name of organisation	Fully disclosed	AR2013 - Governance - Corporate Information
G4-4	Primary brands, products, and/or services	Fully disclosed	AR2013 - Governance - Corporate Information and Market Highlights
G4-5	Headquarters	Fully disclosed	AR2013 - Governance - Other Corporate Information
G4-6	Global operations	Fully disclosed	AR2013 - Governance - Other Corporate Information
G4-7	Nature of ownership & legal form	Fully disclosed	AR2013 - Governance - Other Corporate Information
G4-8	Market served	Fully disclosed	AR2013 - Governance - Other Corporate Information
G4-9	Scale of organisation (including employees, sales and products)	Fully disclosed	a) Performance Data - Key Workplace Indicators b) AR2013 - Governance - Corporate Information c) AR2013 - Financial Reports d) Not relevant e) AR2013 - Market Highlights
G4-10	Workforce	Fully disclosed	Performance Data - Key Workplace Indicators
G4-11	Collective agreement	Fully disclosed	Performance Data - Key Workplace Indicators
G4-12	Supply Chain	Not reported on	-
G4-13	Significant changes	Fully disclosed	AR2013
G4-14	Precautionary approach or principle	Fully disclosed	AR2013
Commitment to External Initiatives			
G4-15	External initiatives	Not reported on	-
G4-16	Membership in associations	Fully disclosed	Performance Data - Key Marketplace Indicators
IDENTIFIED MATERIAL ASPECTS AND BOUNDARIES			
G4-17	Subsidiaries and associates	Fully disclosed	AR2013 - Governance - Corporate Information
G4-18	Process for defining report content	Fully disclosed	About this report
G4-19	Material Aspects	Fully disclosed	Sustainability at Bursa @ Sustainability Developments
G4-20	Aspect Boundary within the organisation	Fully disclosed	About this Report and GRI Content Index
G4-21	Aspect Boundary outside the organisation	Not relevant	-
G4-22	Re-statements of previously reported information	Fully disclosed	About this report
G4-23	Changes in previous Scope and Aspect Boundaries	Fully disclosed	About this report
STAKEHOLDER ENGAGEMENT			
G4-24	Stakeholders	Fully disclosed	Sustainability at Bursa
G4-25	Basis for engagement	Fully disclosed	Sustainability at Bursa
G4-26	Approach to engagement	Fully disclosed	Sustainability at Bursa
G4-27	Response to material issues	Fully disclosed	AR2013 and Sustainability at Bursa

Aspect	Short Description	Extent of disclosure	Disclosed in
REPORT PROFILE			
G4-28	Reporting period	Fully disclosed	About this report
G4-29	Date of most previous report	Fully disclosed	About this report
G4-30	Reporting cycle	Fully disclosed	About this report
G4-31	Contact point for questions on the report	Fully disclosed	About this report
GRI Content Index			
G4-32	GRI	Fully disclosed	About this report
Assurance			
G4-33	Policy on external assurance	Fully disclosed	About this report
GOVERNANCE			
Governance Structure and Composition			
G4-34	Governance structure	Fully disclosed	AR2013 - Corporate Governance Statement
ETHICS & INTEGRITY			
G4-56	Values, principles, standards and norms of behaviour	Fully disclosed	AR2013 - 1) Corporate Governance Statement; 2) Statement of Internal Control & Risk Management
SPECIFIC STANDARD DISCLOSURES			
CATEGORY: ECONOMIC			
Aspect: Economic Performance			
G4-EC1	Economic value generated and distributed	Fully disclosed	AR2013 - Our Performance
G4-EC2	Climate change risks and opportunities	Not reported on	-
G4-EC3	Defined benefit plan obligations	Fully disclosed	AR2013 - Financial Statements - Employee Benefits
G4-EC4	Government assistance	Fully disclosed	AR2013 - Financial Statements - Deferred capital grants
Aspect: Market Presence			
G4-EC5	Minimum wage	Not reported on	-
G4-EC6	Local hiring	Fully disclosed	Performance Data - Key Workplace Indicators
Aspect: Indirect Economic Impacts			
G4-EC7	Investments for public benefit	Fully disclosed	Sustainability Developments and Performance Data - Key Community Indicators
G4-EC8	Indirect economic impacts	Partially disclosed	Sustainability Developments and Performance Data - Key Community Indicators
Aspect: Procurement Practices			
G4-EC9	Local suppliers	Not reported on	-
CATEGORY: ENVIRONMENTAL			
Aspect: Materials			
G4-EN1	Materials used	Not relevant	-
G4-EN2	Recycled input materials	Not relevant	-
G4-EN3	Energy consumption within the organisation	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN4	Energy consumption outside the organisation	Not relevant	-
G4-EN5	Energy intensity	Not reported on	-
G4-EN6	Energy consumption	Fully disclosed	Sustainability Developments and Performance Data: Key Environment Indicators
G4-EN7	Energy requirements	Not relevant	-

GRI Summary

Aspect	Short Description	Extent of disclosure	Disclosed in
Aspect: Water			
G4-EN8	Water	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN9	Water sources	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN10	Water recycled	Not reported on	-
Aspect: Biodiversity			
G4-EN11	Operational site	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN12	Impact on biodiversity	Not relevant	-
G4-EN13	Habitat protected or restored	Not relevant	-
G4-EN14	Endangered species	Not relevant	-
Aspect: Emissions			
G4-EN15	Emission - Scope 1	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN16	Emission - Scope 2	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN17	Emission - Scope 3	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN18	Intensity	Not reported on	-
G4-EN19	Emission reduction	Fully disclosed	Sustainability Developments & Performance Data - Key Environment Indicators
G4-EN20	Emission - ODS	Not relevant	-
G4-EN21	Emission - Others	Not relevant	-
Aspect: Effluent & Waste			
G4-EN22	Water discharge	Not relevant	-
G4-EN23	Waste	Fully disclosed	Performance Data: Key Environment Indicators
G4-EN24	Spills	Not relevant	-
G4-EN25	Hazardous waste	Not relevant	-
G4-EN26	Effect of water discharge	Not relevant	-
Aspect: Products and Services			
G4-EN27	Environmental impact of products and services	Not relevant	-
G4-EN28	Products packaging material	Not relevant	-
Aspect: Compliance			
G4-EN29	Fines for environmental con-compliance	Fully disclosed	Performance Data: Key Environment Indicators
Aspect: Transport			
G4-EN30	Impact from transporting products and goods	Not relevant	-
Aspect: Overall			
G4-EN31	Environmental protection expenditure	Not reported on	-
Aspect: Supplier Environmental Assessment			
G4-EN32	Screening of new suppliers	Not reported on	-
G4-EN33	Environmental impact assessment of suppliers	Not reported on	-
Aspect: Environmental Grievance Mechanisms			
G4-EN34	Grievance on environmental impact and its mechanism	Not reported on	-
CATEGORY: SOCIAL			
SUB-CATEGORY: LABOR PRACTICES AND DECENT WORK			
Aspect: Employment			
G4-LA1	Employees	Fully disclosed	Performance Data - Key Workplace Indicators

Aspect	Short Description	Extent of disclosure	Disclosed in
G4-LA2	Benefits	Fully disclosed	Performance Data - Key Workplace Indicators
G4-LA3	Parental leave	Not reported on	-
Aspect: Labor / Management Relations			
G4-LA4	Collective agreements	Not reported on	-
Aspect: Occupational Health and Safety			
G4-LA5	Committee	Fully disclosed	Performance Data - Key Workplace Indicators
G4-LA6	Injury, occupational disease, lost day and absenteeism	Fully disclosed	Performance Data - Key Workplace Indicators
G4-LA7	High risk occupational activities	Not reported on	-
G4-LA8	Health and safety in formal trade agreement	Not reported on	-
Aspect: Training & Education			
G4-LA9	Training hours	Fully disclosed	Performance Data - Key Workplace Indicators
G4-LA10	Skill upgrade	Fully disclosed	Performance Data - Key Workplace Indicators
G4-LA11	Performance and career development reviews	Fully disclosed	Performance Data - Key Workplace Indicators
Aspect: Diversity and Equal Opportunity			
G4-LA12	Composition of governance bodies	Fully disclosed	a) AR2013 - Corporate Governance Statement b) Performance Data - Key Workplace Indicators
Aspect: Equal Remuneration for Women and Men			
G4-LA13	Equal remuneration	Fully disclosed	Performance Data - Key Workplace Indicators
Aspect: Supplier Assessment for Labor Practices			
G4-LA14	Screening on new suppliers	Not reported on	-
G4-LA15	Labour practices reviews	Not reported on	-
Aspect: Labor Practices Grievance Mechanisms			
G4-LA16	Address and resolve labour practices grievances	Not reported on	-
SUB-CATEGORY: HUMAN RIGHTS			
Aspect: Investment			
G4-HR1	Agreements	Not reported on	-
G4-HR2	Employee training	Fully disclosed	Performance Data - Key Workplace Indicators
Aspect: Non-discrimination			
G4-HR3	Discrimination	Fully disclosed	Performance Data - Key Workplace Indicators
Aspect: Freedom of Association and Collective Bargaining			
G4-HR4	Freedom of association	Fully disclosed	Performance Data - Key Workplace Indicators
Aspect: Child Labor			
G4-HR5	Child labour	Not relevant	-
Aspect: Forced or Compulsory Labour			
G4-HR6	Forced or compulsory labour	Not reported on	-
Aspect: Security Practices			
G4-HR7	Security personnel training on human rights	Not reported on	-
Aspect: Indigenous Rights			
G4-HR8	Indigenous rights	Not relevant	-
Aspect: Assessment			
G4-HR9	Operations affected by human rights review or assessment	Not reported on	-

GRI Summary

Aspect	Short Description	Extent of disclosure	Disclosed in
Aspect: Supplier Human Rights Assessment			
G4-HR10	Screening of new suppliers on human rights	Not reported on	-
G4-HR11	Human rights reviews	Not reported on	-
G4-HR12	Address and resolve human rights grievances	Not reported on	-
SUB-CATEGORY: SOCIETY			
Aspect: Local Communities			
G4-S01	Local community engagement	Fully disclosed	Sustainability Developments and Performance Data - Key Community Indicators
G4-S02	Operation with negative impact on community	Not reported on	-
Aspect: Anti Corruption			
G4-S03	Operation with risk of corruption	Not reported on	-
G4-S04	Policies	Not reported on	-
G4-S05	Incidents of corruption	Fully disclosed	Performance Data - Key Marketplace Indicators
Aspect: Public Policy			
G4-S06	Political contribution	Fully disclosed	Performance Data - Key Marketplace Indicators
Aspect: Anti-competitive Behavior			
G4-S07	Pending or completed legal actions	Fully disclosed	Performance Data - Key Marketplace Indicators
Aspect: Compliance			
G4-S08	Fines	Fully disclosed	Performance Data - Key Marketplace Indicators
Aspect: Supplier Assessment for Impacts on Society			
G4-S09	Screening of new suppliers	Not reported on	-
G4-S010	Assessment of suppliers for impact on society	Not reported on	-
Aspect: Grievance Mechanisms for Impact on Society			
G4-S011	Grievance on impact on society and its mechanism	Not reported on	-
SUB-CATEGORY: PRODUCT RESPONSIBILITY			
Aspect: Customer Health & Safety			
G4-PR1	Health & safety impact assessment	Not relevant	-
G4-PR2	Non Compliance with regards to health & safety	Not relevant	-
Aspect: Product & Service Labelling			
G4-PR3	Information regarding products and services	Not relevant	-
G4-PR4	Incident of non-compliance	Not relevant	-
G4-PR5	Customer satisfaction	Not reported on	-
Aspect: Marketing Communications			
G4-PR6	Banned products	Not relevant	-
G4-PR7	Non-compliance in marketing	Not reported on	-
Aspect: Customer Privacy			
G4-PR8	Customer Privacy	Fully disclosed	Performance Data - Key Marketplace Indicators
Aspect: Compliance			
G4-PR9	Fines	Fully disclosed	Performance Data - Key Marketplace Indicators



The background is an abstract, textured composition of various shades of blue and purple. It features thick, expressive brushstrokes that create a sense of depth and movement. A bright, glowing light source is positioned in the center, casting a warm, golden-yellow glow that fades into the surrounding colors. The overall effect is dynamic and visually rich.

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