

On 16 January 2024, Bursa Malaysia unveiled a refreshed brand logo to symbolise its transformation into a multi-asset exchange. This exciting change marks a turning point in reinforcing our commitment to our customers. Read about it [here](#).

## The significance of Bursa Malaysia's logo

### The Colours

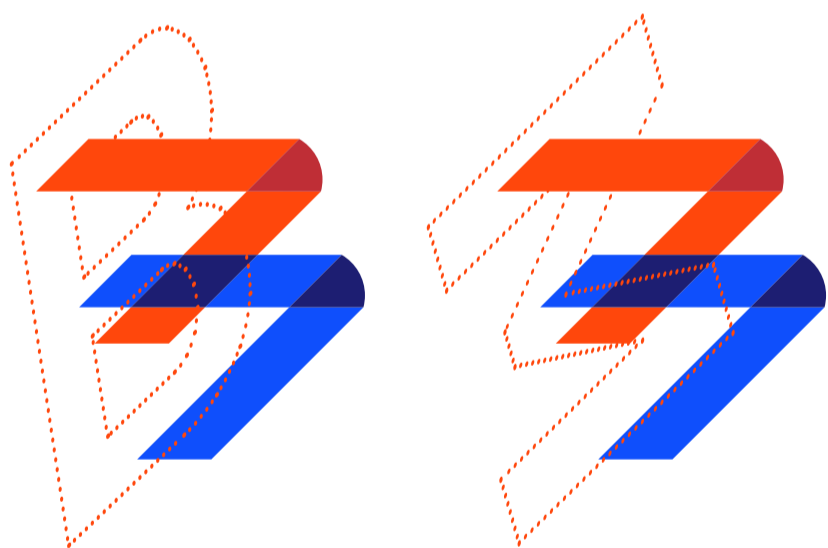
The colours red and blue are from Malaysia's flag, reinforcing our mandate as the country's national exchange.



**Red** portrays boldness, growth, being customer-centric, with an innovative spirit.

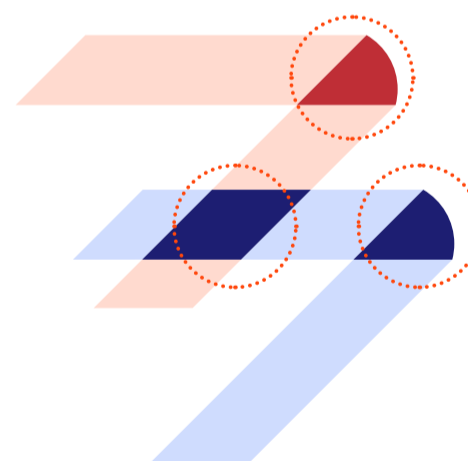
**Blue** represents ethics, governance and principles that are the foundation of the Exchange.

### The Symbols



The right-angled symbols stylise a contemporary "**B**" and "**M**", demonstrating a **forward progression** for Bursa Malaysia.

### The Intersections



The intersections embody the value creation the Exchange brings to the capital market, economy and society.

### Logo transition

Over time, you will gradually see our new logo appear across all touchpoints. Any documents, collaterals or materials bearing the former logo remain fully applicable and in effect.