



More than just a

RUN



Race To Net Zero

The Day The Capital Market Runs For Others

Malaysia's highly anticipated corporate charity run is back!

We're taking the corporate networking out of the office and onto the streets. This year as you run and raise funds, you also get to support climate action awareness. Your efforts will go towards benefitting environmental-based NGOs/institutions.

Take charge, lace up your sneakers, join in the fun and **sign up today!**

8 October 2023	Bursa Malaysia	Flag off: 7:30 am
Category 1: 1.5km <i>(CEOs only)</i>		Category 2: 5km

For more details, email bursabullcharge@bursamalaysia.com or contact

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TEAM REGISTRATION

Categories:	
CEO RUN	Corporate & Bursa Young Investors Club (BYIC)
1.5 KM	5.0 KM

Registration Fees		
Team Participation	Commitment	What you Get
1	RM10,000	<ul style="list-style-type: none"> • Complimentary CEO / C-Suite participation for each registered team comprising 4 runners* • Goodie Bags • Finisher Medals • Credit Mention in selected Promotion Materials • F&B • Tax Exemption • For 5 teams and above – 8 x 10 seconds logo placement on stage LED screen
2	RM18,000	
3	RM25,000	
4	RM30,000	
5	RM35,000	
Subsequent Team	Additional RM5,000 / team	
IGEM Participants	Starts at RM9,000 per team with subsequent tiers receiving a RM1,000 discount	

Note: *There must be at least 1 female runner for each corporate team.

Sponsorship of Bursa Young Investor Club (BYIC) students		
Individual Participation	Commitment	What you Get
Corporate Sponsorship of BYIC students	RM1,000 per pax	<ul style="list-style-type: none"> • Goodie Bags • Finisher Medals • F&B • Tax Exemption

*List of BYIC universities will be provided upon request.

Bursa Bull Charge 2023 Corporate Registration Form.

If you wish to register for Bursa Bull Charge 2023, please click [here](#) or scan the QR code to complete the Registration Form and a member of the Secretariat will contact you and further advise on the procedure, registration and payment.

Link: <https://forms.office.com/r/Cz4BrzQCWq>



SPONSORSHIP

Package	Main Sponsors			Featured Sponsors						
	Gaur	Buffalo	Ongole	Climate Champion	F&B	Timer for Start/Finish	Runners' Towel	Finish Line	Selfie-booths	Photo Printing
No. of Sponsors	1	2	7	1	1	1	1	1	2	2
Sponsorship Amount	RM88,000	RM68,000	RM48,000	RM68,000	RM50,000	RM45,000	RM40,000	RM15,000	RM10,000	RM5,000
No. of complimentary teams	5	3	2	3	1	1	1	-	-	-
Branded Zones	KM 1 arch, KM4 arch, 400m distance marker after each arch	Two 400m distance markers after each arch	One 100m distance marker	Two 400m distance markers after each arch	-	-	-	-	-	-
Digital Advertising	Landing Page	-	-	-	-	-	-	-	-	-
Hospitality Area	Y	-	-	-	-	-	-	-	-	-
Event Collaterals	T-Shirt	Cap/ Bottle	Eco Bag	-	-	-	-	-	-	-
Start/Finish Arch	Y	Y	Y	Y	Y	Y	Y	-	-	-
Distance Markers	5	2	1	2	-	-	-	-	-	-
Barricade Banners	5	3	2	3	-	-	-	-	-	-
Photo Wall	Y	Y	Y	Y	-	-	-	-	-	-
BBC PR materials	Y	Y	Y	Y	-	-	-	-	-	-
LED screen-on site	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y

Partner Sponsors	No. of complimentary teams	What you Get
Insurance	1	<ul style="list-style-type: none"> • Logo Placement on Start/Finish Arch • Logo Placement on PR Materials
Transport	2	
Fitness	2	
Medical Services Provider	1	
Hydration	1	
Media Partner (Radio, Digital)	4	
Business Media Partner	1	
Carbon Partner	1	
WIFI Partner	1	

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