

## Advocacy Programmes for Issuers

We remain committed to improving the quality of disclosures through education and advocacy programmes, as one of our regulatory approaches. Continuous education and training is necessary to ensure listed companies and advisers are up-to-date and reminded of the latest development on matters relating to disclosures. We have embarked on advocacy programmes for directors, senior management, company secretaries and advisers of listed issuers since 2011 as at end of 2016 a total of 4,348 directors and senior management and 1,101 company secretaries and 178 corporate investment banks and other advisers attended our programmes.

The main objective of the above education programmes is to enhance the understanding on the application of the Listing Requirements, provide clarity on Bursa Malaysia' expectations on the standards of corporate disclosure and to further strengthen the disclosure culture among our listed issuers.

In 2016, our advocacy programmes were targeted for identified stakeholders, as follows:-

- (a) Technical Briefing for Companies Secretaries;
- (b) Advocacy Sessions on MD&A for CEOs and CFOs of Listed Issuers; and
- (c) Specific education program for MBA members



Panelist for Advocacy Session for Principal Advisor held on 28 & 30 November 2016: From Left to Right: Khoo Kay Kwan (Bursa Malaysia Berhad), Suzalina Harun (Bursa Malaysia Berhad) and Chee Kai Mun (Invited Speaker from CKM Advisory Sdn Bhd)

In 2017 we hope to strengthen the disclosure practices through a differentiated approach in the content and scope of the training programmes for different target group of listed issuers taking into consideration our observation of the listed issuers past disclosure practices. Through this approach, we hope to strengthen disclosure culture, reinforcing the underlying objective of the disclosure requirements and gain greater conviction from listed issuers and other stakeholders for higher quality disclosure across all market segments. Our approach will focus on building stronger foundation for small and mid size companies whilst elevating the standard of disclosure among listed companies which have already demonstrate good disclosure practices to achieve regionally comparable practice.