

BURSA MALAYSIA BERHAD

Guidelines to Issuers on Callable Bull/Bear Certificates (CBBC)

(EO/SMO/CBBC/003)

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SIGN-OFF FORM

Title of Manual Guidelines to Issuers on Callable Bull/Bear Certificates (CBBC)

Reference No. Version 3.0

Manual Owner Securities Market Operations, Exchanges Operations

> Signatory Remarks

1. SIGN OFF BY HEAD OF DIVISION AND INTERESTED PARTIES

We hereby sign-off this manual for final quality assurance and endorsement by the Approving Authority.

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Company: Bursa Malaysia Berhad

Date:

2. SIGN OFF BY QA AUTHORITY

Fahmy Zainuddin Name: Senior Manager Designation:

Transformation and O&M Division/Department:

Date:



DOCUMENT RELEASE NOTE

REVISION HISTORY

Release No.	Revision Details	Date
EO/SMO/CBBC/001	Establish new policy and procedures	16 July 2010
EO/SMO/CBBC/002	Updates on frequency of issuance of CBBC alerts to Bursa - refer Section 4.0.	11 October 2010
EO/SMO/CBBC/003	Updates due to Implementation of Bursa Trade Securities 2	2 December 2013





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1 GENERAL

1.1 This document outlines the guidelines for issuers in monitoring Callable Bull/Bear Certificates (CBBC) during Mandatory Call Event (MCE).

2 CALLABLE BULL/BEAR CERTIFICATES (CBBC)

- 2.1 Callable Bull/Bear Certificates (CBBC) are a type of Structured Warrants:
 - (a) which upon the occurrence of a mandatory call event, will be called by the issuer and terminated before its expiry date; and
 - (b) under which a person has an actual, contingent or prospective right to receive a cash amount, depending on the fluctuations in the value or price of an underlying financial instrument, and the amount will be calculated in accordance with the contract.
- 2.2 There are 2 types of Callable Bull/Bear Certificates (CBBC):
 - (a) Callable Bull Certificates, which can be further categorized under:
 - i. local underlying securities,
 - ii. foreign underlying securities
 - iii. index underlying securities (local or foreign)
 - (b) Callable Bear Certificates, which can be further categorized under:
 - i. local underlying securities,
 - ii. foreign underlying securities
 - iii. index underlying securities (local or foreign)



3 MANDATORY CALL EVENT (MCE)

3.1 A Mandatory Call Event (MCE) in relation to a CBBC, means the first occurrence at any time before the certificate's expiry date where the transacted price of the underlying financial instrument is at or below (in respect of a callable bull certificate) or at or above (in respect of a callable bear certificate) the call price and upon which the callable bull/bear certificate will be called by the issuer.

4 MONITORING OF CBBC

- 4.1 The Exchange's Securities Market Operations' (SMO) Authorised Officer's contact details are listed on Appendix 1.
- 4.2 All issuers must provide to SMO their list of Authorised Officers with regards to CBBC activities prior to the listing of their CBBC; a one-time notification prior to the first listing, and updates (if any) at subsequent listings. Please refer to Appendix 2 for sample letter.
- 4.3 The monitoring of all the CBBC's underlying (securities and index) and the Call Price/Level of CBBCs will be by the respective issuers. Similarly, the issuance of alerts to the Exchange is also the responsibility of the issuers.
- 4.4 For local underlying securities (excluding index underlying), Bursa is authorized to perform suspension on the CBBC without an instruction from issuer. However, the obligation of the issuer to inform Bursa on the suspension (both telephone and e-mail instructions) is mandatory.
- 4.5 At the end of each trading day, issuers must provide to the Exchange Securities Market Operation (SMO) a daily report on their CBBC issuance with details of its underlying prices. Please refer to Appendix 3 for sample report.



4.6 Only one alert is required to be issued to the Exchange for a particular price/level of a CBBC. E.g. Stock A for CBBC A hits 1st level of Call Price (20 ticks) at 10:00 am on 1 August 2010, issuer to alert Bursa via e-mail notification (as per section 6.1). Following this no further notification is required to Bursa until and unless Stock A hits 2nd level of Call Price (10 ticks).

5 RULES

The Rules pertaining to CBBC can be viewed under Bursa Malaysia Securities Main Market Listing Requirement: Chapter 5 - Structured Warrants and Practice Note 27 - Listing Procedures For Structured Warrants.

6 PROCEDURES ON CBBC IN THE EVENT OF MCE

6.1 The procedures on monitoring of the CBBC in the event of MCE are as below:

6.1.1 Callable Bull Certificates - Local Stock Underlying

Responsibility	_	Procedures						
Issuer	1.	Once the underlying securities of the CBBC's last done price is 20 ticks above Call Price, send email to all SMO authorized personnel to be standby for suspension:						
		"Alert 1: <local stock="" underlying="">, 20 ticks above <call price="">" for <cbbc>"</cbbc></call></local>						
		E.g.: Local Stock Underlying - BURSA CBBC - BURSA-JA (1818JA) Call Price - RM7.80						



Responsibility

Procedures

Sample e-mail alert:

Subject: Alert 1 - BURSA; 20 ticks above Call Price RM7.80; for BURSA-JA (1818JA)

Content: Please note that the local underlying BURSA is currently trading at RM8.00, i.e. 20 ticks above the Call Price of RM7.80 for Callable Bull Certificates BURSA-JA (1818JA).

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation:

Contact No.:

2. Name:

Designation: Contact No.:

3. Name:

Designation:



Responsibility

Procedures

Issuer

2. Once the underlying securities of the CBBC's last done price is 10 ticks above Call Price, call the authorized personnel to confirm standby.

The call to be followed with email confirmation to all SMO authorized personnel:

"Alert 2: <Local Stock Underlying>, 10 ticks above <Call Price>" for <CBBC>"

E.g.: Local Stock Underlying - BURSA CBBC - BURSA-JA Call Price - RM7.80

Sample e-mail alert:

Subject: Alert 2 - BURSA; 10 ticks above Call Price RM7.80; for BURSA-JA (1818JA)

Content: Please note that the local underlying BURSA is currently trading at RM7.90, i.e. RM 10 ticks above the Call Price of RM7.80 for Callable Bull Certificates BURSA-JA (1818JA).

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation: Contact No.:

2. Name:

Designation: Contact No.:

3. Name:

Designation: Contact No.:



Responsibility

Procedures

Issuer

3. Once the MCE is triggered, call any of the authorized personnel to perform suspension on the CBBC.

The call to be followed with email confirmation to all SMO authorized personnel and to denote the official termination of CBBC:

"Alert 3: Suspension of <CBBC>, <Call Price>" Hit"

E.g.: Local Stock Underlying - BURSA **CBBC** - BURSA-JA Call Price - RM7.80 Call Time - 11:05 am

Sample e-mail alert:

Subject: Alert 3 - Suspension of BURSA-JA (1818JA); Call Price RM7.80 Hit

Content: Please execute the suspension of the following:

a) Callable Bull Certificates: BURSA-JA

b) Stock Code: 1818-JA

c) Date of Suspension: d) Time of Suspension: c) Date of Suspension: Thursday, 10 June 2010

11:05 AM

e) Reason of Suspension: Call Price of Callable **Bull Certificates Hit**

Kindly contact the following personnel if need clarification:

1. Name:

> Designation: Contact No.:

2. Name:

> Designation: Contact No.:

3. Name:

> Designation: Contact No.:



Responsibility		Procedures				
Issuer	4.	Submit announcement via LINK stating that MCE event has occurred and CBBC has been called for, stating the suspension (call time which denotes the official termination of CBBC).				





6.1.2 Callable Bear Certificates – Local Stock Underlying

Responsibility Procedures

Issuer

 Once the underlying securities of the CBBC's last done price is 20 ticks below Call Price, send email to all SMO authorized personnel as above to be standby for suspension:

"Alert 1: <Local Stock Underlying>, 20 ticks below <Call Price>" for <CBBC>"

E.g.: Local Stock Underlying - BURSA

CBBC - BURSA-KA (1818KA)

Call Price - RM7.80

E-mail alert to be as follows:

Subject: Alert 1 - BURSA; 20 ticks below Call Price RM7.80; for BURSA-KA (1818KA)

Content: Please note that the local underlying BURSA is currently trading at RM7.60, i.e. 20 ticks below the Call Price of RM7.80 for Callable Bear Certificates BURSA-KA (1818KA).

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation: Contact No.:

2. Name:

Designation: Contact No.:

3. Name:

Designation: Contact No.:



Responsibility Procedures

Issuer

2. Once the underlying securities of the CBBC's last done price is 10 ticks below Call Price, call any of the authorized personnel to confirm standby.

The call to be followed with email confirmation to all SMO authorized personnel:

"Alert 2: <Local Stock Underlying>, 10 ticks below <Call Price>" for <CBBC>"

E.g.: Local Stock Underlying - BURSA CBBC - BURSA-KA Call Price - RM7.80

E-mail alert to be as follows:

Subject: Alert 2 - BURSA; 10 ticks below Call Price RM7.80; for BURSA-KA (1818KA)

Content: Please note that the local underlying BURSA is currently trading at RM7.70, i.e. RM 10 ticks below the Call Price of RM7.80 for Callable Bear Certificates BURSA-KA (1818KA).

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation: Contact No.:

2. Name:

Designation: Contact No.:

3. Name:

Designation: Contact No.:



Responsibility

Procedures

Issuer

3. Once the MCE is triggered, call any of the authorized personnel to perform suspension on the CBBC.

The call to be followed with email confirmation to all SMO authorized personnel and to denote the official termination of CBBC:

"Alert 3: Suspension of <CBBC>, <Call Price>" Hit"

E.g.: Local Stock Underlying - BURSA **CBBC** - BURSA-KA Call Price - RM7.80 Call Time - 11:05 am

E-mail alert to be as follows:

Subject: Alert 3 - Suspension of BURSA-KA (1818KA); Call Price RM7.80 Hit

Content: Please execute the suspension of the following:

a) Callable Bear Certificates: BURSA-KA b) Stock Code: 1818-KA

c) Date of Suspension: d) Time of Suspension: Thursday, 10 June 2010

11:05 AM

e) Reason of Suspension: Call Price of Callable Bear Certificates Hit

Kindly contact the following personnel if need clarification:

1. Name:

> Designation: Contact No.:

2. Name:

> Designation: Contact No.:

3. Name:

> Designation: Contact No.:



Responsibility		Procedures					
Issuer	4.	Submit announcement via LINK stating that MCE event has occurred and CBBC has been called for, stating the suspension (call time which denotes the official termination of CBBC).					



6.1.3 Callable Bull Certificates – Foreign Stock Underlying and Index Underlying (Local and Foreign)

Responsibility

Procedures

Issuer

1. Foreign Stock Underlying

Once the foreign underlying securities of the CBBC's last done price is <u>5 percent or 20 cents</u> (whichever is higher) above Call Price, send email to all SMO authorized personnel to be standby for suspension:

"Alert 1: < Foreign Stock Underlying>, 5 percent/20 cents above <Call Price>" for <CBBC>"

E.g.: Foreign Stock Underlying CBBC - ICBC-J1 (0502J1)
Call Price - HKD1.50

E-mail alert to be as follows:

Subject: Alert 1 - Foreign underlying for ICBC-J1 (0502J1); 20 cents above Call Price HKD1.50

Content: Please note that the foreign underlying for ICBC-J1 (0502J1) is currently trading at HKD1.70, i.e. 20 cents above the Call Price of HKD1.50.

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation:

Contact No.:

2. Name:

Designation:

Contact No.:

3. Name:

Designation:



Responsibility

Procedures

Issuer

Index Underlying (Local or Foreign)

Once the index underlying securities of the CBBC's last done level is <u>2 percent or 20 points</u> (whichever is higher) above Call Level, send email to all SMO authorized personnel to be standby for suspension:

"Alert 1: < Local/Foreign Index Underlying>, 2 percent/20 points above <Call Level>" for <CBBC>"

E.g.: Local Index Underlying CBBC - FBMKLCI-JA (0400JA)
Call Level - 1350

E-mail alert to be as follows:

Subject: Alert 1 - Local underlying for FBMKLCI-JA (0400JA); 2 percent above Call Level 1350

Content: Please note that the local underlying index for FBMKLCI-JA (0400JA) is currently trading at 1377, i.e. 2 percent above the Call Level of 1350.

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation:

Contact No.:

2. Name:

Designation:

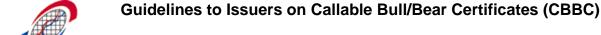
Contact No.:

3. Name:

Designation:



Responsibility		Procedures			
Issuer	2.	Once the MCE is triggered, call any of the authorized personnel to perform suspension on the CBBC.			
		The call to be followed with email confirmation to all SMO authorized personnel and to denote the official termination of CBBC:			
		"Alert 3: Suspension of <cbbc>, <call level="">" Hit"</call></cbbc>			
		The email subject and content shall be as per previous examples.			
Issuer	3.	Submit announcement via LINK stating that MCE event has occurred and CBBC has been called for, stating the suspension (call time which denotes the official termination of CBBC).			



6.1.4 Callable Bear Certificates – Foreign Stock Underlying and Index Underlying (Local and Foreign)

Responsibility Procedures

Issuer

1. Foreign Stock Underlying

Once the foreign underlying securities of the CBBC's last done price is <u>5 percent or 20 cents</u> (whichever is higher) below Call Price, send email to all SMO authorized personnel to be standby for suspension:

"Alert 1: < Foreign Stock Underlying>, 5 percent/20 cents below <Call Price>" for <CBBC>"

E.g.: Foreign Stock Underlying CBBC - ICBC-K1 (0502K1)
Call Price - HKD1.50

E-mail alert to be as follows:

Subject: Alert 1 - Foreign underlying for ICBC-K1 (0502K1); 20 cents below Call Price HKD1.50

Content: Please note that the foreign underlying for ICBC-K1 (0502K1) is currently trading at HKD1.30, i.e. 20 cents below the Call Price of HKD1.50.

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation:

Contact No.:

2. Name:

Designation:

Contact No.:

3. Name:

Designation:



Responsibility

Procedures

Issuer

Index Underlying (Local or Foreign)

Once the index underlying securities of the CBBC's last done level is <u>2 percent or 20 points</u> (whichever is higher) below Call Level, send email to all SMO authorized personnel to be standby for suspension:

"Alert 1: < Local/Foreign Index Underlying>, 2 percent/20 points below <Call Level>" for <CBBC>"

E.g.: Local Index Underlying CBBC - FBMKLCI-KA (0400KA)
Call Level - 1350

E-mail alert to be as follows:

Subject: Alert 1 - Local underlying for FBMKLCI-KA (0400KA); 2 percent below Call Level 1350

Content: Please note that the local underlying index for FBMKLCI-KA (0400KA) is currently trading at 1323, i.e. 2 percent below the Call Level of 1350.

Please be standby for possible suspension.

Kindly contact the following personnel if need clarification:

1. Name:

Designation:

Contact No.:

2. Name:

Designation:

Contact No.:

3. Name:

Designation:



Responsibility		Procedures
Issuer	2.	Once the MCE is triggered, call any of the authorized personnel to perform suspension on the CBBC.
		The call to be followed with email confirmation to all SMO authorized personnel and to denote the official termination of CBBC:
		"Alert 3: Suspension of <cbbc>, <call level="" price="">" Hit"</call></cbbc>
		The email subject and content shall be as per previous examples.
Issuer	3.	Submit announcement via LINK stating that MCE event has occurred and CBBC has been called for, stating the suspension (call time which denotes the official termination of CBBC).



7 ENQUIRIES

Please forward any enquiry pertaining to the CBBC guidelines to Securities Market Operations at SMO@bursamalaysia.com.



Appendix 1 - SMO's Authorised Officers

The contact information of Securities Market Operations' (SMO) authorized personnel are as below:

No.	Name	Tel No.	Email Address
1.	SMO's Direct Line	03-2034 7777	smo@bursamalaysia.com
2.	Abdul Latiff Razali	012-685 4553 03-2034 7470	Latiff@bursamalaysia.com
3.	Azrin Idris	012-671 6216 03-2034 7548	Azrin@bursamalaysia.com
4.	Zulkaha Ahad	012-213 9471 03-2034 7458	Zulkaha@bursamalaysia.com
5.	Khanutha Khan	03-2034 7346	Khanutha@bursamalaysia.com
6.	Parameswari	03-2034 7135	ParameswariKuppusamy@bursamalaysia.com
7.	Ahmad Ridwan	03-2034 7058	Ridwan@bursamalaysia.com
8	Zahrah Sulaiman	03-2034 7047	Zahrah@bursamalaysia.com
9.	Claudia tay	03-2034 7014	claudiatay@bursamalaysia.com
10.	Arneza Mohamad	03-2034 7101	Arneza@bursamalaysia.com
11.	Ramu Naidu	03-2034 7011	Ramu_Naidu@bursamalaysia.com



Appendix 2 - Issuers Authorised Officers

Contact No.

(Date)

BURSA MALAYSIA BERHAD Securities Market Operations 10th Floor, Exchange Square Bukit Kewangan 50200 Kuala Lumpur

ATTENTION: HEAD – SECURITIES MARKET OPERATIONS

Dear Sir,

No.

CBBC AUTHORISED OFFICERS EFFECTIVE <DATE>

The details of Authorised Officers are as follows:

Name

Thank you,

Executive Director Operations

Designation



Appendix 3 - Daily End of Day Report < Issuer Name>

Date:	WARNING LEVEL	5%
Session:		
Phase:		

		Underlying			Market Price				% from Call
CBBC counters	Bull / Bear	Shares or Instruments	Currency	Exercise Price	High	Low	Close	Call Price/ Level	Price / Level
	Bull		RM		1.250	1.180	1.200	1.000	20.0%
	Bull		RM		1.100	1.050	1.040	1.000	4.0%
	Bull		RM		1.000	0.960	0.980	1.000	CALLED
	Bear		RM		1.920	1.840	1.850	2.000	7.5%
	Bear		RM		1.950	1.840	1.900	2.000	5.0%
	Bear		RM		2.000	1.840	1.980	2.000	CALLED